

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM340645

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shopzilla, Inc.		09/09/2014	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Connexity, Inc.		
<b>Street Address:</b>	12200 W. Olympic Blvd.		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90064		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3894815	BE SO	
<b>Registration Number:</b>	3894816	BESO	
<b>Registration Number:</b>	3896354	BESO	
<b>Registration Number:</b>	2109142	BIZRATE	
<b>Registration Number:</b>	3926645		
<b>Registration Number:</b>	3926644	BIZRATE	
<b>Registration Number:</b>	4018652	BIZRATE CIRCLE OF EXCELLENCE	
<b>Registration Number:</b>	3489481	DISCOVERY MADE SIMPLE	
<b>Registration Number:</b>	3466274		
<b>Registration Number:</b>	4251137	INSTABUY	
<b>Registration Number:</b>	3687687	LOW PRICE SHOPPER	
<b>Registration Number:</b>	4305355	POWERED BY INTENT	
<b>Registration Number:</b>	3255925	RETREVO	
<b>Registration Number:</b>	3020506		
<b>Registration Number:</b>	3119435	SHOPZILLA	
<b>Registration Number:</b>	4071477	TADA	
<b>CORRESPONDENCE DATA</b>			

OP \$415.00 3894815

**Fax Number:** 5032962172

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 5038449009

**Email:** mail@ganzlaw.com

**Correspondent Name:** Bradley M. Ganz

**Address Line 1:** 163 SE 2nd Avenue

**Address Line 2:** P.O. Box 2200

**Address Line 4:** Hillsboro, OREGON 97123

<b>ATTORNEY DOCKET NUMBER:</b>	BIZ-1.001
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<b>NAME OF SUBMITTER:</b>	Michelle J. Turner
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<b>SIGNATURE:</b>	/Michelle J. Turner/
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<b>DATE SIGNED:</b>	05/07/2015
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**Total Attachments: 2**

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NOTED

1995246

**CERTIFICATE OF AMENDMENT  
OF ARTICLES OF INCORPORATION**

**FILED** *TWD*  
Secretary of State *RM*  
State of California

**SEP 11 2014**  
*lee*

The undersigned certify that:

1. They are the President and CEO and the Secretary and General Counsel, respectively, of Shopzilla, Inc., a California corporation (the "Corporation").
2. Article I of the Articles of Incorporation of this Corporation is amended to read as follows:

The name of the Corporation is Connexity, Inc. (the "Corporation").

3. The foregoing amendment of Articles of Incorporation has been duly approved by the Board of Directors.
4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of the Corporation is 100 shares. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Date: 9/9, 2014

By *W.G.*

Name: William G. Glass  
Title: President and CEO

By *B.A.H.*

Name: Blythe A. Holden  
Title: Secretary and General Counsel

**TRADEMARK**

**REEL: 005512 FRAME: 0505**



I hereby certify that the foregoing transcript of \_\_\_\_\_ page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

SEP 12 2014

Date: \_\_\_\_\_

*Debra Bowen*  
DEBRA BOWEN, Secretary of State

TRADEMARK

REEL: 005512 FRAME: 0506

RECORDED: 05/07/2015