

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM340385

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Edamerica, Inc.		03/30/2011	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Edfinancial Services, LLC		
Street Address:	298 North Seven Oaks Dr.		
Internal Address:	Suite 105		
City:	Knoxville		
State/Country:	TENNESSEE		
Postal Code:	37922		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2399520	EDAMERICA	
Serial Number:	85139255	EDAMERICA	
CORRESPONDENCE DATA			
Fax Number:	6157420410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615-742-7944		
Email:	trademarks@bassberry.com		
Correspondent Name:	Robert L. Brewer and Martha B. Allard		
Address Line 1:	150 3rd Avenue S.		
Address Line 2:	Suite 2800		
Address Line 4:	Nashville, TENNESSEE 37201		
ATTORNEY DOCKET NUMBER:	115531-175		
NAME OF SUBMITTER:	Martha B. Allard		
SIGNATURE:	/Martha B. Allard/		
DATE SIGNED:	05/05/2015		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (this "Assignment") is effective as of this 30th day of March, 2011 (the "Effective Date"), by and between Edamerica, Inc., a Tennessee corporation, with an address of 298 North Seven Oaks Drive, Suite 105 Knoxville, Tennessee 37922 (the "Assignor"), and Edfinancial Services, LLC, a Nevada limited liability company, with an address of 298 North Seven Oaks Drive, Suite 105, Knoxville, Tennessee 37922 (the "Assignee").

WHEREAS, Assignor owns all rights, title and interest in and to the trademark registration for the mark EDAMERICA and Design (Reg. No. 2,399,520) and the trademark application for the mark EDAMERICA (Ser. No. 85/139,255), both with the U.S. Patent and Trademark Office (the "Marks"); and

WHEREAS, Assignor wishes to assign all right, title, and interest to the Marks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers, conveys, assigns, sets over and delivers to Assignee, and Assignee hereby accepts, all rights, title, and interests in and to the Marks and their respective application, throughout the world, together with the goodwill of the business symbolized by the Marks, including without limitation, any and all causes of action and other rights assertable under the Marks, the right to sue third parties for past, present, and future infringement of or improper activities regarding the Marks, the right to assume any licenses connected with the Marks, and the right to enjoy all of the monetary benefits obtained as a result of any litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

If the Marks are the subject of an application based on Assignor's *bona fide* intent to use the Marks in commerce, Assignor hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the application and the Marks pertain.

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Assignment to be executed by their duly authorized representatives effective as of the date first set forth above.

ASSIGNOR: EDAMERICA, INC.

ASSIGNEE: EDFINANCIAL SERVICES, LLC

By: _____

By: _____

Name: _____

Name: _____

**Wm. Anthony Hollin
President**

**Wm. Anthony Hollin
President**

Title: _____

Title: _____

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