

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM340436

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mediabistro.com Subsidiary Inc.		08/08/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Mecklermedia.com Subsidiary Corporation		
Street Address:	50 Washington Street		
City:	Norwalk		
State/Country:	CONNECTICUT		
Postal Code:	06854		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	3704982	AGENCYSPY	
Registration Number:	2631704	AVANTGUILD	
Registration Number:	3153642		
Registration Number:	3167994		
Registration Number:	4155717	FISHBOWLDC	
Registration Number:	4155716	FISHBOWLLA	
Registration Number:	3704983	FISHBOWLNY	
Registration Number:	3704838	GALLEYCAT	
Registration Number:	3824607	LEARNNETWORK	
Registration Number:	3090411	MEDIABISTRO	
Registration Number:	2559669	MEDIA BISTRO	
Registration Number:	3435026	MEDIABISTRO.COM	
Registration Number:	4144302	TVSPY	
Registration Number:	3704981	UNBEIGE	
Registration Number:	3704837	WEBNEWSER	
CORRESPONDENCE DATA			
Fax Number:	2033271096		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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TRADEMARK

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 203-324-6155
Email: jbutchko@ssjr.com
Correspondent Name: Gene S. Winter
Address Line 1: 986 Bedford Street
Address Line 2: St. Onge Steward Johnston & Reens LLC
Address Line 4: Stamford, CONNECTICUT 06905

ATTORNEY DOCKET NUMBER:	06657-A0001A
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NAME OF SUBMITTER:	Gene S. Winter
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SIGNATURE:	/Gene S. Winter/
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DATE SIGNED:	05/06/2015
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Total Attachments: 2

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**CERTIFICATE OF AMENDMENT
OF
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
MEDIABISTRO.COM SUBSIDIARY INC.**

The undersigned corporation, a corporation duly organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

1. The name of the Corporation is Mediabistro.com Subsidiary Inc.
2. That the Certificate of Incorporation was filed on May 10, 1999 with the Secretary of State of the State of Delaware and was amended by a Certificate of Amendment filed on March 2, 2000, with the Secretary of State of the State of Delaware, was restated by a Amended and Restated Certificate of Incorporation filed on July 13, 2000 with the Secretary of State of the State of Delaware, was amended by a Certificate of Amendment filed on November 29, 2004 with the Secretary of State of the State of Delaware and was amended by a Certificate of Amendment filed on June 11, 2013 with the Secretary of State of the State of Delaware.
3. The amendment to the Corporation's Amended and Restated Certificate of Incorporation set forth below was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware, and has been consented to by the stockholders of the Corporation in accordance with Section 242 of the General Corporation Law of the State of Delaware.
4. Article I of the Corporation's Amended and Restated Certificate of Incorporation, as amended, is hereby amended by deleting such article in its entirety and replacing it with the following:

"ARTICLE I

The name of the corporation (the "Corporation") is: Mecklermedia.com Subsidiary Corporation."

5. This Certificate of Amendment shall be effective upon filing.

IN WITNESS WHEREOF, Mediabistro.com Subsidiary Inc. has caused this Certificate of Amendment to be executed by the undersigned officer, on this the 6th day of August 2014.

MEDIABISTRO.COM SUBSIDIARY INC.



Name: Alan M. Meekler
Title: President

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