

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM340478

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|---|--|-----------------------|------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| GBG Pretzels, LLC, d/b/a PretzelHaus Bakery | | 05/06/2015 | LIMITED LIABILITY COMPANY: OHIO |
| RECEIVING PARTY DATA | | | |
| Name: | PretzelHaus Bakery, LLC | | |
| Street Address: | 8800 Global Way | | |
| City: | West Chester | | |
| State/Country: | OHIO | | |
| Postal Code: | 45069 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: OHIO | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86343992 | PRETZELHAUS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 5138528222 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 5138528215 | | |
| Email: | rch@corsbassett.com | | |
| Correspondent Name: | Robert C. Hassman Jr. | | |
| Address Line 1: | 537 East Pete Rose Way | | |
| Address Line 2: | Suite 400 | | |
| Address Line 4: | Cincinnati, OHIO 45202 | | |
| NAME OF SUBMITTER: | Robert C Hassman Jr | | |
| SIGNATURE: | /Robert C Hassman Jr/ | | |
| DATE SIGNED: | 05/06/2015 | | |
| Total Attachments: 2 | | | |
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| source=PretzelHaus - Assignment of Application for Trademark#page2.tif | | | |

OP \$40.00 86343992

ASSIGNMENT OF TRADEMARK AND SERVICE MARK AND APPLICATION FOR REGISTRATION

THIS ASSIGNMENT OF TRADEMARK AND SERVICE MARK AND APPLICATION FOR REGISTRATION is made this 6th day of May, 2015, by GBG PRETZELS, LLC, d/b/a PretzelHaus Bakery, an Ohio limited liability company with its principal address at 8800 Global Way, West Chester, Ohio 45069 (the "Assignor"), in favor of PRETZELHAUS BAKERY, LLC, an Ohio limited liability company with its principal address at 8800 Global Way, West Chester, Ohio 45069 (the "Assignee"), under the following circumstances:

WHEREAS, Assignor has adopted, used and is using the trademark and service mark known as "PRETZELHAUS," as more particularly set forth on Exhibit 1 attached hereto (the "Mark"), for which an application for registration is pending with the United States Patent and Trademark Office. Assignor is the owner of the entire right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and the pending application for registration of the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee, its successors, assigns, and legal representatives, the entire right, title and interest in and to the Mark, the goodwill of the business symbolized by the Mark and the application for registration of the Mark, together with all rights of action accrued and to accrue under and by virtue hereof, including without limitation the rights to continue the application for registration of the Mark and to sue and to recover for past infringement of the Mark.

Executed this 6th day of May, 2015.

Assignor:
GBG PRETZELS, LLC, d/b/a
PretzelHaus Bakery
An Ohio limited liability company

By: [Signature]
Michael Grause, Member

STATE OF Kentucky)
~~OHIO~~)
COUNTY OF Boone) SS:

Signed and acknowledged before me this 6th day of May, 2015, by Michael Grause, in his capacity as a Member of GBG PRETZELS, LLC, d/b/a PretzelHaus Bakery, an Ohio limited liability company (the "Company", on behalf of the Company.

(SEAL)

[Signature]
Notary Public
My commission expires: 4/10/18

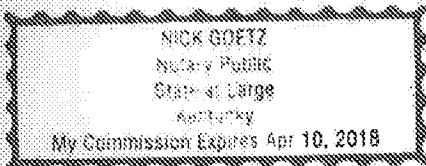


EXHIBIT
TRADEMARK

| <u>Mark</u> | <u>Reg. No.</u> | <u>Reg. Date</u> | <u>Filing Date</u> | <u>Serial #</u> | <u>Goods and Services</u> |
|-------------|---------------------|----------------------|------------------------|-----------------|---|
| PRETZELHAUS | Pending | Pending | 7/22/2014 | 86343992 | IC 030, US 046, G & S: Pretzels. FIRST USE: 20080501. FIRST USE IN COMMERCE: 20080501 |

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