

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM340424

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MassMarket Media Services, LLC		04/23/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Community National Bank		
<b>Street Address:</b>	200 Middle Neck Road		
<b>City:</b>	Great Neck		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11021		
<b>Entity Type:</b>	national commercial bank: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3635286	MASSMARKET	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5163938282		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	516-746-8000		
<b>Email:</b>	phealy@jaspanllp.com		
<b>Correspondent Name:</b>	Jaspan Schlesinger LLP		
<b>Address Line 1:</b>	300 Garden City Plaza		
<b>Address Line 2:</b>	Paula Healy		
<b>Address Line 4:</b>	Garden City, NEW YORK 11530		
<b>ATTORNEY DOCKET NUMBER:</b>	59004		
<b>NAME OF SUBMITTER:</b>	Paula Healy		
<b>SIGNATURE:</b>	/Paula Healy/		
<b>DATE SIGNED:</b>	05/06/2015		
<b>Total Attachments: 6</b>			
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## SUPPLEMENT TO TRADEMARK SECURITY AGREEMENT

This Supplement to Trademark Security Agreement ("Supplement"), dated April <sup>23</sup>, 2015, is entered into by MASSMARKET MEDIA SERVICES, LLC, a Delaware limited liability company having its chief executive office at 124 Rivington Street, New York, New York 10002 ("**Obligor**"), and delivered to COMMUNITY NATIONAL BANK, a national commercial bank having its chief executive office at 200 Middle Neck Road, Great Neck, New York 11021 ("**Secured Party**").

### RECITALS

This Supplement is being delivered in connection with that certain Loan Agreement, dated February 29, 2012, by and between Psyop Media Company, LLC and Secured Party (as amended, supplemented, restated, replaced, or otherwise modified from time to time, the "**Loan Agreement**"), and that certain Trademark Security Agreement, dated February 29, 2012, among Obligor, Blacklist Productions, LLC, Psyop Productions, LLC and Secured Party (as amended, supplemented, restated, replaced, or otherwise modified from time to time, the "**Trademark Security Agreement**"). Capitalized terms used but not defined herein shall have the respective meanings given to such terms in, or by reference in, the Trademark Security Agreement.

Pursuant to the Loan Agreement and the Trademark Security Agreement, Obligor granted to Secured Party a lien on and security interest in certain assets of Obligor associated with or relating to services or products sold under Obligor's Trademark Collateral (as defined therein).

Obligor has rights to a trademark that was inadvertently omitted from the Trademark Security Agreement at the time of its execution (the "**Additional Trademark**").

Obligor and Secured Party desire to execute this Supplement for the purpose of, inter alia, granting, ratifying and confirming Secured Party's lien on and security interest in the Additional Trademark and all of Obligor's additional right, title, interest, claims and demands that Obligor has or may have in profits and damages for past and future infringements of the Additional Trademark Rights (such rights, interest, claims and demand being herein called the "**Additional Claims**") (the Additional Trademark and Additional Claims are collectively herein referred to as the "**Additional Trademark Collateral**"), as more fully set forth in the Trademark Security Agreement and for recording in the United States Patent and Trademark Office.

The parties hereto hereby agree as follows:

1. In consideration of and pursuant to the terms of the Loan Agreement, the Trademark Security Agreement and the Guaranty, and for other good, valuable and sufficient consideration, the receipt of which is hereby acknowledged, and to secure the Obligations, Obligor hereby grants a lien and security interest to Secured Party in all of its present and future right, title and interest in and to the Additional Trademark Collateral.

2. Obligor acknowledges and confirms that the rights and remedies of Secured Party with respect to the security interest in the Additional Trademark Collateral granted hereby are more fully set forth in the Loan Agreement and the Trademark Security Agreement, the terms and provisions of which are incorporated herein by reference. All references to the Trademark Security Agreement shall be deemed, for all purposes, to also refer to and include this Supplement.


3. Schedule A to the Trademark Security Agreement is hereby supplemented by the information contained on Schedule A-1 attached hereto. All references to Schedule A contained in the Loan Agreement, Trademark Security Agreement or other Loan Documents shall be deemed, for all purposes, to also refer to and include Schedule A-1.

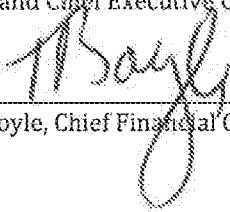
4. Except as expressly amended by this Supplement, all of the terms, conditions and provisions of the Loan Agreement are hereby ratified and continue unchanged and remain in full force and effect.

5. This Supplement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature by facsimile shall also bind the parties hereto.

IN WITNESS WHEREOF, the parties hereto have caused this Supplement to be duly executed and delivered by their proper and duly authorized officers as of the day and year first above written.

MASSMARKET MEDIA SERVICES, LLC

By:   
Robert Walston,  
President and Chief Executive Officer

By:   
Thomas Boyle, Chief Financial Officer

Approved and accepted:

COMMUNITY NATIONAL BANK

By: \_\_\_\_\_  
JoAnn Bello, First Vice President

3. Schedule A to the Trademark Security Agreement is hereby supplemented by the information contained on Schedule A-1 attached hereto. All references to Schedule A contained in the Loan Agreement, Trademark Security Agreement or other Loan Documents shall be deemed, for all purposes, to also refer to and include Schedule A-1.

4. Except as expressly amended by this Supplement, all of the terms, conditions and provisions of the Loan Agreement are hereby ratified and continue unchanged and remain in full force and effect.

5. This Supplement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature by facsimile shall also bind the parties hereto.

IN WITNESS WHEREOF, the parties hereto have caused this Supplement to be duly executed and delivered by their proper and duly authorized officers as of the day and year first above written.

MASSMARKET MEDIA SERVICES, LLC

By: \_\_\_\_\_  
Robert Walston,  
President and Chief Executive Officer

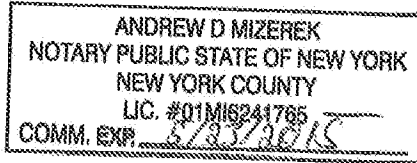
By: \_\_\_\_\_  
Thomas Boyle, Chief Financial Officer

Approved and accepted:

COMMUNITY NATIONAL BANK

By:  \_\_\_\_\_  
Arin Bello, First Vice President

ACKNOWLEDGMENT



STATE OF NEW YORK )  
 )  
 ss:  
 )  
COUNTY OF NY

On the 17 day of April in the year 2015 before me, the undersigned, personally appeared Robert Walston and Thomas Boyle, personally known to me on the basis of satisfactory evidence to be the individuals whose names are subscribed to the within instrument and acknowledged to me that they executed the same in their capacity, and that by their signatures on the instrument, the individuals, or the person upon behalf of which the individuals acted, executed the instrument.

[Signature] 4/17/15  
Signature and Office of Individual  
taking acknowledgment

STATE OF NEW YORK )  
 )  
 ss:  
 )  
COUNTY OF \_\_\_\_\_

On the \_\_\_\_\_ day of April in the year 2015 before me, the undersigned, personally appeared JoAnn Bello, personally known to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her capacity, and that by her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

\_\_\_\_\_  
Signature and Office of Individual  
taking acknowledgment

ACKNOWLEDGMENT

STATE OF NEW YORK )  
 )  
 ss:  
COUNTY OF \_\_\_\_\_ )

On the \_\_\_\_\_ day of April in the year 2015 before me, the undersigned, personally appeared Robert Walston and Thomas Boyle, personally known to me on the basis of satisfactory evidence to be the individuals whose names are subscribed to the within instrument and acknowledged to me that they executed the same in their capacity, and that by their signatures on the instrument, the individuals, or the person upon behalf of which the individuals acted, executed the instrument.

\_\_\_\_\_  
Signature and Office of Individual  
taking acknowledgment

STATE OF NEW YORK )  
 )  
 ss:  
COUNTY OF \_\_\_\_\_ )

On the 20<sup>th</sup> day of April in the year 2015 before me, the undersigned, personally appeared JoAnn Bello, personally known to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her capacity, and that by her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

\_\_\_\_\_  
Signature and Office of Individual  
taking acknowledgment

LINDA J. CARMAN  
NOTARY PUBLIC, State of New York  
No. 01CA8023465  
Qualified in Nassau County 16  
Commission Expires April 19, 2016

**SCHEDULE A-1  
Trademarks and Licenses**

1. Registered Trademarks

Registered Owner	Trademark	Registration Number	Registration Date	Country
Massmarket Media Services, LLC	MASSMARKET	3635286	6/9/09	U.S.