

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM341684

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mediabistro Inc.		08/08/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Mecklermedia Corporation		
Street Address:	475 Park Avenue South		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3818153	BRANDS OF THE WORLD	
Registration Number:	4039200	MEDIA BEAT	
Registration Number:	3040869	LIQUID TREAT	
Registration Number:	3982312	SOCIAL TIMES	
Registration Number:	3526648	TVNEWSER	
Registration Number:	4074641	INSIDE NETWORK	
CORRESPONDENCE DATA			
Fax Number:	2033271096		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	203-324-6155		
Email:	abryce@ssjr.com		
Correspondent Name:	Gene S. Winter		
Address Line 1:	986 Bedford Street		
Address Line 4:	Stamford, CONNECTICUT 06905		
ATTORNEY DOCKET NUMBER:	06657-G0000		
NAME OF SUBMITTER:	Gene S. Winter		
SIGNATURE:	/Gene S. Winter/		
DATE SIGNED:	05/18/2015		

OP \$165.00 3818153

Total Attachments: 2

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source=06657-G0000 Change of Name to Mecklermedia Corporation#page2.tif

**CERTIFICATE OF AMENDMENT
OF
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
MEDIABISTRO INC.**

The undersigned corporation, a corporation duly organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

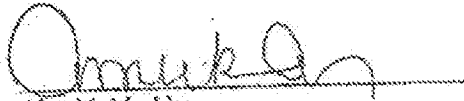
1. The name of the Corporation is Mediabistro Inc.
2. That the Amended and Restated Certificate of Incorporation was filed on June 24, 1999 with the Secretary of State of the State of Delaware and was amended by a Certificate of Amendment filed on May 24, 2001 with the Secretary of State of the State of Delaware, a Certificate of Amendment filed on August 30, 2002 with the Secretary of State of the State of Delaware, a Certificate of Amendment filed on February 23, 2009 with the Secretary of State of the State of Delaware, a Certificate of Amendment filed on August 16, 2012 with the Secretary of State of the State of Delaware and a Certificate of Amendment filed on June 12, 2013 with the Secretary of State of the State of Delaware.
3. The amendment to the Corporation's Amended and Restated Certificate of Incorporation set forth below was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware, and has been consented to at a meeting of the stockholders of the Corporation in accordance with Section 242 of the General Corporation Law of the State of Delaware.
4. Article I of the Corporation's Amended and Restated Certificate of Incorporation, as amended, is hereby amended by deleting such article in its entirety and replacing it with the following:

“ARTICLE I

The name of the corporation (the "Corporation") is: Mecklermedia Corporation.”
5. This Certificate of Amendment shall be effective upon filing.

IN WITNESS WHEREOF, Mediabistro Inc. has caused this Certificate of Amendment to be executed by the undersigned officer, on this the 2nd day of August 2014.

MEDIABISTRO INC.



Alan M. Meekler
Chairman and Chief Executive Officer

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