

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nudie Pty. Ltd.		01/30/2015	CORPORATION: AUSTRALIA
RECEIVING PARTY DATA			
Name:	Monde Nissin (Australia) Pty Limited		
Street Address:	532-534 Clayton Road		
City:	Clayton South, VIC 3169		
State/Country:	AUSTRALIA		
Entity Type:	CORPORATION: AUSTRALIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3532385	NUDIE	
Registration Number:	3617496	NUDIE	
Registration Number:	3617497	NUDIE	
Registration Number:	3746846	NUDIE	
Registration Number:	4651966	NUDIE & SODA	
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 813 5900		
Email:	assignments@fzlj.com		
Correspondent Name:	SUSAN UPTON DOUGLASS		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
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Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	NUDI 1503351		
NAME OF SUBMITTER:	Susan Upton Douglass		
SIGNATURE:	/anca niculescu/		
DATE SIGNED:	05/19/2015		
Total Attachments: 23			

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IP Assignment

Dated 30 January 2015

Nudie Pty Ltd ACN 102 660 024 as trustee for the Nudie Brands Trust
("Assignor")
Monde Nissin (Australia) Pty Limited (ABN 25 169 518 325) ("Assignee")

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Details

Parties	Assignor and Assignee	
Assignor	Name	Nudie Pty Ltd as trustee for Nudie Brands Trust Pty Ltd
	ACN	102 660 024
	Address	c/- Baker & McKenzie, Level 27, 50 Bridge Street, Sydney, NSW 2000
	Telephone	+61 2 89225728
	Fax	+61 2 9225 1595
	Attention	Glen Selikowitz
Assignee	Name	Monde Nissin (Australia) Pty Limited
	ABN	ABN 25 169 518 325
	Address	532 - 534 Clayton Road, Clayton, Victoria, 3168
	Telephone	03 9552 5113
	Fax	+613 9551 0950
	Attention	Chris O'Sullivan
Recitals	A	The Assignor, the Assignee (and others) have entered into an agreement for the sale and purchase of the Nudie juice business including the Trade Marks and Copyright.
	B	The Assignor is the owner of the Trade Marks and Copyright.
	C	The Assignor agrees to assign the Trade Marks and Copyright to the Assignee on the terms of this document.
Governing law	New South Wales, Commonwealth of Australia	
Date of deed	See Signing page	

IP Assignment

General terms

1 Interpretation

1.1 Definitions

These meanings apply unless the contrary intention appears:

Brands means all brands used in the Business whether registered or not.

Business means the business of manufacturing and supplying non-alcoholic beverage products conducted by Nudie Foods .

Claim means any cause of action, liability, claim, proceeding, suit or demand of any nature howsoever arising and whether present or future, fixed or unascertained, actual or contingent whether at law, in equity, under statute or otherwise.

Completion Date means 30 January 2015 or any other date agreed in writing between the Assignor and the Assignee.

Copyright means all copyright and rights in the nature of copyright in any and all works as defined in the *Copyright Act 1968 (Cth)* including:

- (a) recipes, instructions and similar information relating to the manufacture of the Goods;
- (b) Packaging and labels;
- (c) printed and online materials featuring the Trade Marks or any Brands; and
- (d) advertising, marketing and point of sale material featuring the Trade Marks or any Brands,

owned by the Assignor and used in relation to the Business at Completion.

Details means the section in this document headed "Details".

Goods means:

- (a) the goods in respect of which the Trade Marks are registered, as detailed in Schedule 1 and Schedule 2 respectively;
- (b) the goods in respect of which application has been made to register the Trade Marks, as detailed in Schedule 1; and
- (c) the goods in respect of which the Assignor and its Related Bodies Corporate and any authorised users have used the Trade Marks or in respect of which the Trade Marks have goodwill.

Nudie Foods means Nudie Foods Australia Pty Limited (ACN 110 000 265) as trustee for the Nudie Unit Trust.

Packaging means any packaging, wrapping, cartons, boxes, cans, bottles, caps, or other containers used for the containment, protection, marketing or handling of the Goods including instructions or directions for use which feature any Trade Mark or any Brands.

Related Body Corporate has the meaning it has in the Corporations Act 2001 (Cth).

Services means:

- (a) the services in respect of which the Trade Marks are registered, as detailed in Schedule 1;
- (b) the services in respect of which application has been made to register the Trade Marks, as detailed in Schedule 1; and
- (c) the services in respect of which the Assignor, its Related Bodies Corporate and any authorised users have used the Trade Marks or in respect of which the Trade Marks have goodwill.

Trade Marks means:

- (a) the registered trade marks set out in Schedule 1;
- (b) the trade marks set out in Schedule 1 whose registration has been applied for; and
- (c) all other unregistered or common law trade marks including logos, symbols, get up, brand names, domain names, or the Brands which are owned and used in the Business by the Assignor or its Related Bodies Corporate in Australia.

1.2 General interpretation

Unless the contrary intention appears, a reference in this document to:

- (a) **(clauses, annexures and schedules)** a clause, annexure or schedule is a reference to a clause in or annexure or schedule to this document;
- (b) **(reference to statutes)** a statute, ordinance, code or other law includes regulations and other instruments under it and consolidations, amendments, re-enactments or replacements of any of them;
- (c) **(law)** law means common law, principles of equity, and laws made by parliament (and laws made by parliament include State, Territory and Commonwealth laws and regulations and other instruments under them, and consolidations, amendments, re-enactments or replacements of any of them);
- (d) **(singular includes plural)** the singular includes the plural and vice versa;
- (e) **(person)** the word "person" includes an individual, a firm, a body corporate, a partnership, joint venture, an unincorporated body or association, or any government agency;
- (f) **(administrators, successors, substitutes)** a particular person includes a reference to the person's administrators, successors and substitutes (including, persons taking by novation) and assigns;

- (g) (**dollars**) Australian dollars, dollars, \$, A\$ or AUD is a reference to the lawful currency of Australia; and
- (h) (**meaning not limited**) the words "include", "including", "for example" or "such as" are not used as, nor are they to be interpreted as, words of limitation, and, when introducing an example, do not limit the meaning of the words to which the example relates to that example or examples of a similar kind.

1.3 Headings

Headings (including those in brackets at the beginning of paragraphs) are for convenience only and do not affect the interpretation of this document.

2 Assignment of Trade Marks

2.1 Assignment of Trade Marks

In consideration of the sum of \$10 (receipt of which is acknowledged), the Assignor, as legal and beneficial owner, assigns to the Assignee all its right, title and interest in and to the Trade Marks, including:

- (a) all of the Assignor's right, title and interest in respect of the trade mark registrations listed in Schedule 1; and
- (b) all of the Assignor's right, title and interest in respect of the applications for registration of the trade marks listed in Schedule 1; and
- (c) all of the Assignor's right, title and interest in the Brands and any unregistered trade marks used in the Business in Australia;

with effect on and from the Completion Date.

3 Assignment of Copyright

3.1 Assignment of Copyright

In consideration of the sum of \$10 (receipt of which is acknowledged), with effect on and from the Completion Date, the Assignor, as legal and beneficial owner, assigns to the Assignee all its right, title and interest in and to any Copyright used in the Business at the Completion Date.

4 Assignment of rights to take legal action

4.1 Assignment of rights to take legal action

The assignments in clauses 2.1 and 3.1 include a transfer of all rights to take action or commence legal proceedings for trade mark infringement, copyright infringement, passing off, contravention of the Australian Consumer Law (Cth) (or equivalent State or territory legislation) and misuse of confidential information against any person who has used or uses the Trade Marks, the Copyright, and to retain for its own account any moneys recovered or awarded as a result with effect from the Completion Date.

5 Further steps

5.1 Further assurances

At Completion, the Assignor will provide the Assignee with executed documents and do things reasonably requested by the Assignee (at the Assignee's cost) to enable the Assignee to become registered as the owner of the Trade Marks.

6 Costs

The parties agree to pay their own legal and other costs and expenses in connection with the preparation and signing of this document and other related documentation.

7 Governing law

This document is governed by the law in force in the place specified in the Details. Each party submits to the non-exclusive jurisdiction of the courts of that place.

8 Counterparts

This document may consist of a number of copies, each signed by one or more parties to the deed. If so, the signed copies are treated as making up the one document and the date on which the last counterpart is executed will be the date of the deed.


EXECUTED as a deed



IP Assignment



Schedule 1 Trade Marks



1 Registered trade marks



1.1 Australia


Trade Mark	Reg No.; Date	Class(es); Goods & Services
nudie	1019926 24/10/2003	<p>Class 05 Herbs; food and beverages in this class for babies and invalids</p> <p>Class 29 Preserved, dried and cooked fruits and vegetables; jellies, jams, compotes; milk and milk products; yogurt and fruit based drinks; soups; preparations for making soup and vegetable soup preparations; desserts in this class</p> <p>Class 30 Prepared meals and desserts in this class; additives for food in this class including aromatic preparations; flour and preparations made from cereals, baked goods, bread, pastry and confectionery; snack foods and breakfast foods in this class; ices and ice creams; preparations for making beverages in this class; sugar and other sweeteners in this class; sauces and other condiments in this class; species</p> <p>Class 31 Foodstuffs for animals; fresh fruits and vegetables; edible grains, seeds, natural plants and flowers</p> <p>Class 32 Beers, including fruit based beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; vegetable drinks and vegetable juices; syrups and other preparations for making beverages</p> <p>Class 33 Alcoholic beverages (except beers), including such beverages containing a fruit base; fruit juice based alcoholic mixer drinks</p>
nudie character 	1019927 24/10/2003	<p>Class 05 Herbs; food and beverages in this class for babies and invalids</p> <p>Class 29 Preserved, dried and cooked fruits and vegetables; jellies, jams, compotes; milk and milk products; yogurt and fruit based drinks; soups; preparations for making soup and vegetable soup preparations; desserts in this class</p> <p>Class 30 Prepared meals and desserts in this class; additives for food in this class including aromatic preparations; flour and preparations made from cereals, baked goods, bread, pastry and confectionery; snack foods and breakfast foods in this class; ices and ice creams; preparations for making beverages in this class; sugar and other sweeteners in this class; sauces and other condiments in this class; species</p> <p>Class 31 Foodstuffs for animals; fresh fruits and vegetables; edible grains, seeds, natural plants and flowers</p> <p>Class 32 Beers, including fruit based beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; vegetable</p>

Trade Mark	Reg No.; Date	Class(es); Goods & Services
		drinks and vegetable juices; syrups and other preparations for making beverages Class 33 Alcoholic beverages (except beers), including such beverages containing a fruit base; fruit juice based alcoholic mixer drinks
nudie	1019928 23/03/2004	Class 35 Retailing and wholesaling services including retailing and wholesaling of food products and beverages Class 43 Provision of food and beverages; restaurants; take-away outlets, cafes; catering services; services for providing food and drink; including retailing of food and drink, distribution of food and drink, cafeteria services; bar services; health and juice bar services, including bar services relating to the provision of fruit juices, vegetable juices, drinks containing energy and/or vitamin supplements, fruit and vegetables based foods and health food
nudie character 	1019929 7/04/2004	Class 35 Retailing and wholesaling services including retailing and wholesaling of food products and beverages Class 43 Provision of food and beverages; restaurants; take-away outlets, cafes; catering services; services for providing food and drink; cafeteria services; bar services; health and juice bar services, including bar services relating to the provision of fruit juices, vegetable juices, drinks containing energy and/or vitamin supplements, fruit and vegetables based foods and health food
NUDIE N'ICE	1087805 25/11/2005	Class 30 Confectionery including iced confectionery; ice cream; sorbet; gelato; water ices; frozen yoghurt; desserts in this class; jelly; custard; chocolate; cakes; biscuits; muffins; pastries; breads; chocolate based beverages; coffee based beverages; coffee; tea; iced tea
NUDIE YOGIE	1155388 5/01/2007	Class 29 Dairy products; yoghurt drinks; dairy desserts; yoghurt products consisting wholly or principally wholly of yoghurts Class 30 Frozen yoghurt
ROSIE RUBY	1178463 25/05/2007	Class 32 Non-alcoholic drinks; fruit drinks and fruit juices excluding lime juice
ROSIE BLUE	1178464 25/05/2007	Class 32 Non-alcoholic drinks; fruit drinks and fruit juices excluding lime juice
McNudie Character 	1201274 25/09/2007	Class 32 Fruit juice, fruit drinks, vegetable juice, vegetable drinks; bottled water and other non-alcoholic drinks
NUDIE BELLY GOOD	1246345 12/06/2008	Class 29 Milk, fermented milk, yoghurt, milk beverages, fermented milk beverages and other dairy products
BELLY GOOD	1246352 12/06/2008	Class 29 Milk, fermented milk, yoghurt, milk beverages, fermented milk beverages and other dairy products
Nudie cow with	1275400	Class 29

Trade Mark	Reg No.; Date	Class(es); Goods & Services
horns Logo 	4/12/2008	Yoghurt and fruit based drinks; smoothies, thickshakes, milkshakes and other dairy and/or milk based drinks; fermented milk beverages Class 32 Fruit drinks and fruit juices; vegetable drinks and vegetable juices; syrups and other preparations for making beverages
Nudie cow with horns/flowers logo 	1275402 4/12/2008	Class 29 Yoghurt and fruit based drinks; smoothies, thickshakes, milkshakes and other dairy and/or milk based drinks; fermented milk beverages Class 32 Fruit drinks and fruit juices; vegetable drinks and vegetable juices; syrups and other preparations for making beverages
PRACTICE GOODISM	1351741 19/03/2010	Class 29 Yoghurt and fruit based drinks and/or milk based drinks; fermented milk beverages Class 32 Fruit drinks and fruit juices; vegetable drinks and vegetable juices; syrups and other preparations for making beverages; other soft beverages
NUDIE NAKED	1436667 14/07/2011	Class 29 Yoghurt and fruit based drinks; smoothies, thickshakes, milkshakes and other dairy and/or milk based drinks; fermented milk beverages; soups and preparations for making soup; snack foods and health foods in this class; yoghurt products including yoghurt for drinking and yoghurt desserts; dairy products including milk, milk drinks and milk products; soya milk, soya-based preparations and soya-based dairy substitutes Class 30 Confectionery including iced confectionery; ice cream; sorbet; gelato; water ices; frozen yoghurt; desserts in this class; jelly; custard; chocolate; cakes; biscuits; muffins; pastries; breads; chocolate based beverages; coffee based beverages; coffee; tea; iced tea Class 32 Non alcoholic beverages; fruit juices; vegetable juices; fruit and vegetable juices; blended fruit/vegetable and dairy beverages; dairy beverages in this class; blended fruit/vegetable and soy beverages; soy beverages; blended fruit/vegetable and rice beverages; rice beverages; blended fruit/vegetable and yoghurt beverages; yoghurt beverages; beverages blended with yoghurt, honey, herbs, vitamins and/or spices; beverages based on crushed, mashed, pressed or pureed fruit and/or vegetables; mineral, aerated and spring waters; packaged waters; sports waters; sports beverages; isotonic beverages; health beverages; soft drinks; carbonated beverages; vitamin drinks; syrups and other preparations for making beverages; beers including fruit based beers
WATER WITHOUT	1470019 18/01/2012	Class 32 Non alcoholic beverages; water, drinking water, bottled water, packaged water; mineral, aerated and spring waters; water infused with juice; sports waters; health beverages; carbonated beverages; vitamin drinks; syrups, sugars and other preparations for making beverages; water based preparations for making beverages
SKINNY WINNIE	1497097 19/06/2012	Class 32 Non alcoholic beverages; water, drinking water; flavoured water; mineral, aerated and spring waters; fruit drinks and juices; water




Trade Mark	Reg No.; Date	Class(es); Goods & Services
		infused with juice; sports and energy drinks; vitamin drinks; health beverages; carbonated beverages; soft drinks; syrups, sugars, concentrates, powders and other preparations for making beverages; water based preparations for making beverages
GOODISMS	1501208 10/07/2012	Class 32 Non alcoholic beverages; water, drinking water; flavoured water; mineral, aerated and spring waters; fruit drinks and juices; water infused with juice; sports and energy drinks; vitamin drinks; health beverages; carbonated beverages; soft drinks; syrups, sugars, concentrates, powders and other preparations for making beverages; water based preparations for making beverages
WONDER WINNIE	1517859 3/10/2012	Class 32 Non alcoholic beverages; water, drinking water; flavoured water; mineral, aerated and spring waters; fruit drinks and juices; water infused with juice; sports and energy drinks; vitamin drinks; health beverages; carbonated beverages; soft drinks; syrups, sugars, concentrates, powders and other preparations for making beverages; water based preparations for making beverages
NUDIE & SODA	1597136 17/12/2013	Class 32 Non-alcoholic beverages; carbonated beverages; mineral, aerated and spring waters; fruit drinks and juices; vegetable drinks and juices; blended fruit/vegetable drinks and juices; beverages blended with honey, herbs and/or spices; beverages based on crushed, mashed, pressed or pureed fruit and/or vegetables; fruit smoothies; fruit crushes; syrups and other preparations for making beverages
NOTHING BUT	1614669 1/04/2014	Class 32 Non alcoholic beverages; fruit juices and drinks; vegetable juices and drinks; beverages based on crushed, mashed, pressed or pureed fruit and/or vegetables; syrups and other preparations for making beverages
Nudie	932280 28/10/2002	Class 29 Yoghurt and fruit based drinks Class 32 Fruit juice and fruit drinks; other soft beverages; bottled water Class 33 Fruit juice based alcoholic mixer drinks
Nudie and character 	948484 26/03/2003	Class 29 Yoghurt and fruit based drinks Class 32 Fruit juice and fruit drinks; other soft beverages; bottled water Class 33 Fruit juice based alcoholic mixer drinks
NUDIE CRUSHIE and characters (series of marks) 	949879 26/03/2003	Class 32 Fruit juice and fruit drinks; other soft beverages
Nudie characters - STRAWBERRY & BANANA ;	950013 26/03/2003	Class 32 Fruit juice and fruit drinks; other soft beverages






Trade Mark	Reg No.; Date	Class(es); Goods & Services
MANGO & PASSION FRUIT; BLUEBERRY & BLACKBERRY; CRANBERRY & RASPBERRY; ORANGE, MANGO & PINEAPPLE (series of marks) 		
PEELED	963863 30/07/2003	Class 32 Aerated waters and non alcoholic drinks, fruit drinks and fruit juices
nudie	975598 24/10/2003	Class 03 Soaps; perfumery, essential oils, cosmetics, hair lotions, dentifrices; and including all of the aforesaid goods containing fruit and fruit extracts Class 05 Dietetic substances adapted for medical use, including dietary food supplements and dietetic beverages; fruit and vegetable extracts for pharmaceutical purposes Class 28 Toys, games and playthings, sporting articles not included in other classes, decorations for Christmas trees
nudie character 	975599 24/10/2003	Class 03 Soaps; perfumery, essential oils, cosmetics, hair lotions, dentifrices; and including all of the aforesaid goods containing fruit and fruit extracts Class 05 Dietetic substances adapted for medical use, including dietary food supplements and dietetic beverages; fruit and vegetable extracts for pharmaceutical purposes Class 28 Toys, games and playthings, sporting articles not included in other classes, decorations for Christmas trees
Hello	980836 4/12/2003	Class 32 Fruit juice and fruit drinks, other soft beverages; bottled water
nudie	994769 23/03/2004	Class 35 Retailing and wholesaling services including mail order and internet sales services; loyalty programs; loyalty card programs; discount card schemes; incentive schemes; advertising and promotional services in this class including consumer loyalty programs; promoting the goods and services of others by means of offering discounts; schemes which offer discounts on hotels, motels, inns, resort accommodation, restaurants, car rentals, cruises, air fares, tour packages and other types of goods and services; business management and business and office administration services; providing information regarding discount shopping services for shoppers, travellers and businesses; organisation, operating and


Trade Mark	Reg No.; Date	Class(es); Goods & Services
		<p>supervision of sales and promotional incentive schemes; marketing of entertainment, sporting and cultural events; franchising business services; registration and notification services relating to cards used in financial transactions; publication and dissemination of publicity material; information services relating to all of the foregoing</p> <p>Class 43 Temporary accommodation, accommodation reservation; temporary accommodation</p>
<p>NAUGHTY NUDIE; NAUGHTY NUDIES</p>	<p>995178 25/03/2004</p>	<p>Class 33 Alcoholic beverages (except beers), including such beverages containing a fruit base and/or fruit juice; fruit juice based cocktails and alcoholic mixer drinks</p>
<p>nudie character</p> 	<p>997149 7/04/2004</p>	<p>Class 09 Electrical and electronic apparatus, video and audio tapes, cassettes, discs and records; apparatus for recording, producing and projecting sound and visual images; motion pictures, photographic slides; DVDs, CD-ROMs, compact discs; optical products including eye glasses, sunglasses, anti-glare glasses, protective and safety glasses and lenses, frames and cases therefor; radios, television, transceivers; telephones, thermometers, compasses, rulers, measuring tapes, telescopes, microscopes, periscopes, binoculars, magnifying glasses, calculators, computers, computer software and computer peripheral apparatus; alarms; signalling bells; signal and warning lights and devices; reflecting disks and strips for wear; warning triangle and other vehicle breakdown signs; life jackets; protective helmets and clothing; water diving apparatus; snorkel tubes; swim masks; swim goggles; cameras and video cameras; film; slide projectors; flash lighting apparatus for cameras; batteries; electronic games; magnets</p> <p>Class 18 Leather and imitations of leather, vinyl, plastics in form of, but not limited to: backpacks, bum bags, game bags, beach bags, briefcases, garment bags, handbags, key cases, wallets, purses, satchels, school bags, library bags, lunch boxes, suitcases, travelling bags and carry bags; umbrellas and covers thereof</p> <p>Class 25 Clothing, headgear, footwear</p> <p>Class 35 Retailing and wholesaling services including mail order and Internet sales services; loyalty programs; loyalty card programs; discount card schemes; incentive schemes, advertising and promotional services in this class including consumer loyalty programs; promoting the goods and services of others by means of offering discounts; schemes which offer discounts on hotels, motels, inns, resort accommodation, restaurants, car rentals, cruises, air fares, tour packages and other types of goods and services; business management and business and office administration services; providing information regarding discount shopping services for shoppers, travellers and businesses; organisation, operation and supervision of sales and promotional incentive schemes; marketing of entertainment, sporting and cultural events; franchising business services; registration and notification services relating to cards used in financial transactions; information services relating to all of the foregoing</p>
<p>nudie</p>	<p>997150 7/04/2004</p>	<p>Class 09 Electrical and electronic apparatus, video and audio tapes, cassettes, discs and records; apparatus for recording, producing and projecting sound and visual images; motion pictures, photographic</p>

Trade Mark	Reg No.; Date	Class(es); Goods & Services
		slides; DVDs, CD-ROMs, compact discs; optical products including eye glasses, sunglasses, anti-glare glasses, protective and safety glasses and lenses, frames and cases therefor; radios, television, transceivers; telephones, thermometers, compasses, rulers, measuring tapes, telescopes, microscopes, periscopes, binoculars, magnifying glasses, calculators, computers, computer software and computer peripheral apparatus; alarms; signalling bells; signal and warning lights and devices; reflecting disks and strips for wear; warning triangle and other vehicle breakdown signs; life jackets; protective helmets and clothing; water diving apparatus; snorkel tubes; swim masks; swim goggles; cameras and video cameras; film; slide projectors; flash lighting apparatus for cameras; batteries; electronic games; magnets
CRUSHIE	999018 22/04/2004	Class 32 Beers, including fruit based beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; vegetable drinks and vegetable juices; syrups and other preparations for making beverages

1.2 China


Trade Mark	Reg No.; Date	Class(es); Goods & Services
nudie character 	4194875 21/06/2007	Class 05 Foods for babies; beverages for babies; foods for invalids; beverages for invalids; dietetic foods adapted for medical purposes; dietetic beverages adapted for medical purposes; medicinal beverages; medicinal herbs; medicinal herbal extracts; fruit and vegetable extracts for medical or pharmaceutical purposes; vitamin and mineral supplements; vitamin and mineral supplements for beverages; mineral water for medical purposes; sunscreen; sunburn ointments; sun care skin preparations; sun block preparations included in this class; pharmaceutical preparations for skin care
nudie character 	4194876 21/01/2007	Class 29 Fruit preserved in alcohol; fruit peel; fruit pulp; fruit chips; fruit cans; vegetable cans; vegetable soup preparations; preserved fruits; preserved vegetables; dried fruits; dried vegetables; cooked fruits; cooked vegetables; jams; jellies; marmalades; compotes; soups; preparations for making soup; potato based snack foods in this class; yoghurt; yoghurt for drinking; milk products; milk; milk drinks; dairy products; tofu; albumen of food; canned fish; foods prepared from fish; foods prepared from seafood products; aquatic product; foods containing or consisting of meat; foods containing or consisting of fish; foods containing or consisting of poultry, foods containing or consisting of game; meat extracts; eggs; egg products; edible oils; edible fats; prepared nuts; peanut butter
nudie character 	4194877 20/12/2006	Class 30 Coffee; tea; cocoa; prepared meals in this class; products made from or containing cereals; breakfast cereals; breakfast bars; grain bases food bars; bread; baked goods; pastries; cakes; rice products; pasta products; sago; tapioca; chocolate products in this class; chocolate biscuits; chocolate confectionery; chocolate-based beverages; chocolate; beverages (flavorings [favorings]), other than essential oils, for-; desserts; biscuits; cookies; ices; frozen yoghurt (confectionery ices); ice creams; sauces; condiments; spices; honey; sugar; sweeteners (natural); fruit bars; muesli slices; muesli bars; snack foods made from corn or rice; pretzels; cookies; confectionery; pastries; dietetic substances adapted for non-medical use

Trade Mark	Reg No.; Date	Class(es); Goods & Services
nudie character 	4194878 7/11/2006	Class 31 Fresh fruits and vegetables; garden herbs, fresh; seeds; nuts; pulses, raw; plants; flowers; natural.
nudie character 	4194879 7/11/2006	Class 32 Non-alcoholic beverages; vegetable juices (beverages); fruit juices; blended fruit/vegetable and dairy beverages; peanut milk (soft drink); milk of almonds (beverages); soya milk; blended fruit/vegetable and soy beverages; soy beverages; blended fruit/vegetable and rice beverages; rice beverages; blended fruit/vegetable and yoghurt beverages; lactic acid beverages (fruit products, non-milk); beverages blended with yoghurt, honey, herbs, vitamins and/or spices; beverages based on crushed, mashed, pressed or pureed fruit and/or vegetables; mineral; aerated and spring water; water (beverages); (packaged) waters [beverages]; power-supplemented beverages; sports beverages; isotonic beverages; soft drinks; carbonated beverages; vitamin drinks; syrups; other preparations for making beverages; beers; beers including fruit based beers
nudie character 	4194880 7/11/2006	Class 33 Alcoholic beverages (except beers)
nudie character 	4194881 28/12/2007	Class 35 Sales promotion (for others); purchasing products and services through mail order to Internet (for others); business research concerning loyalty programs; business research concerning loyalty card programs; business research concerning discount card schemes; business research concerning incentive schemes; advertising in this class; business research concerning consumer loyalty programs; business management consultancy; commercial or industrial management assistance; word processing; file management (computerized-); marketing research of entertainment, sporting and cultural events; business management and organization consultancy concerning franchising service; business consultancy (professional-) for licensing and merchandising service; publication and dissemination of publicity material; business information service
nudie character 	4194882 28/12/2007	Class 43 Provision of food and beverages; restaurants; take-away outlets; cafes; catering services; temporary accommodation; accommodation reservation; services for providing food and drink; accommodation (rental of temporary-) with food and drink; bar services; canteens; snack bars; fruit, vegetable energy and health food based canteens; fruit, vegetable energy and health food based snack bars; fruit, vegetable energy and health food based bars; cafeteria services

Trade Mark	Reg No.; Date	Class(es); Goods & Services
nudie character 	4194893 14/06/2008	Class 25 Clothing; footwear; headgear.

1.3 India

Trade Mark	Reg No.; Date	Class(es); Goods & Services
nudie	1297391 21/07/2004	<p>Class 05 Foods and beverages for babies and invalids; dietetic foods and beverages adapted for medical purposes; medicinal foods and beverages; medicinal herbs and herbal extracts; fruit and vegetable extracts for medical or pharmaceutical purposes; vitamin and mineral supplements; vitamin and mineral supplements for beverages; mineral water for medical purposes; sunscreen, sunburn ointments, sun care skin preparations and sun block preparations included in this class; pharmaceutical preparations for skin care.</p> <p>Class 29 Prepared fruit and vegetable products; preserved, dried and cooked fruits and vegetables; jams, jellies, marmalades and compotes; soups and preparations for making soup; snack foods and health foods in this class; yoghurt products including yoghurt for drinking and yoghurt desserts; dairy products including milk, milk drinks and milk products; soya milk, soya-based preparations and soya-based dairy substitutes; canned fish, foods prepared from fish and other seafood products; foods containing or consisting of meat, fish, poultry or game; meat extracts; eggs; egg products, egg replacers and substitutes; edible oils and fats; prepared nuts; peanut butter</p> <p>Class 30 Coffee, tea and cocoa; prepared meals in this class; cereals and products made from or containing cereals, including breakfast cereals and mueslis; snack foods and health foods in this class; muesli bars, energy bars and breakfast bars; bread, baked goods, pastries and cakes; rice products; pasta products; sago and tapioca; chocolate, chocolate substitutes and preparations made from chocolate and chocolate substitutes; flavourings for beverages; desserts; biscuits and crackers; ices, ice confectionery and ice creams; sauces, condiments and spices; honey; sugar and sweeteners</p> <p>Class 31 Fresh fruits and vegetables; fresh herbs; seeds; nuts; pulses; plants and flowers</p> <p>Class 32 Non alcoholic beverages; fruit juices; vegetable juices; fruit and vegetable juices; blended fruit/vegetable and dairy beverages; dairy beverages in this class; blended fruit/vegetable and soy beverages; soy beverages; blended fruit/vegetable and rice beverages; rice beverages; blended fruit/vegetable and yoghurt beverages; yoghurt beverages; beverages blended with yoghurt, honey, herbs, vitamins and/or spices; beverages based on crushed, mashed, pressed or puréed fruit and/or vegetables; mineral, aerated and spring waters; packaged waters; sports waters; sports beverages; isotonic beverages; health beverages; soft drinks; carbonated beverages;</p>

Trade Mark	Reg No.; Date	Class(es); Goods & Services
		vitamin drinks; syrups and other preparations for making beverages; beers including fruit based beers Class 33 Alcoholic beverages (except beers) Class 35 Retailing and wholesaling services including retailing and wholesaling of food products and beverages; mail order and Internet sales services; loyalty programs; loyalty card programs; discount card schemes; incentive schemes, advertising and promotional services in this class including consumer loyalty programs; business management and business and office administration services; marketing of entertainment, sporting and cultural events; franchising services; licensing and merchandising services; publication and dissemination of publicity material; information services relating to all of the foregoing Class 42 Provision of food and beverages; restaurants; take-away outlets, cafes; catering services; temporary accommodation, accommodation reservation; services for providing food and drink; temporary accommodation, including retailing of food and drink, distribution of food and drink, cafeteria services; bar services; health and juice bar services, including bar services relating to the provision of fruit juices, vegetable juices, drinks containing energy and/or vitamin supplements, fruit and vegetables based foods and health food
nudie character 	1297393 21/07/2004	Class 25 Clothing; footwear; headgear; accessories in this class

1.4 Indonesia

Trade Mark	Reg No.; Date	Class(es); Goods & Services
nudie	IDM000066319 22/07/2004	Class 33 Alcoholic beverages (except beers)
nudie	IDM000066317 22/07/2004	Class 43 Provision of food and beverages; restaurants; take-away outlets, cafes; catering services; temporary accommodation, accommodation reservation; services for providing food and drink; temporary accommodation, including retailing of food and drink, distribution of food and drink, cafeteria services; bar services; health and juice bar services, including bar services relating to the provision of fruit juices, vegetable juices, drinks containing energy and/or vitamin supplements, fruit and vegetables based foods and health food
nudie	IDM000066318 22/07/2004	Class 35 Retailing and wholesaling services including retailing and wholesaling of food products and beverages; mail order and Internet sales services; loyalty programs; loyalty card programs; discount card schemes; incentive schemes, advertising and promotional services in this class including consumer loyalty programs; business management and business and office administration services; marketing of entertainment, sporting and cultural events; franchising services; licensing and merchandising services; publication and


Trade Mark	Reg No.; Date	Class(es); Goods & Services
		dissemination of publicity material; information services relating to all of the foregoing
nudie	IDM000066320 22/07/2004	Class 32 Non alcoholic beverages; fruit juices; vegetable juices; fruit and vegetable juices; blended fruit/vegetable and dairy beverages; dairy beverages in this class; blended fruit/vegetable and soy beverages; soy beverages; blended fruit/vegetable and rice beverages; rice beverages; blended fruit/vegetable and yoghurt beverages; yoghurt beverages; beverages blended with yoghurt, honey, herbs, vitamins and/or spices; beverages based on crushed, mashed, pressed or puréed fruit and/or vegetables; mineral, aerated and spring waters; packaged waters; sports waters; sports beverages; isotonic beverages; health beverages; soft drinks; carbonated beverages; vitamin drinks; syrups and other preparations for making beverages; beers including fruit based beers
nudie	IDM000066321 22/07/2004	Class 31 Fresh fruits and vegetables; fresh herbs; seeds; nuts; pulses; plants and flowers
nudie	IDM000066322 22/07/2004	Class 30 Coffee, tea and cocoa; prepared meals in this class; cereals and products made from or containing cereals, including breakfast cereals and mueslis; snack foods and health foods in this class; muesli bars, energy bars and breakfast bars; bread, baked goods, pastries and cakes; rice products; pasta products; sago and tapioca; chocolate, chocolate substitutes and preparations made from chocolate and chocolate substitutes; flavourings for beverages; desserts; biscuits and crackers; ices, ice confectionery and ice creams; sauces, condiments and spices; honey; sugar and sweeteners
nudie	IDM000066323 22/07/2004	Class 29 Prepared fruit and vegetable products; preserved, dried and cooked fruits and vegetables; jams, jellies, marmalades and compotes; soups and preparations for making soup; snack foods and health foods in this class; yoghurt products including yoghurt for drinking and yoghurt desserts; dairy products including milk, milk drinks and milk products; soya milk, soya-based preparations and soya-based dairy substitutes; canned fish, foods prepared from fish and other seafood products; foods containing or consisting of meat, fish, poultry or game; meat extracts; eggs; egg products, egg replacers and substitutes; edible oils and fats; prepared nuts; peanut butter
nudie	IDM000066324 22/07/2004	Class 05 Foods and beverages for babies and invalids; dietetic foods and beverages adapted for medical purposes; medicinal foods and beverages; medicinal herbs and herbal extracts; fruit and vegetable extracts for medical or pharmaceutical purposes; vitamin and mineral supplements; vitamin and mineral supplements for beverages; mineral water for medical purposes; sunscreen, sunburn ointments, sun care skin preparations and sun block preparations included in this class; pharmaceutical preparations for skin care.

1.5 Israel

Trade Mark	Reg No.; Date	Class(es); Goods & Services
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NUDIE	173677 26/07/2004	Class 32 Non alcoholic beverages; fruit juices; vegetable juices; fruit and vegetable juices; blended fruit/vegetable and dairy beverages; dairy beverages in this class; blended fruit/vegetable and soy beverages; soy beverages; blended fruit/vegetable and rice beverages; rice beverages; blended fruit/vegetable and yoghurt beverages; yoghurt beverages; beverages blended with yoghurt, honey, herbs, vitamins and/or spices; beverages based on crushed, mashed, pressed or pureed fruit and/or vegetables; mineral, aerated and spring waters; packaged waters; sports waters; sports beverages; isotonic beverages; health beverages; soft drinks; carbonated beverages; vitamin drinks; syrups and other preparations for making beverages; beers including fruit based beers
NUDIE	173678 8/02/2006	Class 43 Provision of food and beverages; restaurants; take-away outlets, cafes; catering services; temporary accommodation, accommodation reservation; services for providing food and drink; temporary accommodation; cafeteria services; bar services; health and juice bar services, including bar services relating to the provision of fruit juices, vegetable juices, drinks containing energy and/or vitamin supplements, fruit and vegetables based foods and health food; all included in class 43
NUDIE	181667 4/01/2007	Class 29 Blended fruit/vegetable and dairy beverages; blended fruit/vegetable and yogurt beverages; yogurt beverages; beverages blended with yogurt included in class 29
NUDIE	181668 4/01/2007	Class 35 Retailing and distribution of food and drink; included in class 35

1.6 Malaysia

Trade Mark	Reg No.; Date	Class(es); Goods & Services
nudie character 	04011015 30/07/2004	Class 32 Non-alcoholic beverages; fruit juices; vegetable juices; fruit and vegetable juices; blended fruit/vegetable and dairy beverages; dairy beverages in this class; blended fruit/vegetable and soy beverages; soy beverages; blended fruit/vegetable and rice beverages; rice beverages; blended fruit/vegetable and yoghurt beverages; yoghurt beverages; beverages blended with yoghurt, honey, herbs, vitamins and/or spices; beverages based on crushed, mashed, pressed or pureed fruit and/or vegetables; mineral, aerated and spring waters; packaged waters; sports waters; sports beverages; isotonic beverages; soft drinks; carbonated beverages; vitamin drinks; syrups and other preparations for making beverages; beers including fruit based beers; all included in class 32

1.7 Russian Federation


Trade Mark	Reg No.; Date	Class(es); Goods & Services
nudie	304880 13/04/2006	Class 32 Non alcoholic beverages; fruit juices; vegetable juices; fruit and vegetable juices; blended fruit/vegetable and dairy beverages; dairy beverages in this class; blended fruit/vegetable and soy beverages; soy beverages; blended fruit/vegetable and rice beverages; rice beverages; blended fruit/vegetable and yoghurt beverages; yoghurt beverages; beverages blended with yoghurt, honey, herbs, vitamins and/or spices; beverages based on crushed, mashed, pressed or pureed fruit and/or vegetables; mineral, aerated and spring waters; packaged waters; sports waters; sports beverages; isotonic beverages; health beverages; soft drinks; carbonated beverages;

Trade Mark	Reg No.; Date	Class(es); Goods & Services
		vitamin drinks; syrups and other preparations for making beverages; beers including fruit based beers

1.8 Thailand

Trade Mark	Reg No.; Date	Class(es); Goods & Services
nudie	TM250210 27/10/2006	Class 32 Fruit juices; vegetable juices; fruit and vegetable juices; blended fruit/vegetable and dairy beverages; dairy beverages in this class; blended fruit/vegetable and soy beverages; soy beverages; blended fruit/vegetable and rice beverages; rice beverages; blended fruit/vegetable and yoghurt beverages; yoghurt beverages; beverages blended with yoghurt, honey, herbs, vitamins and/or spices; beverages based on crushed, mashed, pressed or puréed fruit and/or vegetables; mineral, aerated and spring waters; packaged waters; sports beverages; isotonic beverages; soft drinks; carbonated beverages; drinks with added vitamins not for medical use; syrups and other preparations for making beverages; beers including fruit based beers

1.9 United States of America

Trade Mark	Reg No.; Date	Class(es); Goods & Services
nudie character  nudie	3,746,846 9/02/2010	Class 32 Beers, including fruit based beers, mineral and aerated waters and other non-alcoholic drinks, namely, soft drinks, sports drinks, energy drinks, ice cream drinks, lemonade; fruit drinks and fruit juices; vegetable drinks and vegetable juices; syrups and other preparations for making soft drinks; sports drinks, energy drinks, ice cream drinks, lemonade; fruit drinks and fruit juices; vegetable drinks and vegetable juices
NUDIE	3617496 5/05/2009	Class 29 yogurt products, namely, yogurt, yogurt for drinking; dairy products, namely, milk, milk drinks, namely, flavoured milk drinks, milk drinks with fruit; blended fruit/vegetable and dairy-based beverages; blended fruit/vegetable and yogurt-based beverages; yogurt-based beverages
NUDIE	3617497 5/05/2009	Class 29 Vegetable based beverages Class 32 Blended fruit beverages
NUDIE	3532385 11/11/2008	Class 32 Non alcoholic beverages, namely, non-alcoholic beverages containing fruit juices; beverages based on crushed, mashed, pressed or puréed fruit and vegetables

2 Trade mark applications

2.1 Australia

Trade Mark	Appn No.; Date	Status	Class(es); Goods & Services
CRANBERRY CLEANSER	1614667 1/04/2014	Examined	Class 32 Non alcoholic beverages; fruit juices and drinks; vegetable juices and drinks; beverages based on crushed, mashed, pressed or pureed fruit and/or

			vegetables; syrups and other preparations for making beverages
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2.2 Malaysia

Trade Mark	Appn No.; Date	Status	Class(es); Goods & Services
NUDIE	2004/11013 30/07/2004	Accepted	Class 32 Non alcoholic beverages; fruit juices; vegetable juices; fruit and vegetable juices; blended fruit/vegetable and dairy beverages; dairy beverages in this class; blended fruit/vegetable and soy beverages; soy beverages; blended fruit/vegetable and rice beverages; rice beverages; blended fruit/vegetable and yoghurt beverages; yoghurt beverages; beverages blended with yoghurt, honey, herbs, vitamins and/or spices; beverages based on crushed, mashed, pressed or puréed fruit and/or vegetables; mineral, aerated and spring waters; packaged waters; sports waters; sports beverages; isotonic beverages; health beverages; soft drinks; carbonated beverages; vitamin drinks; syrups and other preparations for making beverages; beers including fruit based beers; all included in class 32

2.3 United States of America

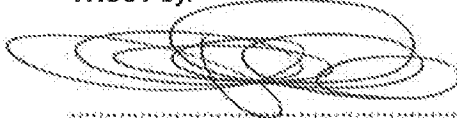
Trade Mark	Appn No.; Date	Status	Class(es); Goods & Services
NUDIE & SODA	86225407 19/03/2014	Accepted	Class 32 Non-alcoholic fruit juice beverages and carbonated beverages; mineral, aerated and spring waters; fruit and vegetable drinks and juices; non-alcoholic beverages, namely, juices and sodas blended with honey, herbs and spices; fruit smoothies; syrups, concentrates, and powders for making beverages

IP Assignment

Signing page

DATED: 30 January 2015

SIGNED by NUDIE PTY LTD as trustee for the NUDIE BRANDS TRUST by:



Authorised Representative

Name: JAMES AJAKA

Title: C.E.O & DIRECTOR

Signed by Monde Nissin (Australia) Pty Limited in accordance with section 127 of the Corporations Act 2001 by a director and secretary/director:

Signature of director

Signature of director/secretary

Name of director (please print)

Name of director/secretary (please print)

IP Assignment

Signing page

DATED: 30 January 2015

SIGNED by NUDIE PTY LTD as
trustee for the NUDIE BRANDS
TRUST by:

.....
Authorised Representative

Name:

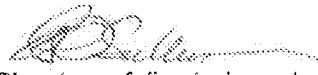
Title:

Signed by
Monde Nissin (Australia) Pty Limited
in accordance with section 127 of
the Corporations Act 2001 by a
director and secretary/director:



Signature of director

Henry Soesanto
Name of director (please print)



Signature of director/secretary

Chris O'Sullivan
Name of director/secretary (please
print)