

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM340631

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	11/28/2014		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Western Holdings, LLC		04/30/2015	LIMITED LIABILITY COMPANY: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JBCO IP Holdings, LLC		
<b>Street Address:</b>	311 South Division Street		
<b>City:</b>	Carson City		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89703		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86293991	BODYLABS	
<b>Serial Number:</b>	86444073	BODYLAB FOR EVERY WOMAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8015177048		
<b>Email:</b>	IP@mjstc.net		
<b>Correspondent Name:</b>	David R. Parkinson		
<b>Address Line 1:</b>	5742 West Harold Gatty Drive		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84116		
<b>ATTORNEY DOCKET NUMBER:</b>	WH TO JBCO		
<b>NAME OF SUBMITTER:</b>	David R. Parkinson		
<b>SIGNATURE:</b>	/David R. Parkinson/		
<b>DATE SIGNED:</b>	05/07/2015		
<b>Total Attachments: 3</b>			
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source=WH to JBCO#page2.tif			

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## ASSIGNMENT OF TRADEMARKS

WHEREAS, Western Holdings, LLC, a Nevada limited liability company (hereinafter "Assignor") desires to assign to JBCO IP Holdings, LLC, a Nevada limited liability company (hereinafter "Assignee") the marks and names listed in Exhibit "A" hereto (hereinafter referred to as the "Marks").

WHEREAS, Assignor desires to convey to Assignee the entire right, title and interest of Assignor in and to the Marks together with the goodwill of the business appurtenant thereto; and

WHEREAS, Assignee accepts the assignment of the Marks as aforesaid;

NOW, THEREFORE, to all whom it may concern, be it known that Assignor for and in consideration of the sum of one dollar (\$1.00), and other good and valuable consideration, to it paid by the said Assignee, receipt and sufficiency of which are hereby acknowledged, has sold, assigned, transferred and set over, and by these presents does hereby sell, grant, assign, transfer and set over, to the said Assignee, its successors and assigns, its entire right, title and interest in and to the said Marks, together with the goodwill of the business symbolized by the Marks and all convention and treaty rights of all kinds in all countries throughout the world, together with all rights and privileges granted and secured thereby, including the right to sue and recover damages for any past or present infringements, said right, title and interest to be held and enjoyed by Assignee, its successors and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

Assignor warrants there has been no abandonment by Assignor of the Marks from the date of first use to the date of this Assignment and that the Marks are in current use.

Assignor covenants and agrees, to execute and deliver to Assignee any and all additional papers that may reasonably be requested by Assignee and do any further act as may reasonably be required by Assignee for the purpose of implementing the terms of this Assignment, without further charge, cost or expense to Assignee including, without limitation, the registration of this Assignment in appropriate jurisdictions. Assignor agrees that a copy of this Assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose. The Assignor hereby irrevocably appoints Assignee to be the Assignor's attorney-in-fact with an irrevocable power to do all things for and in the name of the Assignor in connection with the Marks.

Assignee accepts this Assignment of the Marks and the goodwill of the business appurtenant thereto.

[Signatures appear on next page]

IN WITNESS WHEREOF, the said Western Holdings, LLC, as Assignor has caused these presents to be executed by a duly authorized officer or a duly authorized manager thereof: executed as of the 30 day of April, 2015, nunc pro tunc to 28<sup>th</sup> day of November, 2014.

WESTERN HOLDINGS, LLC

*Steve Dickert*

Steve Dickert, Authorized Officer

IN WITNESS WHEREOF, the said JBCO IP Holdings, LLC, as Assignee has caused these presents to be executed by a duly authorized officer or a duly authorized manager thereof, executed as of the 30 day of April, 2015, nunc pro tunc to 28<sup>th</sup> day of November, 2014.

JBCO IP HOLDINGS, LLC

*Danny Mason*

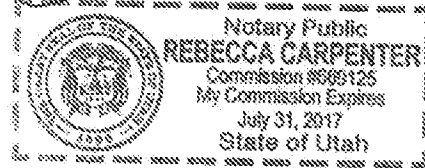
Danny Mason, CEO

STATE OF UTAH )  
 ) SS.  
COUNTY OF SALT LAKE )

On this 30 day of April, 2015, personally appeared before me Steve Dickert, to me personally known, who being by me duly sworn, deposes and says: that he an Authorized Officer of Western Holdings, LLC, Assignor; that the execution and delivery of this Assignment was authorized by said limited liability company; and that he signed this Assignment as a free act on behalf of said limited liability company.

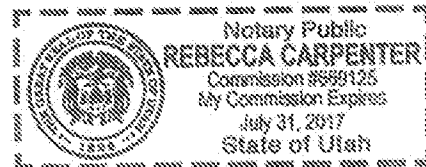
*Rebecca Carpenter*  
Notary Public

STATE OF UTAH )  
 ) SS.  
COUNTY OF SALT LAKE )



On this 30 day of April, 2015, personally appeared before me Danny Mason, to me personally known, who being by me duly sworn, deposes and says: that he the CEO of JBCO IP Holdings, LLC, Assignor; that the execution and delivery of this Assignment was authorized by said limited liability company; and that he signed this Assignment as a free act on behalf of said limited liability company.

*Rebecca Carpenter*  
Notary Public



**EXHIBIT A**

<b>Mark</b>	<b>Serial Number</b>	<b>Country</b>
BODYLABS	86293991	UNITED STATES
BODYLAB FOR EVERY WOMAN	86444073	UNITED STATES