

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM340288

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MPS Broadband AB		04/21/2015	CORPORATION: SWEDEN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LiveArena AB		
<b>Street Address:</b>	Box 38045		
<b>City:</b>	100 64 Stockholm		
<b>State/Country:</b>	SWEDEN		
<b>Entity Type:</b>	CORPORATION: SWEDEN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4262842	YELLOW TV	
<b>Registration Number:</b>	3501840	MPS PUBLISHING PLATFORM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2129499190		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2129499022		
<b>Email:</b>	fterranella@lawabel.com		
<b>Correspondent Name:</b>	Lawrence E. Abelman		
<b>Address Line 1:</b>	666 Third Avenue		
<b>Address Line 2:</b>	10th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	8005249		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Lawrence E. Abelman		
<b>Address Line 1:</b>	666 Third Avenue		
<b>Address Line 2:</b>	10th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>NAME OF SUBMITTER:</b>	Frank Terranella		
<b>SIGNATURE:</b>	/ft/		

CH \$65.00 4262842

<b>DATE SIGNED:</b>	05/05/2015
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<b>Total Attachments: 1</b> source=MPS Broadband AB to LiveArena AB#page1.tif
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**ASSIGNMENT**

WHEREAS, **MPS Broadband AB**, a corporation organized and existing under the laws of Sweden, with a mailing address of Box 5207, Stockholm, SE-10245, Sweden (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademarks registered in the United States Patent and Trademark Office:


<u>Trademark</u>	<u>Registration Number</u>
YELLOW TV	4262842
MPS PUBLISHING PLATFORM	3501840

AND WHEREAS, **LiveArena AB**, a corporation organized and existing under the laws of Sweden, with a mailing address of Box 38045, 100 64 Stockholm, Sweden (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks. This assignment is effective immediately.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 21 day of April, 2015.

Assignor: **MPS Broadband AB**

By   
Name: ANDERS NILSSON  
Title: CEO