

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM340248

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
We Made It, LLC		04/16/2015	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	ViSalus Holdings, LLC		
Street Address:	340 E. Big Beaver Road		
Internal Address:	Suite 400		
City:	Troy		
State/Country:	MICHIGAN		
Postal Code:	48083		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4264037	VI-LIFE	
Registration Number:	4637837	VI-LIFE	
CORRESPONDENCE DATA			
Fax Number:	3126095005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3126097850		
Email:	abufalino@vedderprice.com		
Correspondent Name:	ANGELO J. BUFALINO		
Address Line 1:	VEDDER PRICE P.C.		
Address Line 2:	222 N. LASALLE ST., SUITE 2400		
Address Line 4:	CHICAGO, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	45847.02.0050/0051		
NAME OF SUBMITTER:	Angelo J. Bufalino		
SIGNATURE:	/angelo bufalino/		
DATE SIGNED:	05/04/2015		
Total Attachments: 1			
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EXHIBIT B

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Assignment Agreement") is entered into as of this 16 day of April, 2015 (the "Effective Date"), by, between and among ViSalus Holdings, LLC, a Delaware limited liability company ("ViSalus"), and We Made It, LLC, a Florida limited liability company ("WMI").

WHEREAS, WMI is the owner of all right, title and interest in and to the trademarks and the trademark registrations listed below (collectively, the "Marks");

Mark	Jurisdiction	Appl. Serial No. Filing Date	Reg. No. Reg. Date
VI-LIFE	United States	85/616,994 4-May-2012	4,264,037 25-Dec-2012
VI-LIFE	United States	85857047 22-Feb-2013	4,637,837 11-Nov-2014

NOW, THEREFORE, pursuant to that certain Trademark Assignment and License Agreement between WMI and ViSalus dated as of the date set forth above (the "Agreement"), for and in consideration of the mutual covenants contained herein and in the Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by each party hereto, WMI hereby sells, transfers, assigns, delivers and conveys to ViSalus, its successors and assigns, all right, title and interest of WMI in and to the Marks, together with the goodwill of the business symbolized by the Marks and in accordance with which the Marks are used and together with all common law rights of WMI, including the right to bring action and recover for past infringement, if any, of the Marks.

IN WITNESS WHEREOF, the parties have caused this Assignment Agreement to be executed by their duly authorized officers on the date first set forth above.

VISALUS HOLDINGS, LLC

By: Adam Morgan

Printed Name: Adam Morgan

Title: Chief Legal Officer

Address: 340 E. Big Beaver Road, Suite 400
Troy, Michigan 48083

WE MADE IT, LLC

By: Timothy E Kirkland

Printed Name: Timothy E Kirkland

Title: Co-Owner

Address: 109 Road 8WC
Clark, Wyoming 82435