

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM340426

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Monticello Drug Company		04/15/2014	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	New Genesis/Monticello Drug, LLC		
Street Address:	2801 Lorimier Terrace		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32207		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	0508644	DE WITT'S	
Registration Number:	0926713	HEET	
Registration Number:	1732425	NORWICH	
Registration Number:	2165848	666	
Registration Number:	2224099	666	
Registration Number:	3390748		
Registration Number:	4009576	VINCE	
Registration Number:	1200811	TRONOLANE	
CORRESPONDENCE DATA			
Fax Number:	4237858480		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4237566600		
Email:	bmiddleton@millermartin.com		
Correspondent Name:	Stephen J. Stark		
Address Line 1:	832 Georgia Avenue		
Address Line 2:	Suite 1200 Volunteer Building		
Address Line 4:	Chattanooga, TENNESSEE 37402-2289		
ATTORNEY DOCKET NUMBER:	28078-0001		
NAME OF SUBMITTER:	Stephen J. Stark		

CH \$215.00 0508644

SIGNATURE:	/907146/
DATE SIGNED:	05/06/2015
Total Attachments: 3 source=trademark-assignment#page1.tif source=trademark-assignment#page2.tif source=trademark-assignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Monticello Drug Company, a Florida corporation whose business address is 530 Ellis Road, Suite 118, Jacksonville, Florida 32204 (“Assignor”) has adopted and used the trademarks set forth on Schedule A attached hereto and is the owner of the marks and goodwill associated therewith.

WHEREAS, New Genesis/Monticello Drug, LLC, a Florida limited liability company whose address is 2801 Lorimier Terrace, Jacksonville, Florida 32207 (“Assignee”) (a merged entity including the former New Genesis/Monticello Drug, LLC, a Delaware limited liability company, as shown in Exhibit A), is desirous of acquiring said trademarks and goodwill associated therewith.

WHEREAS, Assignee has been making and selling goods associated with the trademarks for Assignor since July 2014.

NOW, THEREOF, for the sum of TEN DOLLARS (\$10.00) in hand paid from Assignee to Assignor, the receipt of which is hereby acknowledged by Assignor, Assignor by these presents does hereby sell, transfer, convey and assign until said Assignee all right, title and interest in and to the Trademarks set forth on Schedule A attached thereto, together with the goodwill of the business symbolized by the marks, and all federal and state registrations and applications therefor in the United States of America, and the right to recover for any past infringements of said trademarks.

MONTICELLO DRUG COMPANY



By: _____

Name: Scott Foster
Title: On behalf of Monticello Drug Company
through Power of Attorney in the Trademark
Security Agreement dated 4/15/2014 as
Manager of New Genesis/Monticello
Drug, LLC

SCHEDULE A

Trademarks

UNITED STATES

Mark	Registration No.
DEWITT'S	508644
HEET	0926713
NORWICH	1732425
666	2165848
666	2224099
(Logo)	3390748
VINCE	4009576
TRONOLANE	1200811

CANADA

Mark	Registration No.
NORWICH	UCA17241
DE WITT'S KIDNEY & BLADDER PILLS	TMDA57346
HEET	UCA24434

EXHIBIT A

Articles of Merger
For
Florida Limited Liability Company

FILED
14 MAY 21 PM 4:53

The following Articles of Merger is submitted to merge the following Florida Limited Liability Company in accordance with Section 605.1025, Florida Statutes.

FIRST: The exact name, entity type, and jurisdiction for each merging party are as follows:

<u>Name</u>	<u>Jurisdiction</u>	<u>Form/Entity Type</u>
New Genesis/Monticello Drug, LLC	Florida	Limited Liability Company
New Genesis/Monticello Drug, LLC	Delaware	Limited Liability Company

SECOND: The exact name, form/entity type, and jurisdiction of the surviving party are as follows:

<u>Name</u>	<u>Jurisdiction</u>	<u>Form/Entity Type</u>
New Genesis/Monticello Drug, LLC	Florida	Limited Liability Company

THIRD: The attached plan of merger was approved by each domestic merging entity that is a limited liability company in accordance with Sections 605.1021-605.1026, Florida Statutes; by each other merging entity in accordance with the laws of its jurisdiction; and by each member of such limited liability company who as a result of the merger will have interest holder liability under Section 605.1023(1)(b), Florida Statutes.

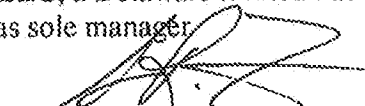
FOURTH: New Genesis/Monticello Drug, LLC, a Florida limited liability company, and the surviving entity, is an existing domestic filing entity.

FIFTH: This entity agrees to pay any members with appraisal rights the amount, to which members are entitled under Sections 605.1006 and 605.1061-605.1072, Florida Statutes.

SIXTH: The effective date of the merger is the date of filing.

SEVENTH: Signature(s) for Each Party:

NEW GENESIS/MONTICELLO DRUG,
LLC, a Delaware limited liability company,
as sole manager



Scott R. Foster, Manager

NEW GENESIS/MONTICELLO DRUG,
LLC, a Florida limited liability company, as
sole manager



Scott R. Foster, Manger