

Form PTO-1594 (Rev. 12-11)
OMB Collection 0651-0027 (exp. 04/30/2015)

05/04/2015



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DEPARTMENT OF COMMERCE
Patent and Trademark Office

RECORDED
TRADEMARKS

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
Nutrition & Fitness, Inc.

Individual(s) Association
 Partnership Limited Partnership
 Corporation- State: North Carolina
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: EffiHealth, LLC

Street Address: 700 Canal Street

City: Stamford

State: Connecticut

Country: U.S.A. Zip: 06902

Individual(s) Citizenship _____
 Association Citizenship _____
 Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____
 Other LLC Citizenship Connecticut

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) 03/05/2015

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)	Text	B. Trademark Registration No.(s)
		4,377,461 3,262,409

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
 Cardio Defender Performa Flex

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Alvin Green, Esq.

Internal Address: _____

Street Address: 145 E. 48th Street 5F

City: New York

State: New York Zip: 10017

Phone Number: 212-644-3707

Docket Number: _____

Email Address: green_alvin@hotmail.com

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00

Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name 05/05/2015 KNGUYEN1 00000031 4377461

01 FC:R521 4/25/2015 25.00 UP

02 FC:R522

9. Signature: Alvin Green
 Signature
ALVIN GREEN
 Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARKS ASSIGNMENT

THIS ASSIGNMENT OF TRADEMARKS (this "Assignment") is executed March 5, 2015, by Nutrition & Fitness, Inc., a North Carolina Corporation, 501 Fifth Street, Bristol, Tennessee, 37620 ("Assignor") for the benefit of EffiHealth, LLC,

700 Canal St. Sanford, NC 27842 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks, designated by registrations and applications listed on the attached Exhibit A (hereinafter, the "Marks").

NOW, THEREFORE, for good and valuable consideration as recited in the Bill of Sale the receipt and adequacy of which are hereby acknowledged, and intending to be legally bound, Assignor does hereby convey, transfer, assign unto Assignee, its successors and assigns, all of Assignor's right, title and interest of whatever kind in, to and under the Marks, together with (1) the goodwill of the business symbolized thereby and relating to the Products in respect upon which the Marks are used and for which they are registered; (2) all rights to collect all income, royalties, and damages due or payable to Assignor with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks. The United States Commissioner of Patents and Trademarks and his other counterparts in any foreign country are hereby authorized and requested to record and issue any trademark registrations in accordance with this Assignment to the Assignee, its successors, assigns and legal representatives, as the assignee of the entire right, title and interest thereto and therein.

This Assignment is binding on Assignor, its successors and assigns, and will inure to the benefit of the Assignee, its successors and assigns. Nothing in this instrument, express or implied, is intended or shall be construed to confer upon, or give to, any person, corporation or entity other than Assignee, its successors and assigns, any remedy or claim under or by reason of this instrument, or any terms, covenants or conditions hereof, and all the terms, covenants and conditions in this instrument shall be for the sole and exclusive benefit of Assignee and its successors and assigns.

Assignee acknowledges and accepts the Marks "As is" without warranty of any kind, express or implied. Assignor warrants that to its knowledge, all Marks are registered and valid as shown on Exhibit A.

Assignee will arrange for and pay the fees for the Assignment of the Marks at the U.S. Patent and Trademark Office ("USPTO"). Assignor will cooperate with Assignee in arranging for the Assignments at the USPTO.

This Assignment will be effective as of the date hereof, despite any time required by the USPTO to process the Assignments.

IN WITNESS WHEREOF, Assignor has duly caused this Assignment to be executed under seal and delivered to Assignee as of the date of first written above.

JCB

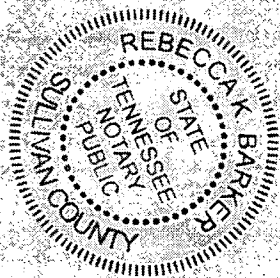
NUTRITION & FITNESS, INC.,
a North Carolina Corporation

By: [Signature]
Name: John C. Bowles
Title: V.P. / General Counsel

ACKNOWLEDGEMENT

STATE OF TENNESSEE)
) ss:
COUNTY OF SULLIVAN)

On this 5th day of March, 2015, John C. Bowles, the Vice President and General Counsel of Nutrition & Fitness, Inc., to me personally known, personally appeared before me and stated that the foregoing instrument was signed on behalf of such corporation pursuant to proper corporate authority, and acknowledged the execution of the instrument as the free act and deed of the corporation.



Rebecca K. Barker
Notary Public

EffiHealth, LLC
a _____ limited liability company

By: [Signature]
Name: John W. Nail
Title: CEO

ACKNOWLEDGEMENT

STATE OF TN)
) ss:
COUNTY OF Fairfield)

On this 11 day of March, 2015, John Nail, the CEO of EffiHealth, LLC, to me personally known, personally appeared before me and stated that the foregoing instrument was signed on behalf of such limited liability company pursuant to proper corporate authority, and acknowledged the execution of the instrument as the free act and deed of the limited liability company.

[Signature]
Notary Public

DEBBIE A. YOUNG
NOTARY PUBLIC OF TENNESSEE
MY COMMISSION EXPIRES 09/15/2017

Trademark List by Client

Client Name	Case #	Country	Application #	Filing Date	Registration #	Registration Date	Status	Next Renewal	Classes	Goods
Acal-Phm	NF10075	USA	77/728,998	5/5/2009	3,926,330	3/1/2011	Registered	3/1/2021	05 Int.	Dietary supplements
Block&Bind	4604	USA	76/016,700	4/4/2000	2,459,567	6/12/2001	Registered	6/12/2021	05 Int.	Dietary supplements
Cardio Defender	NF10105	USA	85/608,811	4/26/2012	4,377,461	7/30/2013	Registered	7/30/2023	05 Int.	Dietary supplements
Cartilegesic	4548	USA	74/697,943	7/6/1995	2,044,916	5/11/1997	Registered	5/11/2017	05 Int.	Dietary supplements including vitamins and natural herbs for the treatment of arthritis-related pain
Diet Solutions	4729	USA	76/192,166	1/11/2001	3,485,379	8/12/2008	Registered	8/12/2018	05 Int.	Dietary supplements
Energy Fizz	NF10051	China (People's Republic)	4685278	5/30/2005	4,685,278	2/28/2009	Registered	2/27/2019	32 Int.	Concentrates and powders for making beverages
Energy Fizz	NF10041	USA	78/524,219	11/30/2004	3,269,245	7/24/2007	Registered	7/24/2017	32 Int.	Concentrates or powders used in the preparation of drinks containing nutritional supplements
Get Your Fizz On	NF10049	South Africa	2005-13971	7/8/2005	2005/13974	7/8/2005	Registered	7/8/2015	32 Int.	Concentrates and powders for making beverages
Herbaleane	4552	France	96620200	4/10/1996	96620200	4/10/1996	Registered	4/30/2016	05 Int.	Vitamins and nutritional supplements
Herbaleane	4549	USA	74/568,924	8/25/1994	2,024,834	12/24/1996	Registered	12/24/2016	05 Int.	Herb and vitamin supplement

Hoodlamax	NF10043	USA	78/569,352	2/17/2005	3,412,749	4/15/2008	Registered	4/15/2018	05 Int.	Dietary supplements containing hoodia as an ingredient
Inflamap.in	NF10108	USA	85/781,095	11/16/2012			Published		05 Int.	Dietary supplements
Max T	NF10089	USA	85/227,355	1/27/2011	2,116,094	3/20/2012	Registered	3/20/2022	05 Int.	Dietary supplements
Performa Flex	NF10046	USA	78/591,382	3/21/2005	3,262,409	7/10/2007	Registered	7/10/2017	05 Int.	Dietary supplements
Resvinatrol Complete	NF10071	Nigeria	F/TM/2008/7634	7/14/2008			Pending	7/14/2015	05 Int.	Dietary supplements
The Red Wine Alternative	NF10060	USA	77/118,602	2/28/2007	3,496,544	9/2/2008	Registered	9/2/2018	05 Int.	Dietary supplements
Vital Fruits	NF10068	USA	77/451,205	4/17/2008	3,558,912	1/6/2009	Registered	1/6/2019	05 Int.	Dietary supplements
Vital Grapes	NF10057	USA	77/050,835	11/27/2006	3,835,460	8/17/2010	Registered	8/17/2020	05 Int.	Dietary supplements