

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM341288

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ideal Tape Co., Inc.		05/14/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	American Biltrite Inc.		
<b>Street Address:</b>	57 River Street		
<b>City:</b>	Wellesley Hills		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02481		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2731264	IDEAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123368001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-336-8000		
<b>Email:</b>	ptodocket@arelaw.com		
<b>Correspondent Name:</b>	Amster, Rothstein & Ebenstein LLP		
<b>Address Line 1:</b>	90 Park Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10016		
<b>ATTORNEY DOCKET NUMBER:</b>	02150/396		
<b>NAME OF SUBMITTER:</b>	Anthony F. Lo Cicero		
<b>SIGNATURE:</b>	/Anthony F. Lo Cicero/		
<b>DATE SIGNED:</b>	05/14/2015		
<b>Total Attachments: 3</b>			
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**TRADEMARK ASSIGNMENT**

WHEREAS, IDEAL TAPE CO., INC., a Delaware corporation, organized and existing under the laws of the State of Massachusetts, having an office and place of business at 1400 Middlesex Street, Lowell, Massachusetts 01851 (hereinafter referred to as the "Assignor"), is the owner of all right, title and interest in the trademark and registration shown on the schedule annexed hereto and identified as Exhibit A (hereinafter collectively referred to as the "Mark"); and,

WHEREAS, AMERICAN BILTRITE INC., a corporation organized and existing under the laws of the State of Delaware, having an office and place of business at 57 River Street, Wellesley Hills, Massachusetts 02481 (hereinafter referred to as the "Assignee"), is desirous of acquiring all of the right, title and interest of Assignor in and to the Mark;

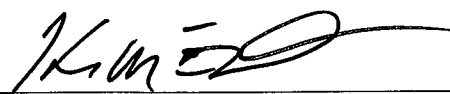
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor as of the date hereof, does assign, transfer and deliver to Assignee all of its right, title and interest in and to the Mark together with that part of the goodwill of the business of Assignor symbolized by the Mark.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by a duly authorized officer of the Assignor on the date which appears below.

Dated: 5/14, 2015

IDEAL TAPE CO., INC .

By: 

Title: SECRETARY



**SCHEDULE OF TRADEMARKS**

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
IDEAL	2,731,264	July 1, 2003

**EXHIBIT A**

604026.1