

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM340950

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WhippleHill Communications, Inc.		12/29/2014	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WhippleHill Communications, LLC		
<b>Street Address:</b>	5 East Point Drive		
<b>Internal Address:</b>	Building C		
<b>City:</b>	Bedford		
<b>State/Country:</b>	NEW HAMPSHIRE		
<b>Postal Code:</b>	03110		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW HAMPSHIRE		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85888100	ONTRACK	
<b>Registration Number:</b>	4389283	ONRECORD	
<b>Registration Number:</b>	4389282	ONMESSAGE	
<b>Registration Number:</b>	4428761	ONCAMPUS	
<b>Registration Number:</b>	4389281	ONBOARD	
<b>Registration Number:</b>	3381127	PODIUM	
<b>Registration Number:</b>	4401168	SCHOOLPRESS	
<b>Registration Number:</b>	4513528	YOUR WHOLE SCHOOL. CONNECTED.	
<b>Registration Number:</b>	2607245	WHIPPLEHILL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9197814865		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9197814000		
<b>Email:</b>	ip@wyrick.com		
<b>Correspondent Name:</b>	Devon E. White		
<b>Address Line 1:</b>	4101 Lake Boone Trail		
<b>Address Line 2:</b>	Suite 300		

OP \$240.00 85888100

<b>Address Line 4:</b>	Raleigh, NORTH CAROLINA 27607
<b>ATTORNEY DOCKET NUMBER:</b>	009458.018
<b>NAME OF SUBMITTER:</b>	Devon E. White
<b>SIGNATURE:</b>	/DEW/
<b>DATE SIGNED:</b>	05/12/2015
<b>Total Attachments: 2</b> source=WhippleHill Certificate of Conversion#page1.tif source=WhippleHill Certificate of Conversion#page2.tif	

# State of New Hampshire

Filing fee: (SEE TOTAL FEES AT BOTTOM OF PAGE 2)  
Use black print or type.

RSA 2  
RS

Filed  
Date Filed: 12/30/2014  
Effective Date: 12/31/2014  
Business ID: 254017  
William M. Gardner  
Secretary of State

## CERTIFICATE OF CONVERSION OF A NEW HAMPSHIRE CORPORATION TO A NEW HAMPSHIRE LIMITED LIABILITY COMPANY

PURSUANT TO THE PROVISIONS of the New Hampshire Business Corporation Act and the New Hampshire limited liability company statutes, the under-signed domestic corporation submits the following certificate of conversion:

FIRST: The corporation was formed in New Hampshire on (date) June 12, 1996

SECOND: The name of the corporation immediately prior to the filing of this certificate:  
WhippleHill Communications, Inc.

THIRD: The name of the limited liability company as set forth in its certificate of formation:  
WhippleHill Communications, LLC

FOURTH: The designation, number of outstanding shares and number of votes entitled to be cast by each voting group entitled to vote separately on the plan or the total number of undisputed votes cast for the plan separately by each voting group is as follows:

Designation of <u>voting group(s)</u>	Number of shares <u>outstanding</u>	Total number of votes entitled <u>to be cast</u>	Total number of votes cast		<u>OR</u>	Total number of undisputed votes cast <u>FOR</u>
			<u>FOR</u>	<u>AGAINST</u>		
Common Stock	100	100	100	0		100

State of New Hampshire  
Form C1 - Certificate of Conversion New Hampshire Corporation to a New Hampshire Limited Liability Page(s)



T1436445068

CERTIFICATE OF CONVERSION

Form C-1  
(Cont.)

FIFTH: The number of votes cast for the plan by each voting group was sufficient for approval by each voting group.

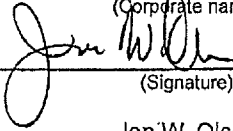
SIXTH: The plan of conversion is on file at the principal place of business of the limited liability company at (business address) 5 East Point Drive, Building C, Bedford, New Hampshire 03110

and a copy of the plan of conversion will be furnished by (name of limited liability company) WhippleHill Communications, LLC

on request and without cost, to any shareholder of (name of corporation) WhippleHill Communications, Inc.

SEVENTH: The future effective date (within 90 days of filing date) of the Certificate of Conversion if it is not to be effective upon filing: 11:59PM EST on December 31, 2014.

WhippleHill Communications, Inc.  
(Corporate name)

  
(Signature) (Note 1)

Jon W. Olson  
(Print or type name)

Secretary  
(Title) (Note 1)

Date signed: December 29, 2014

Note: 1. Signature and title of person signing for the corporation. Must be signed by chairman of the board of directors, president or other officer; or see RSA 293-a:1.20(f) for alternative signatures.

DISCLAIMER: All documents filed with the Corporation Division become public records and will be available for public inspection in either tangible or electronic form.

MAIL DATED AND SIGNED ORIGINAL WITH CERTIFICATE OF FORMATION OF NEW HAMPSHIRE LIMITED LIABILITY COMPANY (FORM LLC-1), FORM SRA AND TOTAL FEES OF \$135.00 to: Corporation Division, Department of State, 107 North Main Street, Concord, NH 03301-4989. Physical location: 25 Capitol Street, 3<sup>rd</sup> Floor, Concord, NH 03301.