

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM340497

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LYLIAN RICHARDIERE		05/20/2014	INDIVIDUAL: FRANCE
GILBERT RICHARDIERE		05/30/2014	INDIVIDUAL: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DOGG LABEL		
<b>Street Address:</b>	13 RUE GUSTAVE EIFFEL		
<b>City:</b>	MARSEILLE		
<b>State/Country:</b>	FRANCE		
<b>Postal Code:</b>	13010		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FRANCE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3705085	LE TEMPS DES CERISES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8013283600		
<b>Email:</b>	nwells@kmclaw.com		
<b>Correspondent Name:</b>	Nicholas D. Wells		
<b>Address Line 1:</b>	60 E. South Temple, Suite 1800		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84111		
<b>ATTORNEY DOCKET NUMBER:</b>	4740.37		
<b>NAME OF SUBMITTER:</b>	Nicholas D. Wells		
<b>SIGNATURE:</b>	/Nicholas Wells/		
<b>DATE SIGNED:</b>	05/06/2015		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of ~~December 20, 2013~~ <sup>May 30 2014</sup> from Mr. Lylian Richardière and Mr. Gilbert Richardière having principal places of business at 300 bld Périer –F-13008 Marseille, France and 17 Traverse Pey – F-13007 Marseille, France ("ASSIGNOR"), to Dogg Label having a principal place of business at 13 rue Gustave Eiffel, 13010 Marseille, France ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of U.S. Trademark Registration Number 3,705,085, filed April 14, 2009 and registered in the United States on November 3, 2009, for LE TEMPS DES CERISES in International Class 025 (the "Mark");

WHEREAS, ASSIGNOR desires to convey, transfer, and assign to ASSIGNEE all of its right, title, and interest in and to the Mark;

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, and assigns to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with the goodwill of the business relating to the Mark and all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.

IN WITNESS WHEREOF, ASSIGNOR has duly executed this Assignment, effective as of the date first above written.

Mr. Lylian Richardière and  
Mr. Gilbert Richardière, ASSIGNOR

Signature

Signature