

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM341049

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Koi Creative, Inc.		04/23/2015	CORPORATION: WEST VIRGINIA
RECEIVING PARTY DATA			
Name:	HudsonYards Studios LLC		
Street Address:	80 Broad Street		
Internal Address:	26th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10004		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86157597	KOI CREATIVE	
CORRESPONDENCE DATA			
Fax Number:	3123609315		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-360-0080		
Email:	tmdocket@gbclaw.net		
Correspondent Name:	Greer Burns & Crain Ltd		
Address Line 1:	300 S. Wacker Drive		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	120496		
NAME OF SUBMITTER:	Tanja Proehl		
SIGNATURE:	/Tanja Proehl/		
DATE SIGNED:	05/12/2015		
Total Attachments: 1			
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OP \$40.00 86157597

U.S. TRADEMARK ASSIGNMENT

WHEREAS, Koi Creative, Inc., a West Virginia corporation having an address of 404 West Burke Street, Martinsburg, West Virginia 25401 ("Assignor") has filed a U.S. Trademark Application Serial No. 86/157,597 for the mark KOI CREATIVE, hereinafter referred to as the "Trademark."

WHEREAS, HudsonYards Studios LLC, a Delaware limited liability company having an address of 80 Broad Street, 26th Floor, New York, New York 10004 ("Assignee") is desirous of acquiring the entire right, title and interest in and to said Trademark, and resulting registration, and the goodwill of the business symbolized by the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of its right, title and interest in and to said Trademark and the application therefore, along with the goodwill of the business symbolized by the Trademark, together with the right to sue and recover for past infringements, dilution and other violations.

KOI CREATIVE, INC.

Date: 4/23/15, 2015

By: 
Name: Arthur Ebeling
Title: Chief Executive Officer