

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM341245

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MINDJET US INC.		05/12/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Mindjet LLC		
Street Address:	1160 BATTERY STREET EAST, FOURTH FLOOR		
City:	SAN FRANCISCO		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86409483	MINDJET INNOVATIONCLOUD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7042456515		
Email:	bdavis@vlplawgroup.com		
Correspondent Name:	Brian M. Davis		
Address Line 1:	5960 Fairview Rd; Suite 400		
Address Line 4:	Charlotte, NORTH CAROLINA 28210		
NAME OF SUBMITTER:	Brian M. Davis		
SIGNATURE:	/Brian M. Davis/		
DATE SIGNED:	05/13/2015		
Total Attachments: 2			
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source=Assignment of Mindjet InnovationCloud to LLC 2015.05.12#page2.tif			

OP \$40.00 86409483

**ASSIGNMENT OF
INTELLECTUAL PROPERTY RIGHTS**

WHEREAS, Mindjet US Inc., a Delaware Corporation (hereinafter referred to as "ASSIGNOR") is the owner of the intent-to-use trademark application directed to the mark MINDJET INNOVATIONCLOUD filed September 29, 2014 (US Serial No. 86/409,483) and the other applications and registrations listed in the attached Exhibit A (hereafter, the "Applications").

WHEREAS, Mindjet LLC, a California Limited Liability Company (hereafter referred to as "ASSIGNEE") is acquiring the Applications and any and all rights (including any goodwill) associated with the MINDJET INNOVATIONCLOUD mark owned by ASSIGNOR as part of the transfer of the portion of ASSIGNOR'S business to which this mark pertains.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers and sells, unto ASSIGNEE, its legal representatives and assigns, all of ASSIGNOR'S worldwide right, title, interest, associated goodwill, and all rights of action against third parties ASSIGNOR has or may have in the future in and to the MINDJET INNOVATIONCLOUD mark, including, without limitation, the Applications and all trademark and service mark rights, trade dress rights and any and all other related intellectual property rights in the mark, which interests and rights shall be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment, and sale not been made.

IN WITNESS WHEREOF, the undersigned, intending to be legally bound, has caused this Assignment of Intellectual Property rights to be executed effective as of the 12th day of May, 2015.

ASSIGNOR:

Mindjet US Inc.

Signature: _____

Printed Name: Valerie Burman

Title: Senior Vice President of Corporate
Development

EXHIBIT A

MARK	COUNTRY	STATUS	DATE FILED	APPLICATION #	INT. CLASS(ES)
MINDJET INNOVATIONCLOUD	Canada	Pending	Oct 21, 2014	1,698,825	42
MINDJET INNOVATIONCLOUD	International Bureau (WIPO)	Pending	Oct 2, 2014	1233286	42
MINDJET INNOVATIONCLOUD	US	Pending	Sep 29, 2014	86/409,483	42