

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM341845

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marty Sussman Organization, Inc.		04/24/2015	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Sonic Divisional Operations, LLC		
Street Address:	4401 Colwick Road		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28211		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3372593	TRUEVIEW	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@parkerpoe.com		
Correspondent Name:	William B. Cannon		
Address Line 1:	301 Fayetteville St., Ste. 1400		
Address Line 4:	Raleigh, NORTH CAROLINA 27601		
ATTORNEY DOCKET NUMBER:	70231		
NAME OF SUBMITTER:	William B. Cannon		
SIGNATURE:	/William B. Cannon/		
DATE SIGNED:	05/19/2015		
Total Attachments: 1			
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OP \$40.00 3372593

Assignment

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Jenkintown
Rd
JSS

Marty Sussman Organization, Inc., a Pennsylvania corporation ("Assignor") having a principal place of business at ~~P.O. Box 374~~, Jenkintown, PA 19046, and Sonic Divisional Operations, LLC, a Delaware limited liability company ("Assignee") having a principal place of business at 4401 Colwick Road, Charlotte, NC 28211, enter into this Trademark Assignment Agreement ("Agreement") as of April 24, 2015 ("Effective Date").

WHEREAS, Assignor is the owner of the TRUEVIEW trademark (the "Mark"), the goodwill of the businesses related thereto and symbolized thereby, and certain rights appurtenant thereto; and

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to acquire, all of Assignor's right, title, and interest in and to the Mark, all goodwill associated therewith and symbolized thereby, and all its rights appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which each party acknowledges by its execution below:

- Assignment.** Assignor hereby irrevocably conveys, transfers, and assigns to Assignee all of Assignor's right, title, and interest in and to the following: (a) the Mark, the United States trademark registration covering the Mark (Reg. No. 3372593), and all extensions and renewals of that registration, together with the goodwill of the business connected with the use of, and symbolized by, the Mark; (b) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to the Mark; (c) all rights of any kind whatsoever of Assignor accruing under the Mark provided by any applicable law of any jurisdiction throughout the world; and (d) any and all claims and causes of action with respect to the Mark, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
- Further Assurances.** Assignor authorizes the Commissioner for Trademarks and any other governmental officials to record and register this Agreement upon request by Assignee.
- Counterparts.** This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Agreement delivered by e-mail shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement.

The parties enter into this Agreement as of the Effective Date.

Marty Sussman Organization, Inc.

Sonic Divisional Operations, LLC

Signature: [Signature]
Printed Name: Lauri Sussman Siegel
Title: Secretary

Signature: [Signature]
Printed Name: STEPHEN K. COSS SECRETARY
Title: _____