

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM340415

| | | | |
|---|--|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Mud Pie, LLC | | 05/04/2015 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | SunTrust Bank, as Administrative Agent | | |
| Street Address: | 1155 Peachtree Street, NE | | |
| Internal Address: | Suite 800, Attn: Asset Manager - Mud Pie | | |
| City: | Atlanta | | |
| State/Country: | GEORGIA | | |
| Postal Code: | 30309 | | |
| Entity Type: | Banking Corporation: GEORGIA | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4509493 | MUD PIE | |
| Registration Number: | 4528387 | | |
| Registration Number: | 3779824 | MUD PIE | |
| Registration Number: | 2277216 | MUD PIE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4045818330 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 404-581-8275 | | |
| Email: | srbrown@jonesday.com | | |
| Correspondent Name: | Sidney R. Brown, Jones Day | | |
| Address Line 1: | 1420 Peachtree Street, NE | | |
| Address Line 2: | Suite 800 | | |
| Address Line 4: | Atlanta, GEORGIA 30308 | | |
| ATTORNEY DOCKET NUMBER: | 566957-640056 | | |
| NAME OF SUBMITTER: | Sidney R. Brown | | |
| SIGNATURE: | /Sidney R. Brown/ | | |
| DATE SIGNED: | 05/06/2015 | | |

OP \$115.00 4509493

Total Attachments: 6

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of May 4, 2015 (this "Security Agreement"), is made by MUD PIE, LLC, a Delaware limited liability company (the "Grantor"), in favor of SUNTRUST BANK, as administrative agent (in such capacity, together with its successors and permitted assigns, the "Administrative Agent") for the Secured Parties (as defined in the Guaranty and Security Agreement referred to below).

WHEREAS the Grantor and LMP MERGER CORPORATION, a Delaware corporation ("LMP", together with the Grantor, each a "Borrower" and, collectively, as the "Borrowers"), the other Loan Parties party thereto, the lenders from time to time parties thereto (the "Lenders"), the issuing bank party thereto and the Administrative Agent have entered into a Revolving Credit and Term Loan Agreement, dated as of May 4, 2015 (as amended, restated, supplemented, replaced, increased, refinanced or otherwise modified from time to time, the "Credit Agreement");

WHEREAS, in connection with the Credit Agreement, the Borrowers and certain of their Affiliates have entered into the Guaranty and Security Agreement, dated as of May 4, 2015 (as amended, restated, supplemented or otherwise modified from time to time, the "Guaranty and Security Agreement"), in favor of the Administrative Agent for the benefit of the Secured Parties; and

WHEREAS, the Guaranty and Security Agreement requires the Grantor to execute and deliver this Security Agreement;

NOW, THEREFORE, in consideration of the premises and in order to ensure compliance with the Credit Agreement, the Grantor hereby agrees as follows:

SECTION 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. The Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of the Grantor, hereby mortgages, pledges and hypothecates to the Administrative Agent for the benefit of the Secured Parties, and grants to the Administrative Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral (the "Trademark Collateral");

- (i) all of its Trademarks and all Trademark Licenses providing for the grant by or to the Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule I hereto;
- (ii) all renewals and extensions of the foregoing;
- (iii) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- (iv) all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

SECTION 3. Guaranty and Security Agreement. The security interest granted pursuant to this Security Agreement is granted in conjunction with the security interest granted to the

Administrative Agent pursuant to the Guaranty and Security Agreement, and the Grantor hereby acknowledges and agrees that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

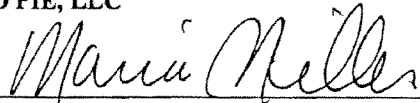
SECTION 4. Grantor Remains Liable. The Grantor hereby agrees that, anything herein to the contrary notwithstanding, the Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with its Trademarks and Trademark Licenses subject to a security interest hereunder.

SECTION 5. Counterparts. This Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

SECTION 6. Governing Law. This Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of Georgia.

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

MUD PIE, LLC

By: 

Name: Marcia R. Miller

Title: Chief Executive Officer

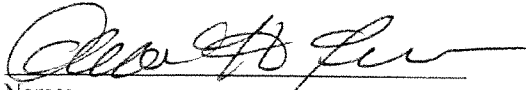
[MUD PIE – TRADEMARK SECURITY AGREEMENT]

TRADEMARK
REEL: 005510 FRAME: 0595

Acknowledged and Agreed to as of the date hereof:

ADMINISTRATIVE AGENT:

SUNTRUST BANK

By: 

Name: Dana H. Tucker
Title: First Vice President

[MUD PIE - TRADEMARK SECURITY AGREEMENT]

TRADEMARK
REEL: 005510 FRAME: 0596

SCHEDULE I
Trademarks and Trademark Licenses

NAI-1500324856v2

TRADEMARK
REEL: 005510 FRAME: 0597

**Trademarks and Trademark Licenses
Owned Marks**

| Mark | Grantor's % Ownership | Jurisdiction(s) and Office Where Registered | Registration Number |
|------------------------------------|----------------------------------|--|--------------------------------|
| Mud Pie | 100% | USA | 4,509,493 |
| Trade Dress - Dog Treat Package | 100% | USA | 4,528,387 |
| Mud Pie | 100% | USA | 3,779,824 |
| Mud Pie | 100% | USA | 2,277,216 |