

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM340998

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900322935		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bianca Barnhill		04/01/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	BGB Media, LLC		
Street Address:	11433 E. Juan Tabo Rd.		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85255		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86102512	IVXX	
Serial Number:	85350124	IVXX	
Registration Number:	4400287	IVXX	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	8583451067		
Email:	Pollie@gandalegal.com		
Correspondent Name:	Pollie Gautsch		
Address Line 1:	646 Valley Ave. Suite C2		
Address Line 4:	Solana Beach, CALIFORNIA 92075		
ATTORNEY DOCKET NUMBER:	BIANCA BARNHILL IVXX		
NAME OF SUBMITTER:	Pollie Gautsch		
SIGNATURE:	/pg/		
DATE SIGNED:	05/12/2015		
Total Attachments: 1	source=IVXX assignment#page1.tif		

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARKS is made by and between Bianca Barnhill, an individual with an address at 2353 Canyon Dr., Los Angeles, California 90068, ("Assignor"), and of BGB Media, LLC, a California Limited Liability Company with an address at 11433 E. Juan Tabo Road, Scottsdale, Arizona 85255 ("Assignee").

WHEREAS, Assignor owns the IVXX trademark, common law rights therein, and the following registration and applications to register the Trademark filed with the United States Patent and Trademark Office:

- Reg. No. 4,400,287 (the "Registration");
- App. No. 86/102,512;
- App. No. 85/350,124 (together with App. No. 86/102,512, the "Applications");

(together, the "Trademark");

WHEREAS, Assignee is desirous of acquiring all right, title and interest in the Trademark, and the goodwill associated therewith,

WHEREAS, Assignee is acquiring the entire business or portion thereof to which the Trademark and the Applications pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee all of her right, title and interest in the Trademark and the Trademark Registration and Applications, together with the goodwill associated therewith; the Applications as part of the entire business or portion thereof to which the Trademark therein pertains as required by 15 U.S.C. section 1060; and all rights of action accrued, accruing and to accrue under and by virtue hereof, including, without limitation, its right to sue for and collect damages for infringement or other violations of the same, including for past infringements or other violations. Assignor hereby agrees to execute all such documents as may be required to transfer and, when applicable, to record the transfer of the Trademark and the Trademark Registration and Applications.

IN WITNESS WHEREOF, this Assignment of Trademarks has been duly executed to be effective as of April 1, 2015.

ASSIGNOR: BIANCA BARNHILL

By: *Bianca Barnhill*
Bianca Barnhill

ASSIGNEE: BGB MEDIA, LLC

By: *Bianca Barnhill*
Bianca Barnhill
Owner

TRADEMARK