

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM341848

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
INTERIOR DESIGN MEDIA GROUP, LLC		05/08/2013	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	INTERIOR DESIGN MEDIA GROUP, LLC		
<b>Street Address:</b>	3651 NW 8th Avenue		
<b>City:</b>	Boca Raton		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33431		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1911286	INTERIOR DESIGN	
<b>Registration Number:</b>	3638113	INTERIOR DESIGN	
<b>Registration Number:</b>	4246945	INTERIOR DESIGN BEST OF YEAR	
<b>Registration Number:</b>	4438327	INTERIOR DESIGN HALLOFFAME	
<b>Serial Number:</b>	85484839	DESIGN'S NIGHT OUT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5619622101		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	561-962-2100		
<b>Email:</b>	lpatino@duanemorris.com		
<b>Correspondent Name:</b>	Duane Morris LLP		
<b>Address Line 1:</b>	5100 Town Center Circle, Suite 650		
<b>Address Line 2:</b>	Gregory M. Lefkowitz		
<b>Address Line 4:</b>	Boca Raton, FLORIDA 33486		
<b>ATTORNEY DOCKET NUMBER:</b>	F6052-15400		
<b>NAME OF SUBMITTER:</b>	Gregory M. Lefkowitz		
<b>SIGNATURE:</b>	/Gregory M. Lefkowitz/		
<b>DATE SIGNED:</b>	05/19/2015		

CH \$140.00 1911286

**Total Attachments: 3**

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State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 08:47 AM 05/08/2013  
FILED 08:47 AM 05/08/2013  
SRV 130540937 - 5331205 FILE

**CERTIFICATE OF CONVERSION  
FROM LIMITED LIABILITY COMPANY  
TO LIMITED LIABILITY COMPANY**

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Pursuant to Sections 18-204 and 18-214 of the  
Delaware Limited Liability Company Act

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1. The name of the limited liability company prior to the filing of this Certificate of Conversion to Limited Liability Company is Interior Design Media Group, LLC
2. The limited liability limited company was originally formed on the 24<sup>th</sup> day of February, 2010 under the laws of Florida.
3. The name of the limited liability company into which the limited liability limited company shall be converted, as set forth in its Certificate of Formation, is Interior Design Media Group, LLC.

**[SIGNATURE PAGE FOLLOWS]**

**IN WITNESS WHEREOF**, the undersigned authorized person has caused this Certificate of Conversion to be executed this 2<sup>nd</sup> day of May, 2013.

Sandow Media, LLC  
Member

By: \_\_\_\_\_  
Name: Adam I. Sandow  
Title: Authorized Person

[Signature Page to the Certificate of Conversion - Interior Design Media Group, LLC]


State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 08:47 AM 05/08/2013  
FILED 08:47 AM 05/08/2013  
SRV 130540937 - 5331205 FILE

**CERTIFICATE OF FORMATION**  
**OF**  
**INTERIOR DESIGN MEDIA GROUP, LLC**

1. The name of the limited liability company is Interior Design Media Group, LLC.

2. The address of its registered office in the State of Delaware is 3411 Silverside Road, Rodney Building #104, Wilmington, New Castle County, 19810. The name of its registered agent at such address is Corporate Creations Network Inc.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation this 2<sup>nd</sup> day of May, 2013.

By:   
Name: Adam F. Sadow  
Title: Authorized Person