

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM341673

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Louis Royer		04/28/2015	CORPORATION: FRANCE
RECEIVING PARTY DATA			
Name:	Suntory Holdings Limited		
Street Address:	1-40 Dojimahama 2-Chome, Kita-Ku, Osaka-Shi		
City:	Osaka		
State/Country:	JAPAN		
Postal Code:	530-8203		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3921173	PARAISO	
CORRESPONDENCE DATA			
Fax Number:	3124276663		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(312) 427-1300		
Email:	chiustm@ladas.net		
Correspondent Name:	Ladas & Parry LLP		
Address Line 1:	224 South Michigan Avenue		
Address Line 2:	Suite 1600		
Address Line 4:	Chicago, ILLINOIS 60604		
ATTORNEY DOCKET NUMBER:	3921173 PARAISO		
DOMESTIC REPRESENTATIVE			
Name:	Ladas & Parry LLP		
Address Line 1:	224 South Michigan Avenue		
Address Line 2:	Suite 1600		
Address Line 4:	Chicago, ILLINOIS 60604		
NAME OF SUBMITTER:	BORIS UMANSKY		
SIGNATURE:	/BORIS UMANSKY/		

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DATE SIGNED:	05/18/2015
Total Attachments: 2 source=PARAISO & DEVICE.DOC#page1.tif source=PARAISO & DEVICE.DOC#page2.tif	

**DEED OF UNITED STATES
TRADEMARK ASSIGNMENT**

TRADEMARK

REEL: 005518 FRAME: 0800

DEED OF TRADEMARK ASSIGNMENT

WHEREAS, Louis Royer, a French Corporation, with its principal place of business at 27-29 Rue du Chail, Jarnac 16200, France, ("Assignor") is the owner of record of the following federal Registration for the mark "PARAISO & Design" ("Mark") on the Principal Register of the United States Patent and Trademark Office, as identified herein:

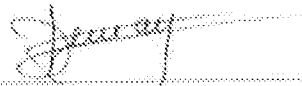
<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
PARAISO & Design	3921173	February 15, 2011

WHEREAS, Suntory Holdings Limited, a Japanese Corporation, with its principal place of business at 1-40 Dojimahama 2-Chome, Kita-Ku, Osaka-Shi, Osaka 536-8203, Japan, ("Assignee"), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest in perpetuity in and to the Mark, including any common law rights and other rights of use, together with the goodwill of the business symbolized by the Mark, and the registration thereof, the same to be held and enjoyed by the Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor absent this Assignment. Assignor hereby covenants and agrees to provide any further necessary and appropriate documentation and do all further acts reasonably requested by Assignee in this regard to confirm and perfect title in and to the Mark in Assignee, its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this Deed of Trademark Assignment to take effect on the 28th day of April, 2015.

LOUIS ROYER

By: 
Name: Jean-Pierre Dematten
Title: Directeur General

TRADEMARK