

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM341806

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CAR-X ASSOCIATES CORP.		04/24/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	C-X ACQUISITION, LLC		
<b>Street Address:</b>	200 HELLEDER PARKWAY		
<b>City:</b>	ROCHESTER		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14615		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86113408	CARX TIRE AND AUTO	
<b>Serial Number:</b>	78327543	BRAKES FOR LIFE	
<b>Serial Number:</b>	73007582	CAR-X	
<b>Serial Number:</b>	73630044	CAR X CARES	
<b>Serial Number:</b>	72441417	CARX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3056736872		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3056736686		
<b>Email:</b>	richard@4trademark.com		
<b>Correspondent Name:</b>	RICHARD L MORRIS JR ESQ		
<b>Address Line 1:</b>	P.O. BOX 398538		
<b>Address Line 2:</b>	C/O 1-800-4-TRADEMARK		
<b>Address Line 4:</b>	MIAMI BEACH, FLORIDA 33239		
<b>NAME OF SUBMITTER:</b>	RICHARD L MORRIS JR ESQ		
<b>SIGNATURE:</b>	/RMORRIS/		
<b>DATE SIGNED:</b>	05/19/2015		
<b>Total Attachments: 3</b>			

OP \$140.00 86113408

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ASSIGNMENT OF TRADEMARKS

TO ALL WHO IT MAY CONCERN, be it known:

WHEREAS, Car-X Associates Corp., a corporation duly organized and existing under the laws of the State of Delaware, and having a place of business at 7150 Granite Circle, Suite 100, Toledo, OH 43617 (the "Assignor") has used the marks referenced in Schedule A attached hereto (the "Marks"); and

WHEREAS, C-X Acquisition, LLC, a limited liability company duly organized and existing under the laws of the State of Delaware, and having a place of business at 200 Holleder Parkway, Rochester, New York 14615 (the "Assignee") desires to acquire any and all rights that the Assignor may have in and to the Marks and registrations therefor, together with the goodwill of the Assignor's business connected with the Marks, with which the Marks have been used and which are symbolized by the Marks (the "Goodwill"), along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign onto the Assignee effective as of the date hereof all right, title and interest in and to the Marks and the registrations therefor, together with: (a) the Goodwill; (b) the right to recover for damages and profits, due or accrued, arising out of past infringements of the Marks or injury to the Goodwill and the right to sue for and recover the same in the Assignee's own name; and (c) any rights of opposition and the right to oppose the same in Assignee's own name;

The Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may reasonably require in order to vest all Assignor's right, title and interest in and to the Marks in the Assignee and to provide evidence to support any of the foregoing in the event such evidence is reasonably deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Dated as of 24 day of April, 2015.

Car-X Associates Corp.

BY Karen Vellequette  
Karen Vellequette  
Chief Financial Officer

STATE OF Ohio  
COUNTY OF Lucas SS.:

On the 24 day of April 2015, before me, personally appeared Karen Vellequette personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.




MARY S. BALDWIN  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES  
JULY 30, 2019

Mary S. Baldwin  
Notary Public

C-X Acquisition, LLC

BY:

  
Maureen E. Mulholland

Vice President and Secretary

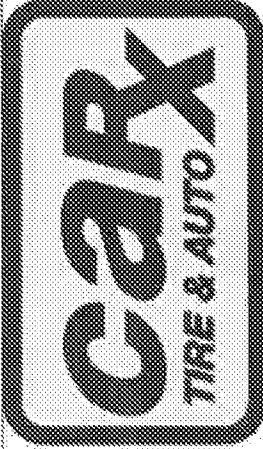
STATE OF NEW YORK  
COUNTY OF MONROE SS.:

On the 21<sup>st</sup> day of April 2015, before me, personally appeared Maureen E. Mulholland personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

  
Notary Public

MINDI S. COLLOM  
Notary Public, State of New York  
Monroe County  
Reg. No. 01CO6065971  
Commission Expires 11/5/2017

SCHEDULE A

Serial No.	Reg. No.	Word Mark	Live/ Dead	Design	Other Information
86113408		CARX TIRE AND AUTO	LIVE		
78327543	2918987	BRAKES FOR LIFE	LIVE		
73007582	1003042	CAR-X	LIVE		
73630044	1444476	CAR X CARES	LIVE	car <sub>x</sub> cares	
72441417	0995481	CARX	LIVE	