

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM341193

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	02/05/2014
<b>SEQUENCE:</b>	1

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Touchdown Marketing Corporation		03/10/2015	CORPORATION: FLORIDA

## RECEIVING PARTY DATA

<b>Name:</b>	So French Perfume, LLC
<b>Street Address:</b>	8299 NW 30th Terrace
<b>City:</b>	Miami
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33122
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4237881	OLYMPIA

## CORRESPONDENCE DATA

## Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 6094546772  
 Email: brooks.bruneau@fisherbroyles.com  
 Correspondent Name: Brooks R. Bruneau  
 Address Line 1: 100 Overlook Center,  
 Address Line 2: Second Floor  
 Address Line 4: Princeton, NEW JERSEY 08540

<b>ATTORNEY DOCKET NUMBER:</b>	04806.0004
<b>NAME OF SUBMITTER:</b>	Brooks R. Bruneau
<b>SIGNATURE:</b>	/brooks r. bruneau/
<b>DATE SIGNED:</b>	05/13/2015

## Total Attachments: 2

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OP \$40.00 4237881



CONFIRMATION TRADEMARK ASSIGNMENT

This Confirmation Trademark Assignment is made to memorialize and confirm assignment of the OLYMPIA trademark which took place and was effective February 5, 2014.

This Confirmation Trademark Assignment is by and between Touchdown Marketing Corporation, a corporation of the State of Florida, with a business address of 8299 NW 30<sup>th</sup> Terrace, Miami, Florida 33122 (hereinafter the "Assignor"), and So French Perfume, LLC, a limited liability company of the State of Florida, with a business address of 8299 NW 30<sup>th</sup> Terrace, Miami, Florida 33122 (hereinafter the "Assignee").

WHEREAS, the Assignor had adopted and used the OLYMPIA trademark in U.S commerce and/or internationally, and was the owner of that trademark and the corresponding U.S. Trademark Registration No. 4237881 prior to February 5 2014; and


WHEREAS, on February 5, 2014 Touchdown Marketing Corporation transferred and assigned all right, title and interest in the OLYMPIA trademark, along with the U.S. Registration No. 4237881, to So French Perfume, LLC, and

WHEREAS, on February 10, 2014 So French Perfume, LLC recorded the assignment of the OLYMPIA trademark registration with the Assignment Branch of the United States Trademark Office by describing it as a change of name, and

WHEREAS, Assignor and Assignee agree that on February 5, 2014, So French Perfume, LLC became the owner of OLYMPIA trademark and the corresponding U.S. Registration, and now wish to confirm in writing that assignment,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns , in writing, to Assignee all of its right, title and interest in and to the OLYMPIA trademark, including all common law rights and the corresponding U.S. Registration No. 4237881, together with the good will of business associated therewith, and the right to sue for past infringement and to retain any damages awarded, and Assignee accepts the written assignment.

This Assignment is effective nunc pro tunc as of February 5, 2014.



IN WITNESS WHEREOF, the assignor hereby executes this document this 10th day of ~~February~~ <sup>MARCH</sup>, 2015.

**TOUCHDOWN MARKETING CORPORATION**

**SO FRENCH PERFUME, LLC**

By: [Signature]  
Signature

By: [Signature]  
Signature

MARTIN KAUFMAN / DIRECTOR  
Print Name & Title

MARTIN KAUFMAN / MANAGING MEMBER  
Print Name & Title

MARCH 10, 2015  
Date

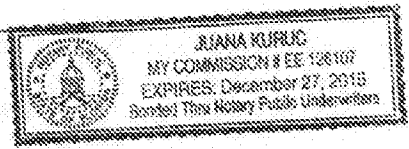
MARCH 10, 2015  
Date

State of Florida )  
County of Osceola ) ss.:

On this 10 day of March, 2015, personally appeared before me, known to me, who, being by me duly sworn, did depose and say that he/she is the DIRECTOR of the Touchdown Marketing Corporation described in the Assignment and this his/her signature on the assignment binds the limited liability company.

The foregoing document was acknowledged  
Before me this 10 day of March, 2015

By: [Signature]



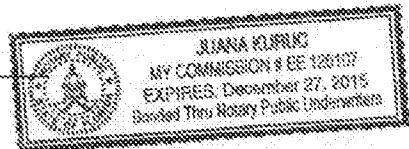
Notary Public

State of Florida )  
County of Osceola ) ss.:

On this 10 day of March, 2015, personally appeared before me, known to me, who, being by me duly sworn, did depose and say that he/she is the MANAGING MEMBER of the So French Perfume, LLC described in the Assignment and this his/her signature on the assignment binds the corporation.

The foregoing document was acknowledged  
Before me this 10 day of March, 2015

By: [Signature]



Notary Public