

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM341196

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
So French Perfume, LLC		03/10/2015	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	PUIG FRANCE		
Street Address:	65-67 Avenue Des Champs		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75008		
Entity Type:	societe par actions simplifiee: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4237881	OLYMPIA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6094546772		
Email:	brooks.bruneau@fisherbroyles.com		
Correspondent Name:	Brooks R. Bruneau		
Address Line 1:	100 Overlook Center,		
Address Line 2:	Second Floor		
Address Line 4:	Princeton, NEW JERSEY 08540		
ATTORNEY DOCKET NUMBER:	04806.0004		
DOMESTIC REPRESENTATIVE			
Name:	Brooks R. Bruneau		
Address Line 1:	100 Overlook Center		
Address Line 2:	Second Floor		
Address Line 4:	Princeton, NEW JERSEY 08540		
NAME OF SUBMITTER:	Brooks R. Bruneau		

OP \$40.00 4237881

SIGNATURE:	/brooks r. bruneau/
DATE SIGNED:	05/13/2015
Total Attachments: 2 source=So French Perfume executed Trademark Assignment#page1.tif source=So French Perfume executed Trademark Assignment#page2.tif	

Schedule 2

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective as of the signature date below, is by and between So French Perfume, LLC a limited liability company of the State of Florida, together with Touchdown Marketing Corporation a corporation of the State of Florida, both with a business address of 8299 NW 30TH Terrace, Miami, Florida 33122 (hereinafter "Assignors"), and PUIG France, a societe par actions simplifiee of France, with a business address of 65-67 Avenue Des Champs, Elysees, Paris, France, 75008 (hereinafter "Assignee").

WHEREAS, Assignors, adopted and used in the United States and/or internationally the trademark OLYMPIA, and

WHEREAS, So French Perfume, LLC is the current listed owner, and Touchdown Marketing Corporation is the former listed owner, of United States Trademark Registration No. 4237881 for OLYMPIA, and

WHEREAS, Assignors have agreed to assign all rights in the OLYMPIA trademark to Assignee, and the Assignee hereby accepts such assignment;

NOW, THEREOFRE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors hereby assign to Assignee all of their United States and worldwide rights, title and interest in the OLYMPIA trademark, including all statutory and common law rights, as well as U.S. Registration No. 4237881, together with the good will of the business associated therewith, and the exclusive right to sue for past infringements and retain any damages as a result of such action.

IN WITNESS WHEREOF, the assignor hereby executes this document this 10TH day of ~~February~~ ^{MARCH}, 2015.

SO FRENCH PERFUME, LLC

TOUCHDOWN MARKETING CORPORATION

By: [Signature]

Signature

MARTIN KAUFMANN / MANAGING MEMBER
Print Name & Title

MARCH 10, 2015
Date

By: [Signature]

Signature

MARTIN KAUFMANN / DIRECTOR
Print Name & Title

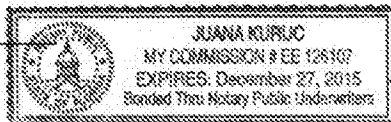
MARCH 10, 2015
Date

State of Florida)
County of Dade) ss.:

On this 10 day of March, 2015, personally appeared before me, known to me, who, being by me duly sworn, did depose and say that he/she is the MANAGING MEMBER of the **So French Perfume LLC** described in the Assignment and this his/her signature on the assignment binds the limited liability company.

The foregoing document was acknowledged
Before me this 10 day of March, 2015
By [Signature]

Notary Public



State of Florida)
County of Dade) ss.:

On this 10 day of March, 2015, personally appeared before me, known to me, who, being by me duly sworn, did depose and say that he/she is the DIRECTOR of the **Touchdown Marketing Corporation** described in the Assignment and this his/her signature on the assignment binds the corporation.

The foregoing document was acknowledged
Before me this 10 day of March, 2015
By [Signature]

Notary Public

