

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM340278

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Weider Health and Fitness		04/28/2015	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	IFBB Professional League		
Street Address:	2875 Bates Road		
City:	Montreal Quebec		
State/Country:	CANADA		
Postal Code:	H3S 1B7		
Entity Type:	nonprofit Corporation: CANADA		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Registration Number:	4038860	FIGURE OLYMPIA	
Registration Number:	4181747	FIGURE OLYMPIA	
Registration Number:	4012816	FIGURE OLYMPIA	
Registration Number:	4048568	FIGURE OLYMPIA	
Registration Number:	4038859	FITNESS OLYMPIA	
Registration Number:	4048569	FITNESS OLYMPIA	
Registration Number:	4012815	FITNESS OLYMPIA	
Registration Number:	4048570	FITNESS OLYMPIA	
Registration Number:	3951271	MR. OLYMPIA	
Registration Number:	4156815	MR. OLYMPIA	
Registration Number:	3958216	MR. OLYMPIA	
Registration Number:	4193035	MR. OLYMPIA	
Registration Number:	3951272	MS. OLYMPIA	
Registration Number:	4166792	MS. OLYMPIA	
Registration Number:	3951273	MS. OLYMPIA	
Registration Number:	4048571	MS. OLYMPIA	
Registration Number:	3974949	OLYMPIA WEEKEND	
Registration Number:	4048572	OLYMPIA WEEKEND	
Registration Number:	3990417	OLYMPIA WEEKEND	

CH \$515.00 4038860

Property Type	Number	Word Mark
Registration Number:	4052334	OLYMPIA WEEKEND
CORRESPONDENCE DATA		
Fax Number:	3102073800	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	310-207-3800	
Email:	janet_gass@bstz.com, mail@bstz.com	
Correspondent Name:	Norman Zafman/Blakely Sokoloff	
Address Line 1:	12400 Wilshire Boulevard	
Address Line 2:	Suite 700	
Address Line 4:	Los Angeles, CALIFORNIA 90025-1040	
ATTORNEY DOCKET NUMBER:	092820.GTM006	
NAME OF SUBMITTER:	Norman Zafman, Esq.	
SIGNATURE:	/Norman Zafman, Esq./	
DATE SIGNED:	05/04/2015	
Total Attachments: 5		
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ASSIGNMENT OF TRADEMARKS
AND
THE UNITED STATES REGISTRATIONS THEREOF

WHEREAS, Weider Health and Fitness, a corporation formed under the laws of the State of Nevada, having a place of business at 20750 Ventura Boulevard Suite 310, Woodland Hills, California 91364 ("ASSIGNOR"), acquired, adopted and used, and thereby owns all rights, title and interests in and to the marks and registrations identified and shown in Exhibit A attached hereto and, by the foregoing reference, incorporated into and made a part hereof (hereinafter the "Registrations" and the "Marks," respectively); and

WHEREAS, IFBB Professional League, a Canadian nonprofit corporation, having a place of business at 2875 Bates Road, Montreal, Quebec, Canada H3S 1B7 ("ASSIGNEE"), is desirous of acquiring the entire rights, title and interest in and to the Marks and Registrations and the goodwill associated with the Marks, and ASSIGNOR is willing to assign the same to ASSIGNEE;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, convey and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and entire right, title and interest in and to the Marks and Registrations, and the attendant goodwill symbolized by the Marks, the same to vest in ASSIGNEE immediately.

ASSIGNOR hereby represents and warrants that (i) it is the sole owner of the Marks and the goodwill associated therewith and the Registrations relating thereto; (ii) the Registrations thereof were not obtained fraudulently or contrary to any provision of Title 15, Chapter 22 of the United States Code; (iii) the United States Registrations thereof are not the subject of any cancellation proceeding in the United States Patent and Trademark Office; and (iv) it is not aware of any third party who has asserted a claim of any ownership right, title and interest in the Marks or the Registrations. In this connection, ASSIGNOR states that it makes no other representations or warranties, expressed or implied, except as specifically set forth herein.

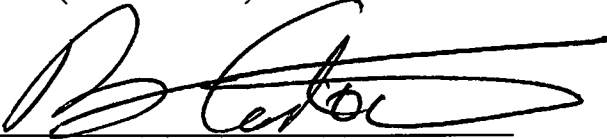
ASSIGNOR hereby agrees that ASSIGNEE shall have the right to record this instrument of assignment with the United States Patent and Trademark Office, so as to establish ASSIGNEE as owner of record of the Marks and Registrations in the United States.

ASSIGNOR further agrees, at the request of ASSIGNEE and without charge or cost to ASSIGNEE, to (i) execute and have executed any and all other documents of any kind whatsoever required to carry out the intent of this instrument of assignment; (ii) provide whatever information may be required to carry out the intent of this instrument of assignment; and (iii) fully cooperate with ASSIGNEE, as may be reasonably required, to enable ASSIGNEE to duly record this instrument of assignment with the United States Patent and Trademark Office, whereby ASSIGNEE's ownership of the Marks and Registrations is duly made of record in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed on the date indicated below.

Weider Health and Fitness
("ASSIGNOR")

Dated: April 28th, 2015

By: 
Bernard J. Cartoon, Secretary

**EXHIBIT A
UNITED STATES REGISTRATIONS**

Trademark	Reg. No.	Goods/Services/Class
FIGURE OLYMPIA	4,038,860	Series of pre-recorded DVDs, CDs, and tapes featuring bodybuilding contests in International Class 9.
FIGURE OLYMPIA	4,181,747	Series of pre-recorded DVDs and video tapes featuring bodybuilding contests and competitions, and shows featuring bodybuilders and awards ceremonies in International Class 9.
FIGURE OLYMPIA	4,012,816	Entertainment services, namely, a presentation of Muscle Building Contests in International Class 41.
FIGURE OLYMPIA	4,048,568	Entertainment services, namely, organizing and conducting bodybuilding contests and competitions, and shows featuring bodybuilders and awards ceremonies in International Class 41.
FITNESS OLYMPIA	4,038,859	Series of pre-recorded DVDs, CDs, and tapes featuring bodybuilding contests in International Class 9.
FITNESS OLYMPIA	4,048,569	Series of pre-recorded DVDs and video tapes featuring bodybuilding contests and competitions, and shows featuring bodybuilders and awards ceremonies in International Class 9.
FITNESS OLYMPIA	4,012,815	Entertainment services, namely, a presentation of Muscle Building Contests in International Class 41.
FITNESS OLYMPIA	4,048,570	Entertainment services, namely, organizing and conducting bodybuilding contests and competitions, and shows featuring bodybuilders and awards ceremonies in International Class 41.

Trademark	Reg. No.	Goods/Services/Class
MR. OLYMPIA	3,951,271	Series of pre-recorded DVDs, CDs, and tapes featuring bodybuilding contests in International Class 9.
MR. OLYMPIA	4,156,815	Series of prerecorded DVDs and video tapes featuring bodybuilding contests and competitions, and shows featuring bodybuilders and awards ceremonies in International Class 9.
MR. OLYMPIA	3,958,216	Entertainment services, namely, a presentation of Muscle Building Contests in International Class 41.
MR. OLYMPIA	4,193,035	Entertainment services, namely, organizing and conducting bodybuilding contests and competitions, and shows featuring bodybuilders awards ceremonies in International Class 41.
MS. OLYMPIA	3,951,272	Series of pre-recorded DVDs, CDs, and tapes featuring bodybuilding contests in International Class 9.
MS. OLYMPIA	4,166,792	Series of prerecorded DVDs and video tapes featuring bodybuilding contests and competitions, and shows featuring bodybuilders and awards ceremonies in International Class 9.
MS. OLYMPIA	3,951,273	Entertainment services, namely, a presentation of Muscle Building Contests in International Class 41.
MS. OLYMPIA	4,048,571	Entertainment services, namely, organizing and conducting bodybuilding contests and competitions, and shows featuring bodybuilders and awards ceremonies in International Class 41.
OLYMPIA WEEKEND	3,974,949	Series of pre-recorded DVDs, CDs, and tapes featuring bodybuilding contests in International Class 9.

Trademark	Reg. No.	Goods/Services/Class
OLYMPIA WEEKEND	4,048,572	Series of pre-recorded DVDs and video tapes featuring bodybuilding contests and competitions, modeling contests and competitions, and shows featuring bodybuilders and awards ceremonies in International Class 9.
OLYMPIA WEEKEND	3,990,417	Entertainment services, namely, a presentation of Muscle Building Contests in International Class 41.
OLYMPIA WEEKEND	4,052,334	Organizing exhibitions featuring products and services relating to bodybuilding, exercise, health, fitness and nutrition for business and commercial purposes in International Class 35; and Entertainment services, namely, organizing and conducting bodybuilding contests and competitions, modeling contests and competitions and shows featuring bodybuilding and awards ceremonies; educational services, namely, organizing and conducting conferences and workshops in the field of bodybuilding, exercise, health, fitness, nutrition and combating drug abuse in International Class 41.