

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM341513

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|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| TOBE ENTERPRISES, INC. | | 04/30/2015 | CORPORATION: KENTUCKY |
| RECEIVING PARTY DATA | | | |
| Name: | TOBE DIRECT LLC | | |
| Street Address: | 8301 West 183rd Street | | |
| City: | Tinley Park | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60487 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4250764 | QRAZE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3059615556 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 3055790558 | | |
| Email: | chius@gtlaw.com | | |
| Correspondent Name: | Greenberg Traurig, P.A. | | |
| Address Line 1: | Sandy Chiu, Esq. | | |
| Address Line 2: | 333 S.E. 2nd Avenue, Suite 4400 | | |
| Address Line 4: | Miami, FLORIDA 33131 | | |
| ATTORNEY DOCKET NUMBER: | 147264.010400 | | |
| NAME OF SUBMITTER: | Sandy Chiu | | |
| SIGNATURE: | /Sandy Chiu/ | | |
| DATE SIGNED: | 05/15/2015 | | |
| Total Attachments: 3 | | | |
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CH \$40.00 4250764

DEED OF ASSIGNMENT- UNITED STATES OF AMERICA

THIS DEED OF ASSIGNMENT (this "Assignment") is dated as of April 30, 2015, by and between Tobe Enterprises, Inc., a Kentucky corporation, the full address of whose principal office and place of business is c/o John Tobe, 825 Wedge Drive, Naples, Florida 34103 ("Assignor"), and Tobe Direct LLC, a Delaware limited liability company, the full address of whose principal office and place of business is 8301 West 183rd Street, Tinley Park, Illinois 60471 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest to the trademark listed on Schedule A hereto, any registrations or applications pending therefore, and any goodwill relating thereto (the "Mark"), and desires to transfer and assign all the right, title and interest to the Mark, including the goodwill related thereto, to Assignee, pursuant to that certain Contribution Agreement dated the date hereof by and among Assignor, Assignee and other parties thereto (the "Agreement");

WHEREAS, Assignee desires to acquire all the right, title and interest to the Mark, including the goodwill related thereto, from Assignor pursuant to the Agreement.

NOW THEREFORE, KNOW ALL MEN BY THESE PRESENTS, that for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee, pursuant to the Agreement, all the right, title, and interest of the Mark and any applications and registrations therefore, together with the goodwill of the business symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof.

SIGNATURE PAGE TO FOLLOW

IN WITNESS WHEREOF, Assignor has caused these presents to be executed this 28 day of April, 2015.

TOBE ENTERPRISES, INC.

By: *[Signature]*
Name: _____
Title: _____

STATE OF FL.)
) ss.:
COUNTY OF Collier)

On this 28 day of April, 2015, before me personally came John C. Tobe to me known, who being by me duly sworn did depose and say that he is the President of TOBE ENTERPRISES, INC. and that he duly executed the foregoing instrument for and on behalf of TOBE ENTERPRISES, INC. being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

[Signature]
Notary Public
My Commission Expires 10/2/2018



JILL ANN DEANGELO
NOTARY PUBLIC
STATE OF FLORIDA
Comm# FF165451
Expires 10/2/2018

SIGNATURE PAGE TO DEED OF ASSIGNMENT - TRADEMARK

TRADEMARK
REEL: 005517 FRAME: 0823

SCHEDULE A

Trademark

TRADEMARK

**REGISTRATION NO.
OR SERIAL NO.**

**REGISTRATION
OR FILING DATE**

Qraze

RN4,250,764 (Ser. No. 85-290,597)

Nov. 27, 2012

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