

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM340492

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HIBU (UK) LIMITED		05/06/2015	Company: ENGLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ZNODE, LLC		
<b>Street Address:</b>	311 East Chicago Street		
<b>Internal Address:</b>	Suite 520		
<b>City:</b>	Milwaukee		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53202		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85671335	ZNODE	
<b>Registration Number:</b>	3672202	ZNODE	
<b>Registration Number:</b>	4471098	MULTIFRONT	
<b>Registration Number:</b>	3837366	ZNODE	
<b>Serial Number:</b>	85769264	ZNODE RELEVANT ECOMMERCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142766581		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(414) 276-5000		
<b>Email:</b>	Claude.Krawczyk@wilaw.com		
<b>Correspondent Name:</b>	Claude J. Krawczyk		
<b>Address Line 1:</b>	111 East Wisconsin Avenue		
<b>Address Line 2:</b>	Suite 1400		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>NAME OF SUBMITTER:</b>	Claude J. Krawczyk		
<b>SIGNATURE:</b>	/claude j. krawczyk/		
<b>DATE SIGNED:</b>	05/06/2015		

OP \$140.00 85671335

**Total Attachments: 3**

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CONFIRMATORY ASSIGNMENT OF TRADEMARKS

This CONFIRMATORY ASSIGNMENT ("Assignment") is executed on the date of last signature indicated below, by HIBU (UK) LIMITED, a company registered in England and Wales ("Assignor"), in favor of ZNODE, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor transferred to Assignee all right, title and interest in and to the pending or registered US trademark registrations identified on Schedule A attached hereto (the "Trademarks"), as well as certain other intellectual property, pursuant to an assignment agreement between the parties dated June 20, 2014 (the "IP Transfer Agreement"); and

WHEREAS, Assignor and Assignee now wish to provide public notice of the assignment of the Trademarks by filing this Assignment with the United States Patent and Trademark Office ("USPTO").

NOW THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby ratifies and confirms the assignment of the Trademarks pursuant to the IP Transfer Agreement, whereby Assignor conveyed, assigned, transferred, set over and delivered to Assignee, free and clear of all encumbrances, the entire right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks, throughout the world, for the Assignee's own use and enjoyment, and for the use and enjoyment of the Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if the IP Transfer Agreement had not been made.

Accordingly, Assignor hereby authorizes and requests the USPTO to assign the above identified Trademarks to ZNODE, LLC, as Assignor of the entire right, title and interest in and to the Trademarks.

Further, Assignor shall take all further actions, and provide to the Assignee and its successors, assigns or other legal representatives all such cooperation and assistance as necessary or reasonably requested by Assignee (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney and other documentation) to fully and effectively effectuate the assignment of the Trademarks to Assignee.

[Signature Page Follows]

The undersigned have caused this Assignment to be executed as of the date of last signature.

ASSIGNOR:

HIBU (UK) LIMITED

By: *[Signature]*  
Name: PAUL MANWADING  
Its: CHIEF COUNSEL  
Date: 05 MAY 2015

ASSIGNEE:

ZNODE, LLC

By: *[Signature]*  
Name: VASH SHAM  
Its: CTO  
Date: 06 MAY 2015

SCHEDULE A  
TO  
CONFIRMATORY ASSIGNMENT OF TRADEMARKS

TRADEMARK

<u>Mark</u>	<u>Date of Filing</u>	<u>Serial/Registration Number</u>
ZNODE	July 9, 2012	85/671335
ZNODE	December 21, 2003	3,672,202
MULTIFRONT	February 4, 2010	4,471,098

The logo consists of a stylized 'Z' inside a circle, followed by the word 'node' in a lowercase, sans-serif font.

relevant ecommerce

November 1, 2012

85/769264

The logo consists of a stylized 'Z' inside a circle, followed by the word 'node' in a lowercase, sans-serif font.

January 13, 2010

3,837,366