

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM341676

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cruiserino's LLC		05/13/2015	LIMITED LIABILITY COMPANY: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Moosejaw Pizza & Brewing, LLC		
<b>Street Address:</b>	110 Wisconsin Dells Parkway South		
<b>City:</b>	Wisconsin Dells		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53965		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2960063	MOOSEJAW PIZZA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6082584258		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	608 257-5035		
<b>Email:</b>	ipdocketing@foley.com, jrodriguez@foley.com		
<b>Correspondent Name:</b>	Tricia L. Schulz - Foley & Lardner LLP		
<b>Address Line 1:</b>	150 East Gilman Street		
<b>Address Line 2:</b>	Suite 5000		
<b>Address Line 4:</b>	Madison, WISCONSIN 53703		
<b>ATTORNEY DOCKET NUMBER:</b>	042074-0111		
<b>NAME OF SUBMITTER:</b>	Tricia L. Schulz		
<b>SIGNATURE:</b>	/tschulz/		
<b>DATE SIGNED:</b>	05/18/2015		
<b>Total Attachments: 1</b>			
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OP \$40.00 2960063

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (“Assignment”) is effective and entered into on this 13th day of May, 2015, by and between Cruiserino’s LLC, a limited liability company organized in Wisconsin (“Assignor”) and Moosejaw Pizza & Brewing, LLC, a limited liability company organized in Wisconsin (“Assignee”).

**WHEREAS**, Assignor is the current owner of the MOOSEJAW PIZZA trademark, including U.S. Registration No. 2960063 (the “Mark”).

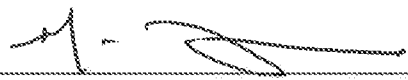
**WHEREAS**, Assignee desires to acquire the entire right, title and interest in, to and under the Mark, including any registrations and applications for registration thereof, together with the goodwill and that portion of the business in connection with which the Mark is used and all rights of enforcement and recovery for past, present or future infringements or unauthorized uses of the Mark.

**NOW, THEREFORE**, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, convey and transfer to Assignee, and Assignee does hereby accept, the entire right, title and interest in, to and under said Mark, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, together with the goodwill of the business in connection with which the Mark is used and all rights of enforcement and recovery for past, present or future infringements or unauthorized uses of the Mark. Assignor further agrees to execute and deliver any documents necessary or appropriate to give effect to the intent and terms of this agreement.


This Agreement may be executed in counterpart copies and receipt by facsimile transmission of executed copies will be legally binding.

**IN TESTIMONY WHEREOF**, the parties hereto have, through their duly authorized representatives, executed this Assignment, this 13th day of May, 2015.

CRUISERINO’S LLC

By:   
Name: Mark Schmitz  
Title: Operating Member

MOOSEJAW PIZZA & BREWING, LLC

By:   
Name: Mark Schmitz  
Title: Operating Member