TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM341778

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bonne Bell, Inc.		03/04/2015	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	Markwins Beauty Products, Inc.
Street Address:	22067 Ferrero Parkway
City:	City of Industry
State/Country:	CALIFORNIA
Postal Code:	91789
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 58

Property Type	Number	Word Mark
Registration Number:	2312602	SMACKERS
Registration Number:	2583422	SMACKERS
Registration Number:	2994023	A BURST OF FLAVOR
Registration Number:	2628165	SOUR SMACKERS
Registration Number:	1227213	BONNE BELL
Registration Number:	0391176	BONNE BELL
Registration Number:	2578315	THE LAND'S MOST TREASURED LIP GLOSS
Registration Number:	2334961	WE ARE GIRLS
Registration Number:	2887870	SUN BLUSH BRONZE
Registration Number:	2785097	S'WHIRLIN' SHEER SHIMMER
Registration Number:	2555690	THE PLANET'S FAVORITE LIP GLOSS
Registration Number:	2555811	THE PLANET'S FAVORITE FLAVORED LIP GLOSS
Registration Number:	3098437	THE WORLD OF SMACKERS
Registration Number:	2899275	SMACKERSVILLE
Registration Number:	1157412	BONNE BELL
Registration Number:	1552449	BONNE BELL EYE STROKES
Registration Number:	1508794	BONNE BELL WATER COLORS
Registration Number:	1473822	BONNE BELL ZINGERS
Registration Number:	0393081	BONNIE BELL NITE & DAY FOUNDATION

CH $1465.00 2312602

Property Type	Number	Word Mark
Registration Number:	3360651	COLOR AND FLAVOR SHOP
Registration Number:	3201291	EYE STYLE
Registration Number:	4126693	LIPREFRESH
Registration Number:	4314474	LIP GLOSS MADE IN USA
Serial Number:	78792187	GIRLS-4-GIRLS
Serial Number:	78792195	GIRLS-4-GIRLS
Serial Number:	78811908	WORLD OF SMACKERS
Serial Number:	78895557	THE ORIGINAL FUN-FLAVORED LIP BALM
Serial Number:	77377349	ALL THE FLAVOR OF YOUR FAVORITE FLAVORS
Serial Number:	77511361	DAZZLE DUST
Serial Number:	85159233	LIP LUSHOUS
Serial Number:	85160056	EYESHADOW
Serial Number:	85160158	EYEMASCARA
Serial Number:	85160181	EYELINER
Serial Number:	85160210	EYEDEFINE
Serial Number:	85709999	BLUSH 'N GLOW
Serial Number:	85744782	WORLD'S BEST FLAVORED LIP GLOSS
Serial Number:	86076361	BONNE BELL AMERICAN BEAUTY SINCE 1927
Serial Number:	76558565	
Serial Number:	78792177	GIRLS-4-GIRLS
Serial Number:	76233054	LIP SOURS
Serial Number:	75230749	LIP SMACKERS
Serial Number:	76389884	EYE STYLIN'
Serial Number:	78646800	BLEND 'N GLOW
Serial Number:	78562366	LIP SMACKS
Serial Number:	78586217	SMACKS
Serial Number:	76301826	I AM A GIRL
Serial Number:	76394945	S'WHIRLY SPONGE-ON
Serial Number:	76367748	BONNEBELL
Serial Number:	78586219	BONNEBELLE
Serial Number:	76115199	BEST FLAVOR FOREVER
Serial Number:	78440396	G 4 G
Serial Number:	78562368	LIP SMAX
Serial Number:	78586215	SMAX
Serial Number:	76083974	SMACKERS
Serial Number:	75354640	SMACKERS
Serial Number:	75230748	SMACKERS
Serial Number:	85710896	FRESH START

Property Type	Number	Word Mark
Serial Number:	76394943	S'WHIRL GLOSS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 626-796-4000

Email: dgrafe@leechtishman.com

Correspondent Name: LEECH TISHMAN FUSCALDO LAMPL, LLP

Address Line 1: 100 Corson Street, Third Floor

Address Line 2: Danton K. Mak

Address Line 4: Pasadena, CALIFORNIA 91103-3842

ATTORNEY DOCKET NUMBER:	3917-51528.90, MARKWINS
NAME OF SUBMITTER:	Danton K. Mak
SIGNATURE:	/Danton K. MAK/
DATE SIGNED:	05/19/2015

Total Attachments: 10

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is a partial abstract, for recordation purposes, of the certain Asset Purchase Agreement between Assignor and Assignee hereto, dated January 28, 2015, more specifically, "Assist Purchase Agreement Dated as of January 28, 2015 Among Bonne Bell, Inc., Aspire Group International, Aspire Brands, Inc. and Markwins International Corporation, Markwins Beauty Products, Inc."

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, **Bonne Bell, Inc.**, a Nevada corporation ("Assignor"), having a postal address of 1006 Crocker Road, Westlake, Ohio 44145, United States of America, hereby sells, assigns and transfers to **Markwins Beauty Products, Inc.**, a California corporation ("Assignee"), having a postal address of 22067 Ferrero Parkway, City of Industry, California 91789, United States of America, its successors and assigns, all right, title and interest in and to the titles, names, trade names, business names, trademarks and service marks identified in Schedule A attached to the TRADEMARK ASSIGNMENT, whether or not registered, all trade name, business name, trademark and service mark applications and registrations, any and all renewals and extensions thereof that may be secured under all laws now or hereafter in force, and all trademark and service mark interests of every kind and nature associated therewith, together with the goodwill of the business associated therewith, and any and all causes of action heretofore accrued in Assignor's favor for infringement thereof, including past infringement, in all countries, territories and possessions throughout the world and throughout the universe, to the full extent of such rights, including without limitation the marks identified in Schedule A.

IN WITNESS WHEREOF, I, the undersigned am empowered to act on behalf of the ASSIGNOR, and I hereunto set my hand this 4th day of March, 2015, at (city/state) Westlake, OH.

BONNE BELL, INC.

By: _____
Name: Jess Bell, Jr.
Title: Chairman and Chief Executive Officer

WITNESS: _____
Name: Constance Schafer
Address: 1006 Crocker Rd.
Westlake, OH 44145
United States of America

WITNESS: _____
Name: Robert B Evans
Address: 1006 Crocker Road
Westlake, OH 44145
United States of America

TRADEMARK
REEL: 005519 FRAME: 0574

TRADEMARK ASSIGNMENT
From Bonne Bell, Inc. to Markwins Beauty Products, Inc.

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of Ohio
County of Cuyahoga

On March 4, 2015 before me, Valerie A. Salvino, personally appeared Jess Bell, Jr., who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Valerie A. Salvino

NOTARIAL SEAL STATE OF OHIO

VALERIE A. SALVINO
Notary Public, State of Ohio
My Commission Expires
November 25, 2017

IN WITNESS WHEREOF, I, the undersigned am empowered to act on behalf of the ASSIGNEE, and I hereunto set my hand this ____ day of _____, 2015, at (city/state) _____.

MARKWINS BEAUTY PRODUCTS, INC.

By:_____
Name: Sung-Tsei Chen
Title: Chief Executive Officer

WITNESS:_____
Name:
Address:

United States of America

WITNESS:_____
Name:
Address:

United States of America

TRADEMARK ASSIGNMENT
From Bonne Bell, Inc. to Markwins Beauty Products, Inc.

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of _____

County of_____

On _____ before me, _____, personally appeared Jess Bell, Jr., who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature_____

IN WITNESS WHEREOF, I, the undersigned am empowered to act on behalf of the ASSIGNEE, and I hereunto set my hand this 4th day of March, 2015, at (city/state) Industry, CA.

MARKWINS BEAUTY PRODUCTS, INC.

By:_____
Name: Sung-Tsei Chen
Title: Chief Executive Officer

WITNESS:_____
Name: Chen-Huang Lin
Address: 22067 Ferrero Parkway
City of Industry, CA 91789
United States of America

WITNESS:_____
Name: Chen Hua Chen
Address: 22067 Ferrero Parkway
City of Industry, CA 91789
United States of America

TRADEMARK
REEL: 005519 FRAME: 0576

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of _____

County of_____

On _____ before me, _____, personally appeared ____Sung-Tsei Chen_____, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature_____

SCHEDULE A

Country	Mark	Application Number	Registration Number
Australia	SMACKERS	M789109	789109
Canada	SMACKERS	792250	481727
China P.R.	SMACKERS	2000092586	1608344
Community Trademark	SMACKERS	000991851	000991851
Great Britain	SMACKERS	2184646	2184646
Hong Kong	SMACKERS	14506/2000	2005B00013
India	SMACKERS	1675335	1675335
South Korea	SMACKERS	40-2004-6763	642422
Pakistan	SMACKERS	248099	117177
Singapore	SMACKERS	T00/20926E	T00/20926E
Taiwan	SMACKERS	89035015	942391
United States	SMACKERS	74/354,426	1,852,840
Canada	THE BONNE BELL COMPANY	1218084	TMA688,130
United States	THE BONNE BELL COMPANY	78/341,876	3,291,487
United States	THE BONNE BELL COMPANY	78/977,520	3,170,194
United States	S'WHIRL GLOSS	76/509,915	2,961,713
United States	S'WHIRL GLOSS	76/394,943	
United States	SMACKERS	76/134,962	2,919,247
United States	SMACKERS	75/978,872	2,312,602
United States	SMACKERS	78/786,486	4,013,329
United States	SMACKERS	78/786,486	4,013,329
United States	SMACKERS	75/349,241	2,182,478
United States	SMACKERS	75/230,748	
United States	SMACKERS	76/073,508	2,583,422
Australia	SMACKERS	840644	840644
United States	SMACKERS	76/083,974	
United States	SMACKERS	75/354,640	
United States	A BURST OF FLAVOR	76/603,247	2,994,023
Great Britain	ALL THE FLAVOUR OF BEING A GIRL	2332455	2332455
United States	ALL THE FLAVOR OF BEING A GIRL	78/242,332	3,060,876
Canada	BEST FLAVOR FOREVER	1599854	TMA870639
United States	BEST FLAVOR FOREVER	76/115,199	
United States	BEST FLAVOR FOREVER	85/756,075	4,423,001
United States	BEST FLAVOR FOREVER	85/756,075	4,423,001
United States	BONNE	73/165,227	1,123,542
Austria	BONNE BELL	176029	176029
Australia	BONNE BELL	242317	242317
Canada	BONNE BELL	0809750	506607
Canada	BONNE BELL	0224893	UCA049962
Chile	BONNE BELL		
China P.R.	BONNE BELL	UNKNOWN	298529
Serbia-Montenegro	BONNE BELL	21314	21314Z
Germany	BONNE BELL	UNKNOWN	39754420
Community Trademark	BONNE BELL	000991778	000991778
Spain	BONNE BELL	1611783	1611783
Great Britain	BONNE BELL	970051	970051
Hong Kong	BONNE BELL	419/1966	419/1966
Japan	BONNE BELL	219844/1984	666834
Montenegro	BONNE BELL	Z-1972/199	10380PP

TRADEMARK
REEL: 005519 FRAME: 0578

SCHEDULE A

Country	Mark	Application Number	Registration Number
Mexico	BONNE BELL	1343449	1363941
New Zealand	BONNE BELL	140818	B140818
Puerto Rico	BONNE BELL	UNKNOWN	27803
Thailand	BONNE BELL	363665	KOR95653
Taiwan	BONNE BELL	88036460	926979
United States	BONNE BELL	76/312,729	2,617,932
United States	G 4 G	78/440,396	
United States	GLIMMER BRONZE	78/182,623	2,846,711
United States	LIP D'VOTION	76/269,245	2,732,963
United States	LIP FASHION	76/264,930	2,743,652
United States	LIP FROSTING	76/509,916	2,819,450
United States	LIP LITES	75/306,273	2,172,886
United States	LIP SHAKE	75/921,511	2,414,181
United States	LIP SPARKLER	76/510,715	2,819,457
Australia	LIP SMAX	1047978	1047978
Canada	LIP SMAX	1254209	
Community Trademark	LIP SMAX	004393559	004393559
Norway	LIP SMAX	200502669	230731
United States	LIP SMAX	78/562,368	
United States	SMAX	78/586,215	
United States	SOUR SMACKERS	76/338,555	2,628,165
United States	SOUR SMACKERS	77/668,169	3,779,225
United States	SOUR SMACKERS	77/668,169	3,779,225
United States	S'WHIRLY SPONGE-ON	76/394,945	
United States	BONNEBELL	76/592,656	3,104,435
United States	BONNEBELL (STYLIZED)	76/367,748	
Australia	BONNEBELLE	1047976	1047976
Canada	BONNEBELLE	1253316	
Community Trademark	BONNEBELLE	004390911	004390911
Norway	BONNEBELLE	200502668	230730
United States	BONNEBELLE	78/586,219	
Mexico	BONNE BELL (STYLIZED)	162639	436698
United States	BONNE BELL (STYLIZED)	73/276,191	1,227,213
South Africa	BONNE BELL	UNKNOWN	B65/0125
United States	BONNE BELL (SCRIPT)	71/443,354	391,176
United States	BLEND 'N GLOW	78/646,800	
United States	BLEND 'N GLOW	78/976,948	3,243,098
Australia	LIP SMACKS	1047977	1047977
Canada	LIP SMACKS	1254210	
Community Trademark	LIP SMACKS	004393567	004393567
Norway	LIP SMACKS	200502670	230732
United States	LIP SMACKS	78/562,366	
Austria	LIP SMACKER	176031	176031
Australia	LIP SMACKER	928760	928760
China P.R.	LIP SMACKER		
Hong Kong	LIP SMACKER	301289151	301289151
India	LIP SMACKER	1675336	1675336
Japan	LIP SMACKER (IN KATAKANA)	UNKNOWN	1856387
South Korea	LIP SMACKER	40-2009-13072	40-820959
Mexico	LIP SMACKER	1343451	1363942
Malaysia	LIP SMACKER	09001947	

TRADEMARK
REEL: 005519 FRAME: 0579

SCHEDULE A

Country	Mark	Application Number	Registration Number
Pakistan	LIP SMACKER	248098	114843
Russian Federation	LIP SMACKER	2009733957	422487
Saudi Arabia	LIP SMACKER	150254	1289/59
Singapore	LIP SMACKER	T0901694Z	T0901694Z
Thailand	LIP SMACKER	726526	Kor322827
Taiwan	LIP SMACKER	098004407	1377457
United States	LIP SMACKER	76/247,348	2,617,490
South Africa	LIP SMACKER	2009/26418	2009/26418
United States	LIP SMACKIN'	78/194,870	2,929,652
United States	SMACKS	78/586,217	
Australia	LIP SMACKERS	297575	297575
Mexico	LIP-SMACKERS	162777	436702
United States	LIP-SMACKERS	73/086,521	1,087,952
United States	I AM A GIRL	76/301,826	
United States	THE LAND'S MOST TREASURED LIP GLOSS	76/281,534	2,578,315
United States	WE ARE GIRLS	75/584,744	2,334,961
United States	WHIRLIN' GLITZ 'N GLO	78/171,406	2,809,481
United States	WHIRLY GIRL	76/388,748	2,767,873
United States	SQUEEZY LIP SMACKER	78/632,879	3,218,851
United States	SUN BLUSH BRONZE	78/270,511	2,887,870
United States	SUN SMACKERS	76/279,615	2,637,184
United States	S'WHIRLIN' SHEER SHIMMER	78/172,274	2,785,097
United States	S'WHIRLY SHIMMER GLOSS	78/171,621	2,811,828
United States	EYE STYLIN'	76/389,884	
United States	THE PLANET'S FAVORITE LIP GLOSS	76/247,326	2,555,690
United States	THE PLANET'S FAVORITE FLAVORED LIP GLOSS	76/269,331	2,555,811
United States	POWDER BRONZE	76/592,655	3,000,074
United States	THE ORIGINAL FUN-FLAVORED LIP GLOSS	76/247,325	2,597,621
United States	LIP RUSH	76/168,453	2,735,232
United States	THE WORLD OF SMACKERS	76/247,349	3,098,437
Canada	THE WORLD OF SMACKERS	1039282	560365
United States	THE WORLD OF SMACKERS	76/976,954	2,917,166
United States	LIP SOURS	76/233,054	
United States	EYE STYLE	76/424,206	2,947,252
Australia	LIP SMACKERS	736060	736060
Canada	LIP SMACKERS	398587	222263
Canada	LIP SMACKERS	848126	
Switzerland	LIP SMACKERS	03905/1976	P-284414
China P.R.	LIP SMACKERS	2000092587	1608345
Germany	LIP SMACKERS	B56365/3	959377
Community Trademark	LIP SMACKERS	000992198	000992198
Finland	LIP SMACKERS	3614/76	74740
Great Britain	LIP SMACKERS	1064085	1064085
Hong Kong	LIP SMACKERS	14507/2000	2005B00014
Norway	LIP SMACKERS	UNKNOWN	98777
New Zealand	LIP SMACKERS	115846	B115846
Pakistan	LIP SMACKERS		

TRADEMARK
REEL: 005519 FRAME: 0580

SCHEDULE A

Country	Mark	Application Number	Registration Number
Sweden	LIP SMACKERS	UNKNOWN	157243
Thailand	LIP SMACKERS	371242	
Taiwan	LIP SMACKERS	89035016	947554
United States	LIP SMACKERS	75/230,749	
Denmark	LIP SMACKERS	UNKNOWN	1710/77
France	LIP SMACKERS	233105	1381397
United States	SMACKERSVILLE	76/977,019	2,899,275
Mexico	SMACKERS & DESIGN	385217	628231
United States	BONNE BELL	73/233,929	1,157,412
United States	BONNE BELL EYE STROKES	73/765,501	1,552,449
United States	BONNE BELL WATER COLORS	73/711,161	1,508,794
United States	BONNE BELL ZINGERS	73/666,397	1,473,822
United States	BONNIE (SIC) BELL NITE & DAY FOUNDATION	71/444,593	393,081
United States	COSMETIC GEL-PEN DESIGN	76/558,565	
France	BONNE BELL (STYLIZED)	193673	1579108
Norway	BONNE BELL	86263	68503
Japan	SMACKER (IN KATAKANA)	S51-04545	1434783
Australia	BONNE BELL LIP MAINTENANCE	994061	994061
Australia	BONNE BELL MEDICATED LIP GLOSS	952612	
United States	SMACKERS	78/768,747	3,735,343
United States	SMACKERS	78/768,747	3,735,343
United States	SMACKERS	78/979,539	3,424,786
United States	GIRLS-4-GIRLS	78/792,177	
United States	COLOR AND FLAVOR SHOP	78/792,200	3,360,651
United States	EYE STYLE	78/802,473	3,201,291
United States	GIRLS-4-GIRLS	78/792,187	
United States	GIRLS-4-GIRLS	78/792,195	
United States	COLOR AND FLAVOR SHOP	78/792,243	3,662,043
United States	COLOR AND FLAVOR SHOP	78/792,243	3,662,043
United States	COLOR AND FLAVOR SHOP	78/792,257	3,420,228
United States	WORLD OF SMACKERS	78/811,908	
Australia	WORLD OF SMACKERS	1124384	1124384
Canada	WORLD OF SMACKERS	1,311,818	TMA729340
United States	WORLD OF SMACKERS	78/811,920	3,420,277
Australia	SMACKERS	1112406	
New Zealand	SMACKERS	747492	747492
Canada	THE ORIGINAL FUN-FLAVORED LIP BALM	1319597	
United States	THE ORIGINAL FUN-FLAVORED LIP BALM	78/895,557	
Australia	PINKY LIP SMACKER	1147707	1147707
Canada	PINKY LIP SMACKER	1,310,418	TMA693,169
United States	PINKY LIP SMACKER	78/923,759	3,503,144
Canada	PINKY LIQUID LIP SMACKER	1,310,419	TMA693,186
United States	PINKY LIQUID LIP SMACKER	78/923,800	3,478,243
Australia	BONNEBELL W/ DESIGN	1220488	1220488
Canada	BONNEBELL W/ DESIGN	1381981	TMA758,797
Community Trademark	BONNEBELL W/ DESIGN	006603013	006603013
United States	BONNEBELL W/ DESIGN	77/257,073	3,460,887

TRADEMARK
REEL: 005519 FRAME: 0581

SCHEDULE A

Country	Mark	Application Number	Registration Number
Australia	ALL THE FLAVOR OF YOUR FAVORITE FLAVORS	1221204	1221204
Canada	ALL THE FLAVOR OF YOUR FAVORITE FLAVORS	1382177	
Community Trademark	ALL THE FLAVOR OF YOUR FAVORITE FLAVORS	006614036	006614036
United States	ALL THE FLAVOR OF YOUR FAVORITE FLAVORS	77/377,349	
United States	DAZZLE DUST	77/511,361	
United States	DAZZLE DUST	77/977,229	3,644,900
United States	DAZZLE DUST	77/977,229	3,644,900
Canada	GLITZ 'N GLO	1403606	TMA752,484
United States	GLITZ 'N GLO	77/511,382	3,659,156
United States	GLITZ 'N GLO	77/511,382	3,659,156
United States	LIP SMACKER LOUNGE	77/603,789	3,691,574
United States	LIP SMACKER LOUNGE	77/603,789	3,691,574
Canada	COLOR STARTS HERE	1479680	TMA797209
United States	COLOR STARTS HERE	85/020,343	3,959,581
United States	COLOR STARTS HERE	85/020,343	3,959,581
United States	BLUSH'NGO	85/159,185	4,057,497
United States	BLUSH'NGO	85/159,185	4,057,497
United States	GEL BRONZE	85/159,200	4,248,229
United States	GEL BRONZE	85/159,200	4,248,229
United States	FACE PLAY	85/159,218	4,084,859
United States	FACE PLAY	85/159,218	4,084,859
United States	LIP LUSHOUS	85/159,233	
United States	LIP PLAY	85/159,257	4,064,572
United States	LIP PLAY	85/159,257	4,064,572
United States	EYESHADOW W/DESIGN	85/160,056	
United States	EYEMASCARA W/DESIGN	85/160,158	
United States	EYELINER W/DESIGN	85/160,181	
United States	EYEDEFINE W/DESIGN	85/160,210	
United States	EYE PLAY	85/160,242	4,139,867
United States	EYE PLAY	85/160,242	4,139,867
Canada	BLUSH 'N GLOW	1592339	TMA883,405
United States	BLUSH 'N GLOW	85/709,999	
Canada	HAPPY 40TH BIRTHDAY! LIP SMACKERS W/DESIGN	1591265	TMA874,037
United States	HAPPY 40TH BIRTHDAY! LIP SMACKERS W/DESIGN	85/701,937	4,452,229
United States	HAPPY 40TH BIRTHDAY! LIP SMACKERS W/DESIGN	85/701,937	4,452,229
Canada	LOVED SINCE 1973	1591266	TMA873054
United States	LOVED SINCE 1973	85/701,965	4,408,353
United States	LOVED SINCE 1973	85/701,965	4,408,353
Canada	FRESH START	1592338	
United States	FRESH START	85/710,896	
Canada	WORLD'S BEST FLAVORED LIP GLOSS		
United States	WORLD'S BEST FLAVORED LIP GLOSS	85/744,782	

TRADEMARK
REEL: 005519 FRAME: 0582

SCHEDULE A

Country	Mark	Application Number	Registration Number
Canada	BONNE BELL AMERICAN BEAUTY SINCE 1927	1646852	
United States	BONNE BELL AMERICAN BEAUTY SINCE 1927	86/076,361	

TRADEMARK
RECORDED: 05/19/2015
REEL: 005519 FRAME: 0583