

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM340293

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nederlander Alliances LLC		04/30/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Nederlander Organization, Inc.		
Street Address:	1501 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3302419	NEDERLANDER	
CORRESPONDENCE DATA			
Fax Number:	2129499190		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129499022		
Email:	fterranella@lawabel.com		
Correspondent Name:	Lawrence E. Abelman		
Address Line 1:	666 Third Avenue		
Address Line 2:	10th Floor		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	8005242		
NAME OF SUBMITTER:	Frank Terranella		
SIGNATURE:	/ft/		
DATE SIGNED:	05/05/2015		
Total Attachments: 1			
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ASSIGNMENT

WHEREAS, **Nederlander Alliances LLC**, a limited liability company organized and existing under the laws of Delaware, with an office at 1501 Broadway, New York, New York 10036 (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademark, which is registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>
NEDERLANDER	3302419

AND WHEREAS, **Nederlander Organization, Inc.**, a corporation organized and existing under the laws of New Jersey, with an office at 1501 Broadway, New York, New York 10036 (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark, trademark registration, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark. This assignment is effective immediately.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 30th day of April, 2015.

Assignor: Nederlander Alliances LLC

By:
Name: _____
Title: Manager