

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM341311

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/09/2007
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Boyne USA, Inc.		08/30/2012	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	Brighton Resort, LLC
Street Address:	One Boyne Mountain
Internal Address:	PO Box 19
City:	Boyne Falls
State/Country:	MICHIGAN
Postal Code:	49713
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1885380	BRIGHTON SKI RESORT

CORRESPONDENCE DATA

Fax Number: 4078434444

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 407-843-4600

Email: trademarks@lowndes-law.com

Correspondent Name: Jon M. Gibbs

Address Line 1: 215 North Eola Drive

Address Line 4: Orlando, FLORIDA 32802

ATTORNEY DOCKET NUMBER:	165767
NAME OF SUBMITTER:	Jon M. Gibbs, Reg. No. 47,594
SIGNATURE:	/Jon M. Gibbs/
DATE SIGNED:	05/14/2015

Total Attachments: 3

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NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS AND DOMAIN NAMES

This Nunc Pro Tunc Trademark Assignment ("Assignment"), having an effective date of January 9, 2007, is by and between **Boyne USA, Inc.**, a Michigan corporation having an address of 3951 Charlevoix Ave, Petoskey, MI 49770 ("**Assignor**") and **Brighton Resort, LLC**, a Michigan limited liability company having an address of c/o Boyne USA, Inc., One Boyne Mountain, PO Box 19, Boyne Falls, Michigan, 49713 ("**Assignee**").

WHEREAS, Assignor, is the owner of certain Trademarks as defined below, including those listed in Schedule A appended hereto; and

WHEREAS, Assignee desires, and Assignor has agreed to assign to Assignee the entire right, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee its entire right, title, and interest in, to Assignor's registered and unregistered domestic and foreign symbols, logos, intellectual property, domain names, trademarks, service marks, trade dress, trademark applications, trade names and any and all applications and registrations therefor wherever residing, as well as any and all variations and iterations of the foregoing, used primarily in connection with the operation of that certain ski resort facility located in Salt Lake City and commonly known as "**Brighton Ski Resort**," including, without limitation, all trademarks listed in Schedule A appended hereto (collectively "**Trademarks**"), free and clear of any and all liens and encumbrances throughout the world, together with the goodwill of the business connected with the use of and symbolized by the Trademarks and the right to sue and recover for any past, present, or future infringements of the Trademarks.

FURTHER, Assignor agrees to execute and provide promptly after its execution hereof, such further instruments, documents or assignments as may be reasonably necessary to effectuate the purposes of this transaction and to consolidate, vest and record in Assignees an undivided interest in Assignor's rights to the Trademarks.

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IN TESTIMONY WHEREOF, I have hereunto set my hand this 30 day of

AUGUST, 2012

Boyne USA, Inc.

Signed: *[Signature]*

Name: Roland Andreasson

Title: CEO

STATE OF MICHIGAN)

) ss:

COUNTY OF CHARLEVOIX)

The foregoing instrument was sworn to and subscribed before me this 30 day of AUGUST, 2012, by ROLAND ANDREASSON. He/she is personally known to me or has produced PERSONALLY KNOWN (type of identification) as identification.

[Signature]

NOTARY PUBLIC STATE OF MICHIGAN

PAMELA A. GREETIS

(Print, Type or Stamp Commissioned Name of Notary Public)

MY COMMISSION EXPIRES 12-28-15

SCHEDULE A

1) U.S. TM Reg. No.: 1,885,380 (U.S. TM App. Ser. No. 74/499,972) for



for providing facilities, services and leased equipment for recreational activities; namely, skiing, hiking, mountain biking, tennis and climbing in International Class 041;

2) The Service Mark



for providing facilities, services and leased equipment for recreational activities; namely, skiing, hiking, mountain biking, tennis and climbing in International Class 041; and

3) The Service Mark



for providing facilities, services and leased equipment for recreational activities; namely, skiing, hiking, mountain biking, tennis and climbing in International Class 041.

NUNC PRO TUNC TRADEMARK ASSIGNMENT
BRIGHTON SKI RESORT

TRADEMARK