

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM340754

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ORABRUSH, INC.		12/29/2014	CORPORATION:
RECEIVING PARTY DATA			
Name:	OB HOLDING COMPANY		
Street Address:	14850 SOUTH PONY EXPRESS RD		
Internal Address:	STE# 200		
City:	BLUFFDALE		
State/Country:	UTAH		
Postal Code:	84065		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4369852	AUTOMAGIC DELIVERY	
Registration Number:	4306759	ORACLUB	
Registration Number:	4314829	OBSESSIVE ORAL HYGIENE	
Registration Number:	4346420	ORAPUP	
Serial Number:	86232791	LICKIES	
CORRESPONDENCE DATA			
Fax Number:	8013214893		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-328-3600		
Email:	abrimhall@kmclaw.com		
Correspondent Name:	BRIAN TUCKER/KIRTON MCCONKIE		
Address Line 1:	60 E. SOUTH TEMPLE		
Address Line 2:	SUITE 1800		
Address Line 4:	SALT LAKE CITY, UTAH 84111		
ATTORNEY DOCKET NUMBER:	20628		
NAME OF SUBMITTER:	BRIAN TUCKER		
SIGNATURE:	/Brian Tucker/		
DATE SIGNED:	05/08/2015		

OP \$140.00 4369852

Total Attachments: 2

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ORABRUSH, INC.", CHANGING ITS NAME FROM "ORABRUSH, INC." TO "OB HOLDING COMPANY", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2014, AT 7:11 O'CLOCK P.M.

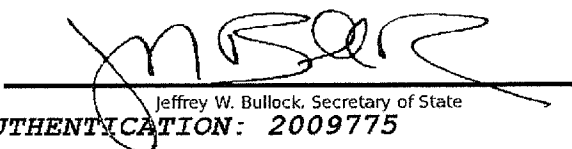
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

4811228 8100

141603555

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2009775

DATE: 01-05-15

TRADEMARK
REEL: 005513 FRAME: 0058

**CERTIFICATE OF AMENDMENT TO THE
FIFTH AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION OF
ORABRUSH, INC.**

Orabrush, Inc. (the "Corporation"), a corporation organized and existing under the General Corporation Law of the State of Delaware, hereby certifies as follows:

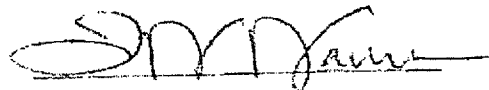
1. This Certificate of Amendment (the "Certificate of Amendment") amends the provisions of the Corporation's Fifth Amended and Restated Certificate of Incorporation filed with the Secretary of State on March 23, 2012 (the "Certificate of Incorporation").
2. Article I of the Certificate of Incorporation is hereby amended and restated in its entirety as follows:

ARTICLE I

The name of the Corporation is OB Holding Company

3. This amendment was duly adopted in accordance with the provisions of Sections 141(f), 228 and 242 of the General Corporation Law of the State of Delaware.
4. All other provisions of the Certificate of Incorporation shall remain in full force and effect.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed by Jeff D. Davis, its Chief Executive Officer, this 29th day of December, 2014.



Jeff D. Davis

Chief Executive Officer