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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM341708

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	SECURITY INTEREST	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Maps Hotels and Resorts Hawaii 1 LLC		05/15/2015	LIMITED LIABILITY COMPANY: DELAWARE
Maps Orchid Hotel LLC		05/15/2015	LIMITED LIABILITY COMPANY: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Column Financial, Inc.	
Street Address:	11 Madison Avenue	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10010	
Entity Type:	CORPORATION: DELAWARE	

# **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark	
Serial Number:	75511917	THE ORCHID AT MAUNA LANI	
Serial Number:	75516492		
Serial Number:	76145886	THE ORCHID AT MAUNA LANI ISLAND OF HAWAI	

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Email:** trademarks@dechert.com, erin.reimer@dechert.com

Correspondent Name: Glenn A. Gundersen
Address Line 1: 2929 Arch Street
Address Line 2: Cira Centre

Address Line 4: Philadelphia, PENNSYLVANIA 19104-2808

ATTORNEY DOCKET NUMBER:	140502
NAME OF SUBMITTER:	Erin Reimer
SIGNATURE:	/Erin Reimer/
DATE SIGNED:	05/18/2015

**Total Attachments: 5** 

TRADEMARK REEL: 005518 FRAME: 0986

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#### NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

This NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS (the "Notice"), dated as of May 15, 2015, is made by Maps Hotels and Resorts Hawaii 1 LLC, a Delaware limited liability company, and Maps Orchid Hotel LLC, a Delaware limited liability company (collectively, the "Grantors"), in favor of Column Financial, Inc., a Delaware corporation, in its capacity as Lender (the "Lender") party to the Security Agreement referred to below.

WHEREAS, Grantors are the owner of the registered trademarks set forth on Schedule 1 attached hereto (collectively, the "Trademarks"); and

WHEREAS, pursuant to the terms and conditions of the Fee Mortgage, Assignment of Leases and Rents, Fixture Filing and Security Agreement and Leasehold Mortgage, Assignment of Leases and Rents, Fixture Filing and Security Agreement, each dated as of the date hereof, by and among Grantors and Lender (collectively, the "Security Agreements"), Grantors pledged, assigned and granted to Lender a security interest in certain intellectual property owned by Grantors, including without limitation the Trademarks, the goodwill symbolized by the Trademarks, all products and proceeds of the foregoing and the right to sue for past, present and future infringements and misappropriations of the foregoing (collectively, the "Trademark Collateral"); and

WHEREAS, Grantors agreed to execute and deliver to Lender this Notice for purposes of filing the same with the United States Patent and Trademark Office (the "PTO") to evidence the security interest in the Trademark Collateral granted pursuant to the Security Agreements;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and subject to the terms and conditions of the Security Agreements, Grantors hereby pledge, assign and grant to Lender a security interest in the Trademark Collateral.

Grantors hereby acknowledge the sufficiency and completeness of this Notice to create the security interest in the Trademark Collateral and to grant the same to Lender, and Grantors hereby authorize and request an official of the PTO, and any official of any country foreign to the United States, whose duty is to issue trademark registrations or other evidence or forms of industrial property protection on applications as aforesaid, to file and record the same together with the annexed Schedule 1.

Grantors promptly shall execute such documents, and do and perform such acts and things as Lender may reasonably request to give effect to, document and record, perfect and enforce the security interest herein recited, including without limitation executing such other documents as may be required to give full effect to and to perfect the rights of Lender under this

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security interest in and to the Trademark Collateral worldwide.

Grantors and Lender hereby acknowledge and agree that the security interest in the Trademark Collateral may only be terminated in accordance with the terms of the Security Agreements.

<u>Exculpation</u>. The provisions of Article 15 of the Loan Agreement are hereby incorporated by reference into this Notice to the same extent and with the same force as if fully set forth herein.

Governing Law. The provisions of Article 19 of the Loan Agreement are hereby incorporated by reference into this Notice to the same extent and with the same force as if fully set forth herein.

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IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first written above.

# **BORROWER:**

MAPS ORCHID HOTEL LLC,

a Delaware limited liability company

By:

Name: Chang Hoon Choi

Title: President

[SIGNATURE PAGE TO NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS]

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# **OPERATING LESSEE:**

# MAPS HOTELS AND RESORTS HAWAII 1 LLC,

a Delaware limited liability company

By:

Name: Seung Geon Kim

Title: President

[SIGNATURE PAGE TO NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS]

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# Schedule 1

# TRADEMARK APPLICATIONS AND TRADEMARKS

Mark	Country	Serial No.	Filing Date	Reg. No.	Reg. Date
THE ORCHID AT MAUNA LANI	United States	75/511,917	July 1, 1998	2,458,945	June 12, 2001
Man with Net Design	United States	75/516,492	July 9, 1998	2,277,933	Sept. 14, 1999
THE ORCHID AT MAUNA LANI ISLAND OF HAWAI'I & Design	United States	76/145,886	Oct. 10, 2000	2,537,962	Feb. 12, 2002

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**RECORDED: 05/18/2015**