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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM341126

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Great Lakes Services, LLC		05/12/2015	LIMITED LIABILITY COMPANY: DELAWARE

## **RECEIVING PARTY DATA**

Name:	GWR IP LLC
Street Address:	c/o Centerbridge Capital Partners III, L.P.
Internal Address:	375 Park Avenue, 12th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10152
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

### **PROPERTY NUMBERS Total: 72**

Property Type	Number	Word Mark				
Registration Number:	3855320	CUB CLUB				
Registration Number:	3970889	CUB CLUB				
Registration Number:	4547724					
Registration Number:	4547725					
Registration Number:	4547726					
Registration Number:	4556012	EVERYBODY IN.				
Registration Number:	4556043	OLIVER RACCOON				
Registration Number:	4560409	RACHEL RACCOON				
Registration Number:	4563104	LODGE WOOD FIRED GRILL				
Registration Number:	4579620	V SCOOOPS				
Registration Number:	4583556	BRINLEY				
Registration Number:	4583557	OLIVER				
Registration Number:	4583561					
Registration Number:	4583563					
Registration Number:	4641307	BUCKETS INCREDIBLE CRAVEABLES				
Registration Number:	4658840	BUCKETS GREAT WOLF LODGE INCREDIBLE CRAV				
Registration Number:	4679163	SAMMY THE SQUIRREL				
Registration Number:	4679164	VIOLET THE WOLF				
		TRADEMARK				

900324440 REEL: 005515 FRAME: 0024

IRADEMARK

Property Type	Number	Word Mark					
Registration Number:	2641236	GREAT LODGE FAMILY RESORTS					
Registration Number:	2643850	GREAT WOLF LODGE					
Registration Number:	2941852	GREAT WOLF LODGE					
Registration Number:	3046968	GREAT WOLF RESORTS					
Registration Number:	3362110	SCOOOPS KID SPA					
Registration Number:	3471732	KIDCABIN					
Registration Number:	3501313	GREAT WOLF LODGE					
Registration Number:	3620598	GREAT WOLF MEETINGS AT GREAT WOLF LODGE					
Registration Number:	3751580	GREAT WOLF					
Registration Number:	3806214	GR8_SPACE					
Registration Number:	3960206						
Registration Number:	3963872						
Registration Number:	3974013						
Registration Number:	4003580	GREAT WOLF KIDS					
Registration Number:	4076882	HUNGRY AS A WOLF					
Registration Number:	4120851	PUP PASS					
Registration Number:	4199407	GREAT WOLF CONNECT					
Registration Number:	4202087	ALBERTA FALLS					
Registration Number:	4202089	DOUBLE BARREL DROP					
Registration Number:	4202090	THE TRIPLE TWIST					
Registration Number:	4202092	SLAP TAIL POND					
Registration Number:	4202094	FORT MACKENZIE					
Registration Number:	4202096	HYDRO PLUNGE					
Registration Number:	4202103	BEAR TRACK LANDING					
Registration Number:	4202106	RACCOON LAGOON					
Registration Number:	4205618	SPIRIT ISLAND					
Registration Number:	4209390	MOUNTAIN EDGE RACEWAY					
Registration Number:	4209391	CAMP CRITTER BAR & GRILLE					
Registration Number:	4209393	WOLF DEN SUITE					
Registration Number:	4209397	ROYAL BEAR SUITE					
Registration Number:	4209398	MAJESTIC BEAR SUITE					
Registration Number:	4209399	KIDKAMP					
Registration Number:	4238411	GREAT WOLF STORY EXPLORERS					
Registration Number:	4242742	GREAT WOLF STORY EXPLORERS					
Registration Number:	4264676	GREAT WOLF LODGE					
Registration Number:	4264677	GREAT WOLF LODGE					
Registration Number:	4272342	GREAT WOLF CNNECT					
Registration Number:	4293475	HOWLY WOOD					

Property Type	Number	Word Mark
Registration Number:	4313555	SCOOOPS KID SPA
Registration Number:	4340735	SNOWLAND
Registration Number:	4404048	VIOLET
Registration Number:	4407790	WILEY
Registration Number:	4423707	PROJECT GREEN WOLF
Registration Number:	4423708	PROJECT · GREEN WOLF ·
Registration Number:	4453693	
Registration Number:	4718923	BRINLEY BEAR
Serial Number:	86454304	GREAT WOLF LODGE EXPLORER
Registration Number:	4693201	HOWLERS PEAK ROPES COURSE
Registration Number:	4693200	HOWLIN' TIMBERS PLAY PARK
Registration Number:	4690780	RACHEL
Registration Number:	4702291	
Serial Number:	86464194	SCOOOPS
Registration Number:	4704340	THE CABIN COMFORT COLLECTION
Serial Number:	86975135	WILEY THE WOLF

### CORRESPONDENCE DATA

**Fax Number:** 2125046666

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2125046000

**Email:** jennifer.chick@cwt.com

Correspondent Name: Cadwalader Wickersham & Taft LLP

Address Line 1: One World Financial Center

Address Line 2: 200 Liberty Street

Address Line 4: New York, NEW YORK 10281

ATTORNEY DOCKET NUMBER:	94987.184
NAME OF SUBMITTER:	Jennifer A. Chick
SIGNATURE:	/Jennifer A. Chick/
DATE SIGNED:	05/13/2015

# **Total Attachments: 23**

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### TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the "<u>Assignment</u>") is effective as of May 12, 2015 (the "<u>Effective Date</u>"), by and between Great Lakes Services, LLC, a Delaware limited liability company (the "<u>Assignor</u>"), and GWR IP LLC, a Delaware limited liability company ("<u>Assignee</u>").

WHEREAS, Assignee desires to acquire from Assignor, and Assignor desires to transfer to Assignee, rights to certain trademarks held by Assignor;

NOW, THEREFORE, in consideration of the mutual agreements contained herein, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

- 1. Assignor hereby assigns, transfers and conveys to Assignee all of its right, title and interest in and to the trademarks, service marks, trade names, industrial designs, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers of like nature set forth on Schedule A hereto (setting forth for each the (i) country, (ii) filing date, (iii) application number, (iv) registration date and (v) registration number, in each case, as available), together with (x) all related common-law rights and the goodwill of the business associated therewith or symbolized thereby; (y) the right to file for and obtain registrations for any of the foregoing; and (z) the right to bring an action at law or in equity for any infringement, dilution or other unauthorized use of the foregoing prior to the Effective Date and to collect all damages and proceeds therefrom (the foregoing, collectively, "Assigned Marks"). Assignee shall hold all right, title and interest in and to the Assigned Marks as fully and exclusively as same would have been held and enjoyed by Assignor had the above assignment not been made.
- 2. At Assignee's request and expense, Assignor will take such further actions and execute promptly such further documents as are necessary or desirable to transfer, vest, record and perfect good, valid and marketable title to and rights in the Assigned Marks in Assignee. Assignor hereby authorizes Assignee to request the relevant registrars, registries and government entities and offices to record this Assignment and take all other necessary and desirable actions to further the intents and purposes of the Assignment.
- 3. This Assignment shall be governed by and construed in accordance with the laws of the State of New York. Any dispute relating to this Assignment shall be resolved solely in the state or federal courts located in Manhattan, New York.

GREAT LAKES SERVICES, LLC	GWR IP LLC
By: Wale R Black Name: Dale Black Title: Treasurer	By: Dale R Hank Name: Dale Black Title: Treasurer

# SCHEDULE A

# **U.S. Trademark Registrations and Applications**

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
United States of America	CUB CLUB	Registered	77/343375	12/4/2007	3855320	10/5/2010	10/5/2020	35 Int. Membership club services providing exclusive benefits in the nature of discounts and birthday rewards for children; all of the foregoing not relating to baseball or softball or a baseball or softball team  41 Int. Entertainment services in the nature of children's activity programs, namely, providing of interactive play areas, painting and drawing instructions for children, and arts and crafts instruction for children; all of the foregoing not relating to baseball or softball or a baseball or softball team
United States of America	CUB CLUB & DESIGN	Registered	77/343359	12/4/2007	3970889	5/31/2011	5/31/2021	35 Int. Membership club services providing exclusive benefits in the nature of discounts and birthday rewards for children; all of the foregoing not relating to baseball or softball or a baseball or softball or a baseball or softball team41 Int. Entertainment services in the nature of children's activity programs, namely, providing of interactive play areas, painting and drawing instruction for children, and arts and crafts instruction for children; all of the foregoing not relating to baseball or softball or a baseball or softball team
United States of America	BRINLEY CHARACTER MARK	Registered	86/141318	12/11/2013	4547724	6/10/2014	6/10/2024	25 Int. Clothing, namely, T-shirts, tank tops, jackets, tops, sweatshirts, swim cover-ups, shorts, pants, scarves, gloves, hats; shoes, sandals  41 Int. Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music and dance performances, painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
United States of America	OLIVER CHARACTER MARK	Registered	App. No 86/141328	12/11/2013	4547725	6/10/2014	6/10/2024	25 Int. Clothing, namely, T-shirts, tank tops, jackets, tops, sweatshirts, swim cover-ups, shorts, pants, scarves, gloves, hats; shoes, sandals41 Int. Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music and dance performances, painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games
United States of America	RACHEL CHARACTER MARK	Registered	86/141342	12/11/2013	4547726	6/10/2014	6/10/2024	25 Int. Clothing, namely, T-shirts, tank tops, jackets, tops, sweatshirts, swim cover-ups, shorts, pants, scarves, gloves, hats; shoes, sandals41 Int. Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music and dance performances, painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games
United States of America	EVERYBODY IN.	Registered	86/129338	11/26/2013	4556012	6/24/2014	6/24/2024	41 Int. Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music and dance performances, painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
								interactive games
								42 Int. Hotels, resort hotels, provision of conference facilities and related hospitality services, namely, serving of food and drink, fast food restaurants and snack bars, restaurant services
United States of America	OLIVER RACCOON WORD MARK	Registered	86/141325	12/11/2013	4556043 4560409	6/24/2014	6/24/2024 7/1/2024	25 Int. Clothing, namely, T-shirts, tank tops, jackets, tops, sweatshirts, swim cover-ups, shorts, pants, scarves, gloves, hats; shoes, sandals  28 Int. Plush toys; articles of clothing for toys; board games; puppets; modeled plastic toy figurines; trading card games, Christmas tree ornaments, plastic toy figurines for decoration and play  41 Int. Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music and dance performances, painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games
States of America	RACHEL RACCOON WORD MARK	Registered	86/141338	12/11/2013	4560409	7/1/2014	//1/2024	tank tops, jackets, tops, sweatshirts, swim cover-ups, shorts, pants, scarves, gloves, hats; shoes, sandals  28 Int. Plush toys; articles of clothing for toys; board games; puppets; modeled plastic toy figurines; trading card games, Christmas tree ornaments, plastic toy figurines for decoration and play  41 Int. Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
								themed characters and interactive arcade games, storytelling, live music and dance performances, painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games
United States of America	LODGE WOOD FIRED GRILL	Registered	86/105015	10/29/2013	4563104	7/8/2014	7/8/2024	43 Int. Restaurant services
United States of America	V SCOOOPS	Registered	86/142121	12/12/2013	4579620	8/5/2014	8/5/2024	Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music and dance performances, painting and drawing instruction; arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games
United States of America	BRINLEY WORD MARK	Registered	86/141305	12/11/2013	4583556	8/12/2014	8/12/2024	28 Int. Plush toys; articles of clothing for toys; board games; puppets; modeled plastic toy figurines; trading card games, Christmas tree ornaments, plastic toy figurines for decoration and play41 Int. Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music and dance performances, painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
United States of America	OLIVER WORD MARK	Registered	86/141322	12/11/2013	4583557	8/12/2014	8/12/2024	28 Int. Plush toys; articles of clothing for toys; board games; puppets; modeled plastic toy figurines; trading card games, Christmas tree ornaments, plastic toy figurines for decoration and play41 Int. Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music and dance performances, painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games
United States of America	SAMMY CHARACTER MARK	Registered	86/141345	12/11/2013	4583561	8/12/2014	8/12/2024	25 Int. Clothing, namely, T-shirts, tank tops, jackets, tops, sweatshirts, swim cover-ups, shorts, pants, scarves, gloves, hats; shoes, sandals  41 Int. Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music and dance performances, painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games
United States of America	SWIMSUIT WILEY CHARACTER MARK	Registered	86/141361	12/11/2013	4583563	8/12/2014	8/12/2024	25 Int. Clothing, namely, t-shirts, tank tops, jackets, tops, sweatshirts, swim cover-ups, shorts, pants, scarves, gloves, hats; shoes, sandals41 Int. Entertainment services, namely, providing temporary use of non-downloadable interactive games
United States of America	BUCKETS INCREDIBLE CRAVEABLES	Registered	86/270217	5/2/2014	4641307	11/18/2014	11/18/2024	43 Int. Restaurant services

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
United States of America	BUCKETS GREAT WOLF LODGE INCREDIBLE CRAVABLE EDIBLES & DESIGN	Published	86/251816	4/14/2014	4658840			43 Int. Restaurant services
United States of America	SAMMYTHE SQUIRREL WORD MARK	Registered	86/975133	12/12/2013	4,679,163	1/27/2015	1/27/2025	25 Int. Clothing, namely, T-shirts, tank tops, jackets, tops, sweatshirts, swim cover-ups, shorts, pants, scarves, gloves, hats; shoes, sandals  41 Int. Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music and dance performances, painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games
United States of America	VIOLET THE WOLF WORD MARK	Registered	86/975136	12/11/2013	4,679,164	1/27/2015	1/27/2025	25 Int. Clothing, namely, T-shirts, tank tops, jackets, tops, sweatshirts, swim cover-ups, shorts, pants, scarves, gloves, hats; shoes, sandals  41 Int. Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music and dance performances, painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
United States of America	GREAT LODGE FAMILY RESORTS	Registered	76/083427	7/6/2000	2641236	10/22/2002	10/22/2022	41 Int. Entertainment services, namely, water parks42 Int. Hotel, resort and conference center services; providing convention facilities
United States of America	GREAT WOLF LODGE	Registered	76/083425	7/6/2000	2643850	10/29/2002	10/29/2022	41 Int. Entertainment services, namely, water parks42 Int. Hotel, resort and conference center services; providing convention facilities
United States of America	GREAT WOLF LODGE & WOLF DESIGN	Registered	78/356069	1/22/2004	2941852	4/19/2005	4/19/2025	41 Int. Entertainment services in the nature of a water park  43 Int. Hotels, resort hotels, provision of conference facilities and related hospitality services, namely, serving of food and drink, fast food restaurants and snack bars, and restaurant services
United States of America	GREAT WOLF RESORTS	Registered	78/409108	4/27/2004	3046968	1/17/2006	1/17/2016	37 Int. Residential and commercial building construction; construction planning and management41 Int. Entertainment services in the nature of a water park43 Int. Hotels, resort hotels, provision of conference facilities and related hospitality services, namely serving of food and drink and restaurant services
United States of America	SCOOOPS KID SPA & ICE CREAM DESIGN	Registered	77/167947	4/27/2007	3362110	1/1/2008	1/1/2018	44 Int. Health spa services for health and wellness of body and spirit offered at a resort
United States of America	KIDCABIN	Registered	77/348095	12/10/2007	3471732	7/22/2008	7/22/2018	43 Int. Hotel and motel services and providing conference center facilities
United States of America	GREAT WOLF LODGE & PAW DESIGN (BLACK & WHITE)	Registered	77/385217	1/31/2008	3501313	9/16/2008	9/16/2018	41 Int. Entertainment services in the nature of a water park  43 Int. Hotels, resort hotels, provision of conference facilities and related hospitality services, namely, serving of food and drink, fast food restaurants and snack bars, and restaurant services
United States of America	GREAT WOLF MEETINGS AT GREAT WOLF LODGE	Registered	77438754	04/03/2008	3620598	05/12/2009	05/12/2019	41 Int. Entertainment services in the nature of a water park  43 Int. Hotels, resort hotels, provision of conference facilities and related hospitality services, namely, serving of food and drink, fast food restaurants and snack bars, and restaurant services

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
United States of America	GREAT WOLF	Registered	77/747390	5/29/2009	3751580	2/23/2010	2/23/2020	25 Int. Clothing, namely, t-shirts, sweatshirts, and hats
United States of America	GR8_SPACE	Registered	77/847699	10/13/2009	3806214	6/22/2010	6/22/2020	41 Int. Entertainment and amusement centers, namely, providing interactive play areas for children featuring gaming, karaoke, music, and movies
United States of America	CUB CLUB	Registered	77/343375	12/4/2007	3855320	10/5/2010	10/5/2020	35 Int. Membership club services providing exclusive benefits in the nature of discounts and birthday rewards for children; all of the foregoing not relating to baseball or softball or a baseball or softball team  41 Int. Entertainment services in the nature of children's activity programs, namely, providing of interactive play areas, painting and drawing instructions for children, and arts and crafts instruction for children; all of the foregoing not relating to baseball or softball or a baseball or softball team
United States of America	ICE CREAM BENCH TRADE DRESS	Registered	85/201564	12/20/2010	3960206	5/10/2011	5/10/2021	44 Int. Beauty spa services, namely, pedicure and manicure services
United States of America	SCOOOPS TRADE DRESS DESIGN	Registered	85/201558	12/20/2010	3963872	5/17/2011	5/17/2021	35 Int. Retail store services featuring spa and beauty products, clothing and apparel, jewelry, makeup, picture frames and hair accessories  44 Int. Beauty spa services, namely, manicures, pedicures and facials; hair salon services
United States of America	CUB CLUB & DESIGN	Registered	77/343359	12/4/2007	3970889	5/31/2011	5/31/2021	35 Int. Membership club services providing exclusive benefits in the nature of discounts and birthday rewards for children; all of the foregoing not relating to baseball or softball or a baseball or softball team41 Int. Entertainment services in the nature of children's activity programs, namely, providing of interactive play areas, painting and drawing instruction for children, and arts and crafts instruction for children; all of the foregoing not relating to baseball or softball or a baseball or softball team

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
United States of America	PAW DESIGN	Registered	85/152849	10/14/2010	3974013	6/7/2011	6/7/2021	35 Int. Promoting public awareness of environmental issues and initiatives, namely, promoting recycling, promoting the provision of on-site recycling bins, promoting the use of filters to reduce use of water in swimming pool and water park, promoting the use of humidity and temperature controls to reduce evaporation of water in swimming pool and water park, promoting the use of energy-efficient heating and ventilation equipment, low-flow faucets and toilets, appliances and light bulbs, promoting reuse of linens, promoting the use of environmentally-friendly cleaning chemicals and paint, promoting practices by hotel, resort and water park staff to reduce the use of resources and waste
United States of America	GREAT WOLF KIDS & DESIGN	Registered	85/035201	5/11/2010	4003580	7/26/2011	7/26/2021	41 Int. Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music and dance performances, painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games
United States of America	HUNGRY AS A WOLF	Registered	85/322347	5/16/2011	4076882	12/27/2011	12/27/2021	43 Int. Restaurant services; carry-out restaurant
United States of America	PUP PASS	Registered	85/322343	5/16/2011	4120851	4/3/2012	4/3/2022	35 Int. Administration of a customer loyalty program which provides discounts on merchandise, food, dining services and admission to entertainment attractions and activities; promoting the goods and services of others by providing a website featuring discounts on merchandise, food, dining services and admission to entertainment attractions and activities

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
United States of	GREAT WOLF CONNECT	Registered	85/266309	3/14/2011	4199407	8/28/2012	8/28/2022	41 Int. Photography services
America								42 Int. Application service provider (ASP), namely, hosting computer software that enables others to identify and update their location online using information derived from
								radio frequency identification (RFID) tags and readers
United States of America	ALBERTA FALLS	Registered	85/525862	1/26/2012	4202087	9/4/2012	9/4/2022	41 Int. Entertainment services in the nature of a water park
United States of America	DOUBLE BARREL DROP	Registered	85/525870	1/26/2012	4202089	9/4/2012	9/4/2022	41 Int. Entertainment services in the nature of a water park
United States of America	THE TRIPLE TWIST	Registered	85/525882	1/26/2012	4202090	9/4/2012	9/4/2022	41 Int. Entertainment services in the nature of a water park
United States of America	SLAP TAIL POND	Registered	85/525895	1/26/2012	4202092	9/4/2012	9/4/2022	41 Int. Entertainment services in the nature of a water park
United States of America	FORT MACKENZIE	Registered	85/525917	1/26/2012	4202094	9/4/2012	9/4/2022	41 Int. Entertainment services in the nature of a water park
United States of America	HYDRO PLUNGE	Registered	85/525928	1/26/2012	4202096	9/4/2012	9/4/2022	41 Int. Entertainment services in the nature of a water park
United States of America	BEAR TRACK LANDING	Registered	85/525973	1/26/2012	4202103	9/4/2012	9/4/2022	41 Int. Entertainment services in the nature of a water park
United States of America	RACCOON LAGOON	Registered	85/525999	1/26/2012	4202106	9/4/2012	9/4/2022	41 Int. Entertainment services in the nature of a water park
United States of America	SPIRIT ISLAND	Registered	85/534500	2/6/2012	4205618	9/11/2012	9/11/2022	41 Int. Entertainment services in the nature of a water park
ATTICITED								43 Int. Resort hotel services; restaurant services
United States of America	MOUNTAIN EDGE RACEWAY	Registered	85/525889	1/26/2012	4209390	9/18/2012	9/18/2022	41 Int. Entertainment services in the nature of a water park
United States of America	CAMP CRITTER BAR & GRILLE	Registered	85/525903	1/26/2012	4209391	9/18/2012	9/18/2022	43 Int. Resort hotel services; restaurant services

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
United States of America	WOLF DEN SUITE	Registered	85/525916	1/26/2012	4209393	9/18/2012	9/18/2022	43 Int. Specially themed rooms sold as a feature of resort hotel services
United States of America	ROYAL BEAR SUITE	Registered	85/526004	1/26/2012	4209397	9/18/2012	9/18/2022	43 Int. Resort hotel services
United States of America	MAJESTIC BEAR SUITE	Registered	85/526009	1/26/2012	4209398	9/18/2012	9/18/2022	43 Int. Resort hotel services
United States of America	KIDKAMP	Registered	85/526015	1/26/2012	4209399	9/18/2012	9/18/2022	43 Int. Specially themed rooms sold as a feature of resort hotel services
United States of America	GREAT WOLF STORY EXPLORERS	Registered	85/267110	3/15/2011	4238411	11/6/2012	11/6/2022	16 Int. Children's books  28 Int. Plush toy animals and accessories therefor  41 Int. Entertainment services, namely, providing temporary use of non-downloadable interactive games in the nature of character role playing and story development with videographic and photographic imaging and display
United States of America	GREAT WOLF STORY EXPLORERS & DESIGN	Registered	85/272998	3/22/2011	4242742	11/13/2012	11/13/2022	16 Int. Children's books  28 Int. Plush toy animals and accessories therefore  41 Int. Entertainment services, namely, providing temporary use of non-downloadable interactive games in the nature of character role playing and story development with videographic and photographic imaging and display
United States of America	GREAT WOLF LODGE	Registered	85/644264	6/6/2012	4264676	12/25/2012	12/25/2022	09 Int. Radio frequency identification (RFID) tags and readers incorporated into a wristband
United States of America	GREAT WOLF LODGE & PAW DESIGN (BLACK & WHITE)	Registered	85/644267	6/6/2012	4264677	12/25/2012	12/25/2022	09 Int. Radio frequency identification (RFID) tags and readers incorporated into a wristband
United States of America	GREAT WOLF CONNECT & DESIGN	Registered	85/644270	6/6/2012	4272342	1/8/2013	1/8/2023	41 Int. Photography services  42 Int. Application service provider (ASP), namely, hosting computer software that enables others to identify and update their location online using information derived from radio frequency identification (RFID)

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
								tags and readers
United States of America	HOWLY WOOD	Registered	85/614250	05/12/2012	4,293,475	02/19/2013	02/19/2023	41 Int. Movie theaters
United States of America	SCOOOPS KID SPA & DESIGN	Registered	85/236289	2/8/2011	4313555	4/2/2013	4/2/2023	44 Int. Beauty spa services, namely, nail care, manicures, pedicures, facials, cosmetic body care services; pedicure and manicure services; hair salon services
United States of America	SNOWLAND	Registered	85/417311	9/8/2011	4340735	5/28/2013	5/28/2023	41 Int. Entertainment services in the nature of a water park and amusement center; children's entertainment and amusement centers, namely, interactive play and activity areas; entertainment services in the nature of live performances and appearances by themed characters
United States of America	VIOLET WORD MARK	Registered	85/528769	1/30/2012	4404048	9/17/2013	9/17/2023	41 Int. Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music and dance performances, painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games
United States of America	WILEY WORD MARK	Registered	85/528750	1/30/2012	4407790	9/24/2013	9/24/2023	25 Int. Clothing, namely, t-shirts, tank tops, jackets, tops, sweatshirts, swim cover-ups, shorts, pants, scarves, gloves, hats; shoes, sandals  28 Int. Plush toys; articles of clothing for toys; board games; puppets; modeled plastic toy figurines; trading card games, Christmas tree ornaments, plastic toy figurines for decoration and play  41 Int. Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
								of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music and dance performances, painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games
United States of America	PROJECT GREEN WOLF	Registered	85/152837	10/14/2010	4423707	10/29/2013	10/29/2023	35 Int. Promoting public awareness of environmental issues and initiatives, namely, promoting recycling, promoting the provision of on-site recycling bins, promoting the use of filters to reduce use of water in swimming pool and water park, promoting the use of humidity and temperature controls to reduce evaporation of water in swimming pool and water park, promoting the use of energy-efficient heating and ventilation equipment, low-flow faucets and toilets, appliances and light bulbs, promoting reuse of linens, promoting the use of recycled paper products, promoting the use of environmentally-friendly cleaning chemicals and paint, promoting practices by hotel, resort and water park staff to reduce the use of resources and waste
United States of America	PROJECT GREEN WOLF & DESIGN	Registered	85/152843	10/14/2010	4423708	10/29/2013	10/29/2023	35 Int. Promoting public awareness of environmental issues and initiatives, namely, promoting recycling, promoting the provision of on-site recycling bins, promoting the use of filters to reduce use of water in swimming pool and water park, promoting the use of humidity and temperature controls to reduce evaporation of water in swimming pool and water park, promoting the use of energy-efficient heating and ventilation equipment, low-flow faucets and toilets, appliances and light bulbs, promoting reuse of linens, promoting the use of recycled paper products, promoting the use of environmentally-friendly cleaning chemicals and paint, promoting practices by hotel, resort and water park staff to reduce the use of resources and waste
United States of America	PROJECT GREEN WOLF WILEY CHARACTER MARK	Registered	85/823737	1/15/2013	4453693	12/24/2013	12/24/2023	41 Int. Children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music, plays and dance performances,

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
,								painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games
United States of America	BRINLEY BEAR WORD MARK	Published	86/141313	12/11/2013	4718923	4/14/2015	4/14/2025	25 Int. Clothing, namely, T-shirts, tank tops, jackets, tops, sweatshirts, swim cover-ups, shorts, pants, scarves, gloves, hats; shoes, sandals28 Int. Plush toys; articles of clothing for toys; board games; puppets; modeled plastic toy figurines; trading card games, Christmas tree ornaments, plastic toy figurines for decoration and play41 Int. Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music and dance performances, painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games
United States of America	GREAT WOLF LODGE EXPLORER	Pending	86/454304	11/14/2014				09 Int. Software for displaying images and virtual navigation of resort hotels, water parks, amusement and theme park attractions, restaurants, spas, salons, and retail stores
United States of America	HOWLERS PEAK ROPES COURSE	Registered	86/106567	10/31/2013	4693201	2/24/2015	2/24/2025	41 Int. Family entertainment and amusement centers, namely, interactive play areas
United States of America	HOWLIN' TIMBERS PLAY PARK	Registered	86/106563	10/31/2013	4693200	2/24/2015	2/24/2025	41 Int. Family entertainment and amusement centers, namely, interactive play areas
United States of America	RACHEL WORD MARK	Registered	86/141331	12/11/2013	4690780	2/24/2015	2/24/2025	41 Int. Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
								and dance performances, painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games
United States of America	RED SHIRT WILEY CHARACTER MARK	Registered	86/141358	12/11/2013	4702291	3/17/2015	3/17/2025	41 Int. Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music and dance performances, painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games
United States of America	SCOOOPS	Pending	86/464194	11/25/2014				44 Int. Beauty spa services, namely, nail care, manicures, pedicures, facials, cosmetic body care services; pedicure and manicure services; hair salon services
United States of America	THE CABIN COMFORT COLLECTION	Registered	85/870034	3/7/2013	4704340	3/17/2015	3/17/2025	20 Int. Mattresses
United States of America	WILEY THE WOLF WORD MARK	Published	86/975135	12/11/2013				25 Int. Clothing, namely, T-shirts, tank tops, jackets, tops, sweatshirts, swim cover-ups, shorts, pants, scarves, gloves, hats; shoes, sandals  41 Int. Entertainment services in the nature of a water park and amusement arcade; children's entertainment and educational programming, namely, arrangement and showing of movies, shows, plays and musical performances, provision of play facilities for children; children's entertainment and amusement centers, namely, interactive play areas featuring themed characters and interactive arcade games, storytelling, live music and dance performances, painting and drawing instruction, arts and crafts instruction; entertainment services, namely, providing temporary use of non-downloadable interactive games

# **Canadian Trademark Registrations and Applications**

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
Canada	ANTLER SHANTY	Registered	1293730	3/15/2006	704613	1/15/2008	1/15/2023	CA Int. Entertainment services, namely, children's play areas featuring interactive themed characters and interactive arcade games, water park rides, amusement park rides, live comedy show performances, live variety show performances, live music performances, live music performances, dance performances, arrangement and showing of movies, shows, plays or musical performances and interactive video games; water parks; hotels; hotel services; resort hotels; resort services, namely, operation and provision of resort hotel, water park, swimming pools, spas, and concierge services; conference center services; providing convention facilities; provision of conference facilities and related hospitality services, namely, serving of food and drink, fast food restaurants, snack bars and restaurant services.
Canada	BUCKETS INCREDIBLE CRAVEABLES	Pending	1699416	10/23/2014				CA Int. Restaurant services
Canada	GREAT WOLF LODGE	Registered	1597595	10/10/2012	882469	7/18/2014	7/18/2029	CA Int. Radio frequency identification (RFID) tags and readers incorporated into a wristband
Canada	GREAT WOLF LODGE	Registered	1080142	10/25/2000	608093	4/20/2004	4/20/2019	CA Int. Entertainment services, namely a water park; hotel, resort and conference center services
Canada	GREAT WOLF LODGE & PAW DESIGN (BLACK & WHITE)	Registered	1597596	10/10/2012	882466	7/18/2014	7/18/2029	CA Int. Radio frequency identification (RFID) tags and readers incorporated into a wristband
Canada	HOWLERS PEAK ROPES COURSE	Allowed	1669163	3/20/2014				CA Int. Family entertainment and amusement centers, namely, interactive play areas
Canada	HOWLIN' TIMBERS PLAY PARK	Allowed	1669164	3/20/2014				CA Int. Family entertainment and amusement centers, namely, interactive play areas
Canada	LODGE WOOD FIRED GRILL	Allowed	1669160	3/20/2014				CA Int. Restaurant services

Camada I are		App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
Canada MA	AGIQUEST Registered	1255820	4/20/2005	836421	11/15/2012	11/15/2027	CA Int. Mugs; clothing, namely, tops, shirts, t-shirts, capes, pullovers, belts, costumes for Halloween, masquerade and for use in role-playing; and headwear, namely, hats, berets, skull caps, bandanas, caps, visors; toys and playthings, namely, wands and decorative toppers for wands, plush toy animals and accessories therefore; Christmas tree ornaments; game pieces, namely, toy wands, toy compasses, toy keys and decorative toppers for wands, and other fantasy or adventure items that interface with live, interactive games, namely, hand-held toy weapons; game pieces, namely, chips featuring runes; items for children, namely, CDs in the field of fantasy or adventure; clothing, namely, tops, shirts, t-shirts, capes, sweatshirts, pullovers, belts; headwear, namely, hats, berets, skull caps, bandanas, caps, visors; and costumes for Halloween, masquerade and for use in role-playing; toys and playthings, namely, wands and decorative toppers for wands, runes, ribbons for wands, toy animals, plush toy animals and accessories therefor; live, interactive electronic games; game pieces; game pieces, namely, toy wands, toy compasses, toy keys and decorative toppers for wands, runes; DVDs in the field of fantasy, adventure wizardry or magic; computer game programs; jewelry, mugs, beverage glassware, collectibles, namely, collectible coins; children's jewelry; retail store services, catalog services and on-line retail services all in the field of fantasy or adventure items for use in live, interactive electronic games; business development services, namely, providing start-up support for retail entertainment facilities for others children's entertainment and amusement centers, namely, interactive play areas, amusement and theme park services, arcade service, design of retail entertainment facilities for others; retail entertainment facilities for others; retail entertainment services, namely, live, interactive electronic games; entertainment services for children, namely, providing live, interactive play areas; amusement

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Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg, Date	Renewal Due	Goods/Services  service, online gaming services; online gaming services, namely, interactive, electronic games; food and beverage services, namely, restaurants
Canada	MQ	Registered	1256250	4/20/2005	855410	7/17/2013	7/17/2028	CA Int. Items for children, namely, CDs featuring fantasy, adventure, wizardry or magic; clothing, namely, tops, bottoms, pants, shirts, t-shirts, capes, jackets, sweatshirts, sweatpants, pullovers, dresses, skirts, shorts, underwear, sleepers, swimwear, belts, socks; footwear, namely, shoes, boots, sandals; headwear, namely, hats, berets, skull caps, bandanas, caps, visors; and costumes; toys and playthings, namely, wands and decorative toppers for wands, runes, ribbons for wands, toy swords, toy animals, plush toy animals and accessories therefore; live, interactive electronic games; game pieces; game pieces, namely, toy wands, toy compasses, toy keys and decorative toppers for wands, runes; toy lasers and hand- held toy weapons; pre-recorded CDs, DVDs, tapes, discs; audio cassettes featuring fantasy, adventure, wizardry or magic; computer game programs; jewelry, books, newsletters, magazines, greeting cards, stickers, envelopes, calendars, handbags, tote bags, backpacks, purses, carrying cases, ceramic and resin figurines, key chains, novelty buttons, mugs, glassware; household textiles, namely, bed spreads, pillows, pillow cases, curtains and bed sheets; Christmas tree ornaments, collectibles, coins, children's jewelry; retail store services featuring fantasy, adventure, wizardry or magic items for use in live, interactive electronic games; retail store services featuring fantasy, adventure, wizardry or magic items for use in live, interactive and electronic games; catalog services; retail entertainment services in the nature of live, interactive games, interactive electronic play areas, and interactive computer games; business services for the design and development of retail entertainment

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
								facilities for others entertainment services for children, namely, providing live, interactive games, children's entertainment and amusement centres, interactive electronic play areas and interactive computer games, amusement and theme park services, arcade service, on-line gaming services, providing information in the entertainment field and entertainment services by means of a global computer information network, namely, providing an on-line, interactive computer game; food and beverage services, namely, restaurants
Canada	MQ & DESIGN	Registered	1264046	7/4/2005	855409	7/17/2013	7/17/2028	CA Int. Items for children, namely, CDs, and discs all featuring fantasy, adventure, wizardry or magic; clothing, namely, tops, bottoms, pants, shirts, t-shirts, capes, jackets, sweatshirts, sweatpants, pullovers, dresses, skirts, shorts, underwear, sleepers, swimwear, belts, socks; footwear, namely, shoes, boots, sandals; headwear, namely, hats, berets, skull caps, bandanas, caps, visors; and costumes; toys and playthings, namely, wands and decorative toppers for wands, runes, ribbons for wands, toy swords, toy animals, plush toy animals and accessories therefore; live, interactive electronic games; game pieces; game pieces, namely, toy wands, toy compasses, toy keys and decorative toppers for wands, runes; toy lasers and hand-held toy weapons; prerecorded CDs, DVDs, tapes, discs; audio cassettes featuring fantasy, adventure, wizardry or magic; computer game programs; jewelry, books, newsletters, magazines, greeting cards, stickers, envelopes, calendars, handbags, tote bags, backpacks, purses, carrying cases, ceramic and resin figurines, key chains, novelty buttons, mugs, glassware; household textiles, namely, bed spreads, pillows, pillow cases, curtains and bed sheets; Christmas tree ornaments, collectibles, coins, children's jewelry; retail store services, featuring fantasy, adventure, wizardry or magic items for use in live, interactive electronic games; entertainment services, namely, amusement centers featuring live action role playing games; entertail store services and on-line retail store

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	services featuring fantasy, adventure, wizardry or magic items for use in live, interactive and electronic games; catalog services; retail entertainment services in the nature of live, interactive games, interactive electronic play areas, and interactive computer games; business services for the design and development of retail entertainment facilities for others entertainment services for children, namely, providing live, interactive games, children's entertainment and amusement centres, interactive electronic play areas and interactive computer games, amusement and theme park services, arcade service, on-line gaming services, providing information in the entertainment field and entertainment services by means of a global computer information network, namely, providing an on-line, interactive computer game; food and beverage services, namely, restaurants
Canada	SHADOW QUEST	Pending	1653050	11/21/2013				CA Int. Interactive game software (International Class 9) mugs (International Class 21) clothing, namely, tops, shirts, t-shirts, capes, pullovers, headwear, belts, costumes for halloween, masquerade and for use in role-playing (International Class 25) toys and playthings, namely, wands and decorative toppers for wands, plush toy animals and accessories therefor; christmas tree ornaments; game pieces, namely, toy wands, toy compasses, toy keys and decorative toppers for wands, and other fantasy or adventure items that interface with live, interactive games, namely, hand-held toy weapons; game pieces, namely, chips featuring runes (International Class 28) retail store services, catalog-ordering services and on-line retail store services all featuring fantasy or adventure items for use in live, interactive electronic games; business development services, namely, providing start-up support for retail entertainment facilities for others (International Class 35) children's entertainment and amusement centers, namely, interactive play areas, amusement and theme park services, arcade services; entertainment services, namely, providing temporary use of nondownloadable interactive games (International Class 41) design of retail entertainment facilities for

Country	Mark	Status	App. No	Filing Date	Reg. No.	Reg. Date	Renewal Due	Goods/Services
								others (International Class 42).
Canada	THE CABIN COMFORT COLLECTION	Allowed	1642171	9/4/2013				CA Int. Mattresses
Canada	WOLF TAIL	Allowed	1669166	3/20/2014				CA Int. Entertainment in the nature of a water park ride
Canada	GR8_SPACE	Registered			794,739			

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