# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM341002

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Zap! Products, Inc.		05/12/2015	CORPORATION: COLORADO

### **RECEIVING PARTY DATA**

Name:	ZAP! Holdings, LLC	
Street Address:	9417 North Foothills Hwy	
City:	Longmont	
State/Country:	COLORADO	
Postal Code:	80503	
Entity Type:	LIMITED LIABILITY COMPANY: COLORADO	

## **PROPERTY NUMBERS Total: 12**

Number	Word Mark		
4132675	ZAP!		
3145055	ZAP!		
2029697	ZAP!		
2139777	RESTORE 4		
2417821	"DON'T REPLACE IT, RESTORE IT!"		
3944310	PROFESSIONAL RESTORER		
2657379	PROFESSIONAL RESTORER		
4035241	RESTORE IT!		
85504070	SNAP!		
4712687	ZAP! RESTORE AMERICA!		
4688921	RESTORE AMERICA		
4621433	IT'S LIKE A REMODEL IN A BOTTLE		
	4132675 3145055 2029697 2139777 2417821 3944310 2657379 4035241 85504070 4712687 4688921		

#### **CORRESPONDENCE DATA**

Fax Number: 9704920003

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 970-492-0000

Email: crmiles@crmiles.com

**Correspondent Name:** CR MILES P.C. Address Line 1: 405 Mason Court

TRADEMARK

REEL: 005514 FRAME: 0395 900324322

Address Line 2: Ste 119 Fort Collins, COLORADO 80524 Address Line 4: **ATTORNEY DOCKET NUMBER:** 420-00 NAME OF SUBMITTER: **CRAIG MILES SIGNATURE:** /craig miles/ **DATE SIGNED:** 05/12/2015 **Total Attachments: 5** source=Assignment\_Trademark\_Zap#page1.tif source=Assignment Trademark Zap#page2.tif source=Assignment\_Trademark\_Zap#page3.tif source=Assignment\_Trademark\_Zap#page4.tif

source=Assignment\_Trademark\_Zap#page5.tif

TRADEMARK REEL: 005514 FRAME: 0396

#### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (hereinafter "Agreement") is entered into the <u>12</u> day of May, 2015, between and among Zap! Products, Inc., a Colorado Corporation, having it principal place business located at 9417 North Foothills Hwy, Longmont, Colorado 80503 USA ("Assignor"), and ZAP! Holdings, LLC, a Colorado Limited Liability Company, having its principal place of business located at 9417 North Foothills Hwy, Longmont, Colorado 80503 USA ("Assignee").

WHEREAS, Assignor, is the owner of certain trademarks identified as follows:

Mark:

ZAP! & Design (color)

Serial No.:

85,157,197

Filing Date:

October 20, 2010

Registration No:

4,132,675

Registration Date:

April 24, 2012

and

Mark:

ZAP! & Design (no color)

Serial No.:

78/713,905

Filing Date:

September 15, 2005

Registration No:

3,145,055

Registration Date:

September 19, 2006

and

Mark:

ZAP! & Design (no color)

Serial No.:

74/696,489 June 21, 1995

Filing Date: Registration No:

2,029,697

Registration Date:

January 14, 1997

and

Mark:

**RESTORE 4** 

Serial No.:

75/186,562

Filing Date:

October 7, 1996

Registration No:

2,139,777

Registration Date:

February 24, 1998

and

Mark:

DON'T REPLACE IT, RESTORE IT

Serial No.:

75/288,286

1

Filing Date:

May 7, 1997

Registration No: Registration Date:

2,417,821 January 2, 2001

and

Mark:

PROFESSIONAL RESTORER

Serial No.:

85/124,851

Filing Date:

September 8, 2010

Registration No:

3,944,310

Registration Date:

April 12, 2011

and

Mark:

PROFESSIONAL RESTORER

Serial No.:

76/325,251

Filing Date:

October 4, 2001

Registration No:

2,657,379

Registration Date:

December 3, 2002

and

Mark:

**RESTORE IT!** 

Serial No.:

77/268,240

Filing Date:

August 30, 2007

Registration No:

4,035,241

Registration Date:

October 4, 2011

and

Mark:

SNAP!

Serial No.:

85/504,070

Filing Date:

December 27, 2011

Registration No:

Pending

Registration Date:

Suspended behind another cited trademark application

and

Mark:

ZAP! RESTORE AMERICA!

Serial No.:

85/187,020

Filing Date:

November 30, 2010

Registration No:

4,712,687

Registration Date:

March 31, 2015

and

Mark:

RESTORE AMERICA

Serial No.:

85/187,045

Filing Date:

November 30, 2010

Registration No:

4,688,921

Registration Date:

February 17, 2015

and

Mark:

IT'S LIKE A REMODEL IN A BOTTLE

Serial No.:

85/292,133

Filing Date:

April 11, 2011

Registration No:

4,621,433

Registration Date:

October 14, 2014

(hereinafter, the "Trademarks"); and

WHEREAS, Assignee, wishes to acquire all right, title, and interest in and to the Trademarks.

NOW, THEREFORE, the parties hereby agree as follows:

- 1. <u>Assignment</u>. Assignor does hereby irrevocably assign to Assignee all rights, title, and interest in and to the Trademarks (including but not limited to, all registration rights world-wide), all goodwill residing in and associated with the Trademarks, and any other proprietary rights that may exist in the Trademarks.
- 2. <u>Consideration</u>. Assignor acknowledges receipt of \$10.00 or other good and valuable consideration from Assignee for the Assignment of the above-identified Trademarks.
- 3. Representations and Warranties. Assignor represents and warrants to Assignee:
  - (a) Assignor has the right, power and authority to enter into this Agreement;
  - (b) Assignor is the exclusive owner of all right, title and interest, including all intellectual property rights, in the Trademarks;
  - (c) The Trademarks are free of any liens, security interests, encumbrances, or licenses;
  - (d) The Trademarks do not infringe the rights of any person or entity;
  - (e) There are no claims, pending or threatened, with respect to Assignor's rights in the Trademarks;
  - (f) This Agreement is valid, binding and enforceable in accordance with its terms; and

- (g) Assignor is not subject to any agreement, judgment, or order inconsistent with the terms of this Agreement.
- 4. Attorney's Fees. Should either party hereto, or any heir, personal representative, successor or assign of either party hereto, resort to litigation to enforce this Agreement, the party prevailing in such litigation shall be entitled, in addition to such other relief as may be granted, to recover its or their reasonable attorneys' fees and costs in such litigation from the party against whom enforcement was sought.
- 5. <u>Amendment</u>. This Agreement may be amended only by a writing signed by both parties.
- 6. <u>Severability</u>. If any term, provision, covenant, or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant, or condition as applied to other persons, places, and circumstances shall remain in full force and effect.
- 7. <u>Agreement to Perform Necessary Acts</u>. Both parties agree to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.
- 8. Governing Law. This Agreement shall be construed in accordance with Colorado law.
- 9. <u>Power to Insert</u>. Assignor grants the firm of CR MILES P.C. or other designated agent, the power to insert on this Agreement any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office or any foreign trademark office for recordation of this document.
- 10. <u>Agreement Binding</u>. This Agreement shall be binding on all parties, their heirs, executors, administrators, successors, or assigns, and may be recorded in the United States Patent and Trademark Office or elsewhere.
- 11. Entire Agreement. This Agreement, contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.

IN WITNESS WHEREOF, the parties have executed this Agreement to be effective as of the date specified above.

**RECORDED: 05/12/2015**