

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM340980

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Liquid Planet, LLC		05/07/2015	LIMITED LIABILITY COMPANY: MONTANA
RECEIVING PARTY DATA			
Name:	Liquid Planet Holdings, LLC		
Street Address:	4685 Expressway		
City:	Missoula		
State/Country:	MONTANA		
Postal Code:	59808		
Entity Type:	LIMITED LIABILITY COMPANY: MONTANA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	76582426	LIQUID PLANET	
Serial Number:	78577479	LIQUID PLANET	
Serial Number:	76582897	LIQUID PLANET BRINGING THE WORLD TO DRIN	
Serial Number:	78577634	LIQUID PLANET BRINGING THE WORLD TO DRIN	
Serial Number:	78826454	BEST OF BEVERAGE	
CORRESPONDENCE DATA			
Fax Number:	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-336-4602		
Email:	mmorris@merchantgould.com		
Correspondent Name:	Andrew S. Ehard		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	14512.00000001		
NAME OF SUBMITTER:	Andrew S Ehard/		
SIGNATURE:	/Andrew S Ehard/		
DATE SIGNED:	05/12/2015		

OP \$140.00 76582426

Total Attachments: 3

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Trademark Assignment

WHEREAS, Liquid Planet, LLC., a Limited Liability Company organized under the laws of Montana and having an office and place of business at 223 North Higgins, Missoula, Montana 59802 (hereinafter referred to as the "ASSIGNOR"), is the owner of the Trademark Registrations on the attached Schedule (collectively called "the Marks")

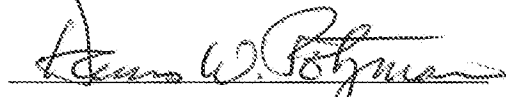
WHEREAS, Liquid Planet Holdings, LLC a Limited Liability Company organized under the laws of Montana and having an office and place of business at 4685 Expressway, Missoula, Montana 59808 (hereinafter referred to as the ("Assignee"), is desirous of acquiring all right, title and interest in and to said trademark and trademark registrations;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer, unto said Assignee, its successors or assigns, its entire right, title and interest, worldwide in and to said Marks, said U.S. registrations and all common law trademark rights in said Marks, and with the goodwill and other incidents of its business associated with or symbolized by said Marks. Assignor agrees to take all actions, execute additional documents and to otherwise cooperate as requested by Assignee as is necessary or reasonable to assign, transfer, perfect, record, maintain, register or enforce the rights of Assignee in and to the Marks, at the expense of Assignee.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized representative.

Liquid Planet, LLC

By:



Printed Name:

Dennis W. Potzman, Pres & CEO

Dated:

5/7/2015

Schedule of the Marks

Mark	Goods/Services	Ser./Reg. No.
LIQUID PLANET	(Int'l Class: 30) Beverages, namely coffee and tea (Int'l Class: 43) Restaurant and coffee shop services	SN: 76/582426 RN: 3684745
LIQUID PLANET	(Int'l Class: 35) Online and traditional retail store services featuring wine, beer, juices, coffee, teas, chocolates, glassware, barware and books; restaurant franchising	SN: 78/577479 RN: 3686111
LIQUID PLANET BRINGING THE WORLD TO DRINK	(Int'l Class: 30) Beverages, namely coffee and tea (Int'l Class: 43) Restaurant and coffee shop services	SN: 76/582897 RN: 3684746
LIQUID PLANET BRINGING THE WORLD TO DRINK	(Int'l Class: 35) Online and traditional retail store services featuring wine, beer, juices, coffee, teas, chocolates, glassware, barware and books; restaurant franchising	SN: 78/577634 RN: 3686112
BEST OF BEVERAGE	(Int'l Class: 35) Online and traditional retail store services featuring wine, beer, juices, coffee, teas, chocolates, glassware, barware and books (Int'l Class: 43) Restaurant and coffee shop services	SN: 78/826454 RN: 3235472

LIQUID PLANET (India)	(Int'l Class: 30) Beverages, namely coffee, tea (Int'l Class: 35) Online and traditional retail store services featuring wine, beer, juices, coffee, teas, chocolates, glassware, barware and books	SN: 1429686 RN: 1429686
LIQUID PLANET (European Community)	(Int'l Class: 30) beverages, namely coffee, tea and drinking water (Int'l Class: 35) online and traditional retail store services featuring wine, beer, juices, coffee, drinking water, teas, chocolates, glassware, bare and books (Int'l Class: 43) restaurant and coffee shop services	SN: 4945961 RN: 4945961
LIQUID PLANET (China)	(Int'l Class: 30) Coffee and tea	SN: 4949905 RN: 4949905
LIQUID PLANET (China)	(Int'l Class: 43) Restaurant and coffee shop services	SN: 4949906 RN: 4949906
LIQUID PLANET (Canada)	Beverages, namely coffee, tea Online retail store services featuring wine, beer, juices, coffee, teas, chocolates, glassware, barware and books; Restaurant and coffee shop services; Online and traditional retail store services featuring wine, beer, juices, coffee, teas, chocolates, glassware, barware and books	SN: 1269826 RN: TMA798821
FARMER'S FIRST (Canada)	Coffee	SN: 1273596 RN: TMA69885