

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM340928

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M'KNIB Company		05/11/2015	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	RAK Trademarks, LLC		
Street Address:	17404 West 53rd Dr.		
City:	Golden		
State/Country:	COLORADO		
Postal Code:	80403		
Entity Type:	LIMITED LIABILITY COMPANY: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2418977	LEAN AND MEAN	
CORRESPONDENCE DATA			
Fax Number:	3036073600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-607-3500		
Email:	tmdnvr@faegrebd.com		
Correspondent Name:	Marc C. Levy of Faegre Baker Daniels LLP		
Address Line 1:	1700 Lincoln Street		
Address Line 2:	3200 Wells Fargo Center		
Address Line 4:	Denver, COLORADO 80203-4532		
ATTORNEY DOCKET NUMBER:	480214.3		
NAME OF SUBMITTER:	Marc C. Levy		
SIGNATURE:	/Marc C. Levy/		
DATE SIGNED:	05/11/2015		
Total Attachments: 1			
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OP \$40.00 2418977

Trademark Assignment

WHEREAS, M'KNIB Company, a Corporation under the laws of Colorado, with a principal address of 9990 West 26th Avenue, Suite 300, Lakewood, CO 80215 ("Assignor"), is the record owner of the following United States trademark registration:

<u>Mark</u>	<u>Reg No</u>	<u>Reg Date</u>
LEAN AND MEAN	2,418,977	January 9, 2001

(the "Mark");

WHEREAS, RAK TRADEMARKS, LLC, a Limited Liability Company under the laws of Colorado, with a principal address of 17404 WEST 53RD Drive, Golden, CO 80403, (the "Assignee"), is desirous of acquiring said Mark and all title and rights thereunder, together with the goodwill of the business with which the Mark is used and which is symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, including any applications to register the Mark, together with the goodwill of the business symbolized by the Mark, all common law rights related to the Mark, all rights of renewal and extension, and the right to recover for damages and profits for past infringements thereof.

Date: 5/11/15

M'KNIB Company

By 

Name: Rick A. Kushner

Title: President