

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM340986

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Stens LLC		11/30/2013	LIMITED LIABILITY COMPANY: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ariens Specialty Brands LLC		
<b>Street Address:</b>	1919 Hospitality Drive		
<b>City:</b>	Jasper		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	47546		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1897314	STENS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3127758100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-775-8000		
<b>Email:</b>	trademarks@mcandrews-ip.com		
<b>Correspondent Name:</b>	Ronald A. DiCerbo		
<b>Address Line 1:</b>	500 W Madison St		
<b>Address Line 2:</b>	34th Fl		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60661		
<b>ATTORNEY DOCKET NUMBER:</b>	30211US01		
<b>NAME OF SUBMITTER:</b>	Ronald A. DiCerbo		
<b>SIGNATURE:</b>	/RAD/		
<b>DATE SIGNED:</b>	05/12/2015		
<b>Total Attachments: 3</b>			
source=ARIENS SPECIALTY BRANDS LLC (S048160)#page1.tif			
source=ARIENS SPECIALTY BRANDS LLC (S048160)#page2.tif			
source=ARIENS SPECIALTY BRANDS LLC (S048160)#page3.tif			

OP \$40.00 1897314



# Wisconsin Department of Financial Institutions

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Search for:

ariens

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Search Record

**Corporate Records**Result of lookup for **S048160** (at 4/30/2015 8:12 AM)

# ARIENS SPECIALTY BRANDS LLC

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**Vital Statistics**

Entity ID S048160

Registered Effective Date 10/10/1995

Period of Existence PER

Status Organized [Request a Certificate of Status](#)

Status Date 10/10/1995

Entity Type Domestic Limited Liability Company

Annual Report Requirements Limited Liability Companies are required to file an Annual Report under s. 183.0120, WI Statutes.

**Addresses**

**Registered Agent Office** MARK OLSEN  
655 W RYAN ST  
BRILLION, WI 54110

[File a Registered Agent/Office Update Form](#)

**Principal Office** 655 W. RYAN ST  
BRILLION, WI 54110  
UNITED STATES OF AMERICA

TRADEMARK

REEL 005514 FRAME 0349

**Historical Information****Annual Reports**

Year	Reel	Image	Filed By	Stored On
2014	000	0000	online	database
2013	000	0000	online	database
2012	000	0000	online	database
2011	000	0000	online	database
2010	000	0000	online	database
2009	000	0000	online	database
2008	000	0000	online	database
2007	000	0000	online	database
2006	000	0000	online	database
2005	000	0000	online	database
2004	000	0000	online	database
2003	000	0000	online	database
2002	016	0890	paper	microfilm
2001	000	0000	online	database
2000	027	1149	paper	microfilm
1999	025	1695	paper	microfilm
1998	027	2289	paper	microfilm
1997	026	1837	paper	microfilm
1996	027	0019	paper	microfilm

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**Certificates of Newly-elected Officers/Directors**

None

**Old Names**

Change Date	Name
Current	ARIENS SPECIALTY BRANDS LLC
11/30/2013	STENS LLC
06/30/2008	STENS CORPORATION
04/22/1996	STENS POWER EQUIPMENT PARTS, INC.

**Chronology**

Effective Date	Transaction	Filed Date	Description
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**TRADEMARK**

**REEL 005514 FRAME 0350**

10/10/1995	Incorporated/Qualified/Registered	10/10/1995	
01/04/1996	Change of Registered Agent	01/10/1996	
04/22/1996	Amendment	04/23/1996	NAME CHG
12/29/1997	Change of Registered Agent	12/29/1997	FM 16 1997
10/25/2001	Change of Registered Agent	10/25/2001	FM16-E-Form
06/30/2008	Certificate of Conversion	07/01/2008	FROM TYPE 01 Old Name = STENS CORPORATION
11/30/2013	Amendment	11/27/2013	Old Name = STENS LLC
04/04/2014	Amendment	04/10/2014	CHGS REGD AGT

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**TRADEMARK**

**RECORDED 05/12/2015**

**REEL 005514 FRAME 0351**