

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM341752

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Creditcorp		05/19/2015	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Check Into Cash, Inc.		
Street Address:	201 Keith Street SW, Suite 80		
City:	Cleveland		
State/Country:	TENNESSEE		
Postal Code:	37311		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86389342	TOMORROW CAN BE PAYDAY	
CORRESPONDENCE DATA			
Fax Number:	4235081206		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	423-757-0206		
Email:	ccharniak@chamblisslaw.com		
Correspondent Name:	Alicia Brown Oliver		
Address Line 1:	605 Chestnut Street		
Address Line 2:	Suite 1700		
Address Line 4:	Chattanooga, TENNESSEE 37450		
ATTORNEY DOCKET NUMBER:	0695983-1406		
NAME OF SUBMITTER:	Alicia Brown Oliver		
SIGNATURE:	/aliciabrownoliver/		
DATE SIGNED:	05/19/2015		
Total Attachments: 2			
source=Assignment#page1.tif			
source=Assignment#page2.tif			

OP \$40.00 86389342

TRADEMARK ASSIGNMENT

This Assignment is made as of the 19th day of May, 2015, by Creditcorp, a Tennessee corporation having an office and principal place of business at 201 Keith Street SW, Suite 80 Cleveland, Tennessee 37311 ("Assignor").

WHEREAS, Assignor owns pending U.S. Trademark Application Serial No. 86389342 for TOMORROW CAN BE PAYDAY ("the Trademark"); and

WHEREAS, Assignor desires to transfer the Trademark to its subsidiary company, Check Into Cash, Inc., a Delaware corporation, having an office and principal place of business at 201 Keith Street SW, Suite 80 Cleveland, Tennessee 37311 ("Assignee"); and

WHEREAS, Assignee desires to acquire the Trademark;

NOW, THEREFORE, for and in consideration of the covenants, representations and warranties hereinafter set forth, and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill symbolized thereby, and all rights and privileges granted and secured thereby, including the right to sue for past, present or future infringement of any of the Trademark, such rights to be held and enjoyed by Assignee as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.
2. Assignor represents and warrants to Assignee that
 - (a) Assignor is a corporation duly organized, validly existing and in good standing under the laws of the State of Tennessee.
 - (b) Assignor has full corporate authority to execute this Assignment, and that this Assignment and the terms and conditions hereof have been duly authorized by all requisite corporate authorities and will not result in a violation of any of the provisions of Assignor's corporate charter, bylaws or any agreement to which Assignor may be a party.
 - (c) Assignor is the owner of the Trademark, and no other person or entity has any security interest or other right in the Trademark.
 - (d) Any and all licenses to use the Trademarks which were previously granted by Assignor to third parties have been terminated as of the date of this Assignment.
 - (e) Assignor has not abandoned or discontinued use of the Trademark.
 - (f) There are no actions, suits, claims or proceedings pending or, to Assignor's knowledge threatened, against Assignor in any court or before any governmental agency which might have an adverse effect on any of the Trademark or the goodwill of the business symbolized thereby.

(g) Assignor is not subject to any order, writ, injunction or decree of any court or governmental agency which would prevent or impede the assignment of any of the Trademarks, or of any goodwill symbolized thereby, or which has created or would create a lien thereon or would affect or interfere with Assignee's use thereof or its rights therein.

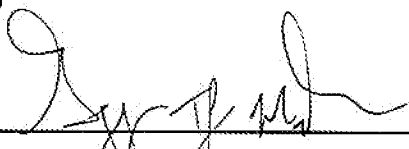
3. Assignor shall indemnify and hold harmless Assignee, its successors and assigns, at all times after the date of this Assignment, against any and all damages or deficiencies resulting from any breach of warranty or misrepresentation made in or in connection with this Assignment.
4. In the event any third party infringes or otherwise violates Assignee's right, title and/or interest in and the Trademark, Assignor agrees to cooperate fully with Assignee to terminate such infringement or violation. Assignor agrees that Assignee has the exclusive right to prosecute and defend at its own expense all suits or proceedings before any court or governmental agency which involve in any way the validity of, title to, or infringement of any of the Trademark.
5. Assignor hereby covenants and agrees to execute any and all documents reasonably requested by Assignee for the purpose of carrying out the intent and purposes of this Assignment. Assignor hereby further covenants and agrees that it will cooperate with Assignee to enable Assignee to enjoy, to the fullest extent, the right, title and interest intended to be herein conveyed. Assignor's cooperation shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance relating to the Trademark, all to the extent deemed necessary or desirable by Assignee for participation in any legal or administrative proceedings involving the Trademark, and otherwise fully carrying out the terms of this Assignment.
6. All the provisions of this Assignment shall inure to the benefit of Assignee and its successors, assigns and representatives and shall be binding on Assignor and its successors, assigns, and representatives.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment as of the date first written above.

Creditcorp

By:

Its:



Secretary
