

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM341586

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/15/2015
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wheat Ridge Ministries		01/29/2015	CORPORATION: COLORADO

RECEIVING PARTY DATA

Name:	Salsa Labs, Inc.
Street Address:	1700 Connecticut Avenue NW
Internal Address:	Suite 300
City:	Washington
State/Country:	D.C.
Postal Code:	20009
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	86266120	WERAISE IGNITE CHANGE TOGETHER
Serial Number:	86266285	WE RAISE IGNITE CHANGE TOGETHER

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: jerald.sharum@sharumlaw.com

Correspondent Name: Jerald Sharum

Address Line 1: 6215 Ironwood Lane

Address Line 4: Fort Smith, ARKANSAS 72916

NAME OF SUBMITTER:	Jerald Sharum
SIGNATURE:	/Jerald Sharum/
DATE SIGNED:	05/18/2015

Total Attachments: 2

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OP \$65.00 86266120

INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment ("the Agreement") is made by and between Salsa Labs, Inc. ("Salsa Labs"), a Delaware company with corporate offices in Virginia, Texas, and Maryland, and Wheat Ridge Ministries ("Wheat Ridge"), a ministry with offices at One Pierce Place, Suite 250E, Itasca, Illinois 60143.

WHEREAS, Salsa Labs and Wheat Ridge are parties to a contract effective January 15, 2015, (hereinafter "the Contract") wherein Salsa Labs contracted to acquire two trademark applications currently pending before the United States Patent and Trademark Office (USPTO) regarding the We Raise Ignite Change Together Mark: Serial No. 86266120, filed April 29, 2014, and Serial No. 86266285, filed April 29, 2014 ("the Ignite Change Applications"); and

WHEREAS, the Contract provides for the complete transfer of ownership of the Ignite Change Applications to Salsa Labs and contemplates the filing of the Agreement with the USPTO to effect the assignment of the Ignite Change Applications to Salsa Labs.

NOW THEREFORE, for and in consideration of the mutual covenants, undertakings, and recitals set forth herein, and for other good and valuable consideration, it is agreed as follows:

- I. **TERMS.** The terms of the Contract are hereby incorporated by reference into the Agreement. All capitalized terms used but not defined in the Agreement shall have the meaning set forth in the Contract and all terms of the Contract are applicable to the Agreement and govern the Agreement.
- II. **ASSIGNMENT.** As of the Effective Date and pursuant to the terms of the Contract, Wheat Ridge hereby transfers to Salsa Labs Wheat Ridge's ownership of the Ignite Change Applications including as to Wheat Ridge's entire interest in the Ignite Change Applications and any trademark registrations that may come from the Ignite Change Applications.
- III. **WARRANTY.** Wheat Ridge warrants that it holds sole, complete, and exclusive ownership of the Ignite Change Applications sufficient to assign the Ignite Change Applications to Salsa Labs and to otherwise perform the Agreement and the Contract.

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IV. **COUNTERPARTS.** The Agreement may be executed in one or more counterparts, each of which shall constitute an original but when taken together shall constitute one instrument.

Salsa Labs, Inc.

By: 

Bob Blair
Chief Financial Officer
1700 Connecticut Ave, NW
Suite 403
Washington, D.C. 20009
(866) 796-8345

Signed on: January 29, 2015

Wheat Ridge Ministries

By: 

Dr. Richard E. Herman
President
One Pierce Place
Suite 250E
Itasca, IL 60143
(800) 762-6748

Signed on: January 29, 2015