

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM341553

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vital Media Inc.		05/15/2015	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Spectrio LLC		
Street Address:	720 Brooker Creek Boulevard, Suite 215		
City:	Oldsmar		
State/Country:	FLORIDA		
Postal Code:	34677		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3539757	VITAL MEDIA	
Registration Number:	3675710	SOME COMPANIES JUST STAND OUT	
Registration Number:	3733253	DBOARD	
Registration Number:	3877052	VITAL MEDIA	
Registration Number:	3883097		
CORRESPONDENCE DATA			
Fax Number:	3129021061		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.577.8034		
Email:	oscar.ruiz@kattenlaw.com		
Correspondent Name:	Oscar Ruiz c/o Katten Muchin Rosenman		
Address Line 1:	525 West Monroe Street		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	207545-65		
NAME OF SUBMITTER:	Oscar Ruiz		
SIGNATURE:	/Oscar Ruiz/		
DATE SIGNED:	05/15/2015		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of May 15, 2015 from **Vital Media Inc.**, a North Carolina corporation ("ASSIGNOR") to **Spectrio LLC**, a Delaware limited liability company ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademarks (collectively, the "Marks"), registration and other intellectual property (collectively, the "Property") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the products or services on which the Marks are used (collectively, the "Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Property.

NOW, THEREFORE, in good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and the Property, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Property.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:

VITAL MEDIA INC., a North
Carolina corporation

By: 

Wilbert E. Putt, Chief Executive Officer

EXHIBIT A

TRADEMARK REGISTRATION

The trademark rights under that certain Service Mark, Reg. No. 3,539,757 "VITAL MEDIA".

The trademark rights under that certain Service Mark, Reg. No. 3,675,710 "SOME COMPANIES JUST STAND OUT".

The trademark rights under that certain Service Mark, Reg. No. 3,733,253 "dBoard".

The trademark rights under that certain Service Mark, Reg. No. 3,877,052 "vitalmedia" logo.

The trademark rights under that certain Service Mark, Reg. No. 3,883,097, which is a trademark of the outline of the logo.