

04/17/2015



4-13-15

103671968

To the director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(les)/Execution Date(s):

BAI BRANDS LLC

- Individual(s)
- General Partnership
- Corporation
- Association
- Limited Partnership

Limited Liability Company - NJ

Citizenship:

Execution Date(s) April 8, 2015

Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: JP Morgan Chase Bank, N.A.

Internal Address:

Street Address: 277 Park Avenue, 22<sup>nd</sup> Floor

City: New York

State: NY

Country: USA

Zip: 10172

Association Citizenship: USA

General Partnership Citizenship:

Limited Partnership Citizenship:

Corporation Citizenship:

Other LLC Citizenship:

If assignee is not domiciled in the United States, a domestic representative designation is attached.  Yes  No

(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) See Attached Schedule I

B. Trademark Registration No.(s) See Attached Schedule I

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown)

5. Name address of party to whom correspondence concerning document should be mailed:

Name: Susan O'Brien

Internal Address: CT Lien Solutions

Street Address: 187 Wolf Road, Suite 101

City: Albany

State: NY

Zip: 12205

Phone Number: 800-342-3876

Fax Number: 800-982-7049

Email Address: cls-udcalbany@wolterskluwer.com

6. Total number of applications and registrations involved: 44

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers  
Expiration Date

b. Deposit Account Number

Authorized User Name:

04/22/2015 DTIMBERL 00000004 85587693

01 FC:8521

40.00 OF

02 FC:8522

1075.00 OF

April 10, 2015

Date

Total number of pages including cover sheet, attachments, and document: 25

9. Signature:

Signature

Joanne BL Arnold  
Name of Person Signing

**TRADEMARKS**

**U.S. Federal Trademarks**  
**Registered Marks**

<b>Mark</b>	<b>KMOB Ref. No.</b>	<b>App. No./ App. Date</b>	<b>Reg. No./ Reg. Date</b>	<b>Class: Goods</b>	<b>Status/Deadline</b>
ANTIOXIDANT INFUSIONS	BAI.009T	85/587,693 04/03/2012	4,211,846 09/18/2012	32: Non-alcoholic beverages containing fruit juices, fruit flavored beverages, fruit flavored sport drinks, fruit-flavored drinks, fruit based beverages, all the foregoing enhanced with antioxidants; fruit based beverages enhanced with antioxidants	Registered – Supplemental Register  Section 8 Due 9/18/2018  Renewal Due 9/18/2022
BAI	BAI.001T	77/752133 06/04/2009	3869115 11/02/2010	32: Non-alcoholic beverages containing fruit juices, fruit flavor beverages and fruit flavored sport drinks	Registered  Sections 8 & 15 Due 11/2/2016  Renewal Due 11/2/2020
BAIS	BAI.002T	77/960603 03/16/2010	3885361 12/07/2010	32: Non-alcoholic beverages containing fruit juices, fruit flavored beverages, and fruit flavored sport drinks	Registered  Sections 8 & 15 Due 12/7/2016  Renewal Due 12/7/2020
BRASILIA BLUEBERRY	BAL014T	85/743237 10/01/2012	4342240 05/28/2013	32: Non-alcoholic beverages containing fruit juices, fruit flavored beverages, fruit flavored sport drinks, fruit-flavored drinks, fruit based beverages; fruit based beverages enhanced with antioxidants	Registered  Sections 8 & 15 Due 5/28/2019  Renewal Due 5/28/2023
CIVET SOCIETY	BAI.025T	86/038296 08/14/2013	4505018 4/1/2014	35: Conducting employee incentive award programs to promote customer service, increased job quality, increased job performance, productivity, and excellence in sales and training	Registered  Sections 8 & 15 Due 4/1/2020  Renewal Due 4/01/2024

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Mark	KMOB Ref. No.	App. No./ App. Date	Reg. No./ Reg. Date	Class: Goods	Status/Deadline
CONGO PEAR	BAI.016T	85/743256 10/01/2012	4342242 05/28/2013	32: Non-alcoholic beverages containing fruit juices, fruit flavored beverages, fruit flavored sport drinks, fruit-flavored drinks, fruit based beverages; fruit based beverages enhanced with antioxidants	Registered  Sections 8 & 15 Due 5/28/2019  Renewal Due 5/28/2023
COSTA RICA CLEMENTINE	BAI.012T	85/743225 10/01/2012	4342239 05/28/2013	32: Non-alcoholic beverages containing fruit juices, fruit flavored beverages, fruit flavored sport drinks, fruit-flavored drinks, fruit based beverages; fruit based beverages enhanced with antioxidants	Registered  Sections 8 & 15 Due 5/28/2019  Renewal Due 5/28/2023
DO GOOD BAI YOUR BODY	BAI.020T	85/743180 10/01/2012	4346345 06/04/2013	32: Non-alcoholic beverages containing fruit juices, fruit flavored beverages, fruit flavored sport drinks, fruit-flavored drinks, fruit based beverages; fruit based beverages enhanced with antioxidants	Registered  Sections 8 & 15 Due 6/04/2019  Renewal Due 6/04/2023
IPANEMA POMEGRANATE	BAI.017T	85/743257 10/01/2012	4342243 05/28/2013	32: Non-alcoholic beverages containing fruit juices, fruit flavored beverages, fruit flavored sport drinks, fruit-flavored drinks, fruit based beverages; fruit based beverages enhanced with antioxidants	Registered  Sections 8 & 15 Due 5/28/2019  Renewal Due 5/28/2023
LIMU LEMON	BAI.019T	85/957199 06/11/2013	4445407 12/03/2013	32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored sport drinks; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants	Registered – Supplemental Register  Section 8 Due 12/03/2019  Renewal Due 12/03/2023
MALAWI MANGO	BAI.015T	85/743253 10/01/2012	4342241 05/28/2013	32: Non-alcoholic beverages containing fruit juices, fruit flavored beverages, fruit flavored sport drinks, fruit-flavored drinks, fruit based beverages; fruit based beverages enhanced with antioxidants	Registered  Sections 8 & 15 Due 5/28/2019  Renewal Due 5/28/2023

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Mark	KMOB Ref. No.	App. No./ App. Date	Reg. No./ Reg. Date	Class: Goods	Status/Deadline
MOLOKAI COCONUT	BAI.021T	85/870392 03/07/2013	4499700 3/18/2014	32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored sport drinks; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants	Registered  Supplemental Register  Renewal Due 3/18/2024
PANAMA PEACH	BAI.018T	85/743258 10/01/2012	4342244 05/28/2013	32: Non-alcoholic beverages containing fruit juices, fruit flavored beverages, fruit flavored sport drinks, fruit-flavored drinks, fruit based beverages; fruit based beverages enhanced with antioxidants	Registered  Sections 8 & 15 Due 5/28/2019  Renewal Due 5/28/2023
SUMATRA DRAGONFRUIT	BAI.013T	85/743231 10/01/2012	4404929 09/17/2013	32: Non-alcoholic beverages containing fruit juices, fruit flavored beverages, fruit flavored sport drinks, fruit-flavored drinks, fruit based beverages, fruit based beverages enhanced with antioxidants, all containing natural dragonfruit flavors	Registered – Supplemental Register  Section 8 Due 9/17/2019  Renewal Due 9/17/2023
SUPERNATURALLY GOOD FOR YOU	BAI.008T	85/500,407 12/20/2011	4647318 12/2/2014	32: Non-alcoholic beverages containing fruit juices, fruit flavored beverages, fruit flavored sport drinks, fruit-flavored drinks, fruit based beverages; fruit based beverages enhanced with antioxidants	Registered  Sections 8 & 15 Due 12/2/2020  Renewal Due 12/2/2024

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Foreign Trademarks

Country	Mark	KMOB Ref. No.	App. No./ App. Date	Reg. No./ Reg. Date	Class: Goods	Status/Deadline
China	BA15	BAI.002 WCN	9631374 06/23/2011	9631374 07/28/2012	32: Non-alcoholic beverages containing fruit juices, fruit flavored beverages, and, fruit flavored sport drinks, non-alcoholic fruit juice beverages, sport drinks, fruit juices, non-alcoholic beverages, preparations for making beverages	Registered  <b>Renewal Due 07/27/2022</b>
Canada	BA15	BAI.002 WCA	1,583,556 06/26/2012		Non-alcoholic beverages containing fruit juices, fruit flavored beverages, fruit flavored sport drinks, fruit flavored drinks, and fruit based beverages; fruit based beverages enhanced with antioxidants.  Non-alcoholic beverages containing fruit juices, fruit flavored beverages, and fruit flavored sport drinks	Allowed  <b>Declaration of Use and Registration Fees Due 06/26/2015</b>
Canada	BA15 BUBBLES	BAI.080 WCA	Not Yet Assigned		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; soft drinks; Fruit flavoured carbonated drinks; soft drinks enhanced with antioxidants; Fruit flavoured carbonated drinks enhanced with antioxidants	Instructed
Colombia	BA15	BAI.002 WCO	11-039161 03/30/2011	438351 11/30/2011	32: Beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages; non-alcoholic beverages containing fruit juices, fruit flavored beverages, and fruit flavored sport drink	Registered  <b>Renewal Due 11/30/2021</b>

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Country	Mark	KMOB Ref. No.	App. No./ App. Date	Reg. No./ Reg. Date	Class: Goods	Status/Deadline
European Community	BA15	BA1.002 WEU	009379645 09/16/2010	009379645 03/01/2011	32: Non-alcoholic beverages containing fruit juices, fruit flavored beverages, and fruit flavored sport drinks	Registered  Renewal Due 9/16/2020
European Community	BA15 BUBBLES	BA1.080 WEM	Not Yet Assigned		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; soft drinks; Fruit flavoured carbonated drinks; soft drinks enhanced with antioxidants; Fruit flavoured carbonated drinks enhanced with antioxidants	Instructed
European Community	BA1 NATURAL SWEETENER BLEND	BA1.047 WEU	013298211 09/25/2014	013298211 02/17/2015	30: Natural sweeteners; Natural sweetener used in the flavoring of food and beverages; Natural sweetener for use as an ingredient in in food and beverages; natural sweeteners for use in the manufacture and preparation of foods and beverages; Sweeteners, namely, sugar substitutes; Sweeteners, namely, sugar substitutes used in the flavoring of food and beverages; Sweeteners, namely, sugar substitutes for use as an ingredient in in food and beverages; Sweeteners, namely, sugar substitutes for use in the manufacture and preparation of foods and beverages 32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored sport drinks; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants Non-Priority Goods: soft drinks; fruit flavored carbonated drinks; soft drinks enhanced with antioxidants; fruit flavored carbonated drinks enhanced with antioxidants	Registered  Renewal Due 9/25/2024

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Country	Mark	KMOB Ref. No.	App. No./ App. Date	Reg. No./ Reg. Date	Class: Goods	Status/Deadline
European Community	BAI ORGANIC SWEETENER BLEND	BAI.050 WEU	013298179 09/25/2014	013298179 02/17/2015	30: Natural sweeteners; Natural sweetener used in the flavoring of food and beverages; Natural sweetener for use as an ingredient in food and beverages; natural sweeteners for use in the manufacture and preparation of foods and beverages; Sweeteners, namely, sugar substitutes; Sweeteners, namely, sugar substitutes used in the flavoring of food and beverages; Sweeteners, namely, sugar substitutes for use as an ingredient in food and beverages; Sweeteners, namely, sugar substitutes for use in the manufacture and preparation of foods and beverages 32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored sport drinks; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants Non-Priority Goods: soft drinks; fruit flavored carbonated drinks; soft drinks enhanced with antioxidants; fruit flavored carbonated drinks enhanced with antioxidants	Registered  Renewal Due 9/25/2024
Iceland	BAI5	BAI.002 WIS	1575/2014 06/13/2014	628/2014 9/1/2014	32: Beers; mineral and aerated waters and other non-alcoholic beverages; fruit beverages and fruit juices; syrups and other preparations for making beverages; Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored sport drinks; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants	Registered  Renewal Due 9/1/2024

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Country	Mark	KMOB Ref. No.	App. No./ App. Date	Reg. No./ Reg. Date	Class: Goods	Status/Deadline
Iceland	BAI5 BUBB LES	BAI.080 WIS	Not Yct Assigned		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; soft drinks; Fruit flavoured carbonated drinks; soft drinks enhanced with antioxidants; Fruit flavoured carbonated drinks enhanced with antioxidants	Instructed
Israel	BAI5	BAI.002 WIL	256555 06/18/2013	256555 01/01/2015	32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored sport drinks; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants	Registered  <b>Renewal Due 6/18/2023</b>
Korea	BAI5	BAI.002 WKR	40-2013- 41194 06/21/2013	40-1030321 04/01/2014	32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored sport drinks; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; mineral and aerated waters; beverages; extracts of hops for making beer; soft drinks; preparations for making effervescent beverages; vegetable or fruit processed beverages; vegetables juices(beverages); beer; beer wort	Registered  <b>Renewal Due 4/01/2024</b>
Mexico	BAI5	BAI.002 WMX	Not Yct Assigned		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; soft drinks; Fruit flavoured carbonated drinks; soft drinks enhanced with antioxidants; Fruit flavoured carbonated drinks enhanced with antioxidants	Instructed

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Country	Mark	KMOB Ref. No.	App. No./ App. Date	Reg. No./ Reg. Date	Class: Goods	Status/Deadline
Mexico	BAIS BUBBLES	BAI.080 WMX	Not Yet Assigned		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; soft drinks; Fruit flavoured carbonated drinks; soft drinks enhanced with antioxidants; Fruit flavoured carbonated drinks enhanced with antioxidants	Instructed
Puerto Rico	BAIS	BAI.002 WPR	201868-32-0 07/16/2013		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored sport drinks; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants	Pending
Puerto Rico	BAIS BUBBLES	BAI.080 WPR	Not Yes Assigned		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; soft drinks; Fruit flavoured carbonated drinks; soft drinks enhanced with antioxidants; Fruit flavoured carbonated drinks enhanced with antioxidants	Instructed
United Arab Emirates	BAIS	BAI.002 WAE	154433 03/16/2011	163699 02/01/2012	32: Non-alcoholic beverages containing fruit juices, fruit flavored beverages, and fruit flavored sport drinks	Registered  <b>Renewal Due 03/16/2021</b>

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U.S. Federal Trademarks  
Pending Marks

Mark	KMOB Ref. No.	App. No./ App. Date	Reg. No./ Reg. Date	Class: Goods	Status/Deadline
ANTIWATER	BAI.083T	86/504,666 01/15/2015		32: Bottled drinking water; Bottled water; Drinking water	Pending  <b>Foreign Filing Deadline 7/15/2015</b>
BAI5 BUBBLES	BAI.080T	86/396328 09/16/2014		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; soft drinks; Fruit flavoured carbonated drinks; soft drinks enhanced with antioxidants; Fruit flavoured carbonated drinks enhanced with antioxidants	Pending  <b>Response to Non-Final Office Action Due 5/9/2015</b>
BAI5 DO WHAT'S NATURAL	BAI.029T	86/090837 10/14/2013		32: Fruit-flavored beverages; Non-alcoholic beverages containing fruit juices	Allowed  <b>2<sup>nd</sup> Extension or Statement of Use Due 3/11/2015</b>
BAI BUBBLES	BAI.030T	86/090,885 10/14/2013		32: Fruit-based beverages; Fruit-flavored beverages; Non-alcoholic beverages containing fruit juices; Sports drinks	Allowed  <b>Statement of Use filed</b>


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Mark	KMOB Ref. No.	App. No./ App. Date	Reg. No./ Reg. Date	Class: Goods	Status/Deadline
BAI LITTLES	BAI.027T	86/044556 08/21/2013		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored sport drinks; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants	Allowed  <b>2<sup>nd</sup> Extension or Statement of Use Due 3/11/2015</b>
BAI NATURAL SWEETENER BLEND	BAI.047T	86/257780 04/21/2014		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored sport drinks; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants	Allowed  <b>1st Extension or Statement of Use Due 4/28/2015</b>

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Mark	KMOB Ref. No.	App. No./ App. Date	Reg. No./ Reg. Date	Class: Goods	Status/Deadline
BAI NATURAL SWEETENER BLEND	BAI.078T	86/339547 07/16/2014		30: Natural sweeteners; Natural sweetener used in the flavoring of food and beverages; Natural sweetener for use as an ingredient in in food and beverages; natural sweeteners for use in the manufacture and preparation of foods and beverages; Sweeteners, namely, sugar substitutes; Sweeteners, namely, sugar substitutes used in the flavoring of food and beverages; Sweeteners, namely, sugar substitutes for use as an ingredient in in food and beverages; Sweeteners, namely, sugar substitutes for use in the manufacture and preparation of foods and beverages	Published
BAI ORGANIC SWEETENER BLEND	BAI.050T	86/295435 05/29/2014		32: Non-alcoholic beverages containing fruit juices; fruit-flavored beverages; fruit flavored sport drinks; fruit flavored drinks; fruit-based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; all the foregoing are made with organic ingredients	Allowed  <b>1<sup>st</sup> Extension or Statement of Use Due 4/28/2015</b>

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Mark	KMOB Ref. No.	App. No./ App. Date	Reg. No./ Reg. Date	Class: Goods	Status/Deadline
BAI ORGANIC SWEETENER BLEND	BAI.077T	86/339544 07/16/2014		30: Natural sweeteners; Natural sweetener used in the flavoring of food and beverages; Natural sweetener for use as an ingredient in in food and beverages; natural sweeteners for use in the manufacture and preparation of foods and beverages; Sweeteners, namely, sugar substitutes; Sweeteners, namely, sugar substitutes used in the flavoring of food and beverages; Sweeteners, namely, sugar substitutes for use as an ingredient in in food and beverages; Sweeteners, namely, sugar substitutes for use in the manufacture and preparation of foods and beverages	Published
 BALI APPLE	BAI.031T	86/117104 11/12/2013		32: Non-alcoholic beverages containing fruit juices, fruit flavored beverages, fruit-flavored drinks, fruit based beverages	Allowed  2 <sup>nd</sup> Extension or Statement of Use Due 6/10/2015

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Mark	KMOB Ref. No.	App. No./ App. Date	Reg. No./ Reg. Date	Class: Goods	Status/Deadline
BOLIVIA BLACK CHERRY	BAI.062T	86/340704 07/17/2014		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; soft drinks; Fruit flavoured carbonated drinks	Published
FLVR	BAI.082T	86/459410 11/19/2014		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruitflavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; soft drinks; Fruit flavoured carbonated drinks	Pending  <b>Foreign Filing Deadline 5/19/2015</b>  <b>Response to Non-Final Office Action Due 7/6/2015</b>

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Mark	KMOB Ref. No.	App. No./ App. Date	Reg. No./ Reg. Date	Class: Goods	Status/Deadline
FOR THE LOVE OF FLAVOR	BAI.043T	86/396727 09/16/2014		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit-flavored sport drinks; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; soft drinks; Fruit flavoured carbonated drinks; soft drinks enhanced with antioxidants; Fruit flavoured carbonated drinks enhanced with antioxidants	Published  <b>Foreign Filing Deadline 3/16/2015</b>
FRUIT LEAF	BAI.049T	86/287089 05/20/2014		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored sport drinks; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants	Pending  <b>Response to Non-Final Office Action Due 8/20/2015</b>

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Mark	KMOB Ref. No.	App. No./ App. Date	Reg. No./ Reg. Date	Class: Goods	Status/Deadline
GIMBI PINK GRAPEFRUIT	BAI.091T	86/518689 01/29/2015		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruitflavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; soft drinks; Fruit flavoured carbonated drinks	Pending  Foreign Filing Due 7/29/2015
GUATEMALA GUAVA	BAL063T	86/340776 07/17/2014		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; soft drinks; Fruit flavoured carbonated drinks	Published
INDONESIA NASHI PEAR	BAI.064T	86/340779 07/17/2014		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; soft drinks; Fruit flavoured carbonated drinks	Published

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Mark	KMOB Ref. No.	App. No./ App. Date	Reg. No./ Reg. Date	Class: Goods	Status/Deadline
JAMAICA BLOOD ORANGE	BAI.065T	86/340787 07/17/2014		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; soft drinks; Fruit flavoured carbonated drinks	Published
JAVAFRUIT	BAI.045T	86/250425 04/11/2014		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored sport drinks; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants	Allowed <b>1<sup>st</sup> Extension or Statement of Use Due 4/14/2015</b>
 KONA WATERMELON	BAI.032T	86/117113 11/12/2013		32: Non-alcoholic beverages containing fruit juices, fruit flavored beverages, fruit-flavored drinks, fruit based beverages.	Allowed <b>2<sup>nd</sup> Extension or Statement of Use Due 5/27/2015</b>
LAND OF LITTLES	BAI.028T	86/044579 08/21/2013		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored sport drinks; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants	Allowed <b>2<sup>nd</sup> Extension or Statement of Use Due 3/11/2015</b>

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Mark	KMOB Ref. No.	App. No./ App. Date	Reg. No./ Reg. Date	Class: Goods	Status/Deadline
 <b>MOSHI GRAPE</b>	BAI.033T	86/117125 11/12/2013		32: Non-alcoholic beverages containing fruit juices, fruit flavored beverages, fruit-flavored drinks, fruit based beverages	Allowed  2 <sup>nd</sup> Extension or Statement of Use Due 5/27/2015
PERU PINEAPPLE	BAI.066T	86/340790 07/17/2014		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; soft drinks; Fruit flavoured carbonated drinks	Allowed  1 <sup>st</sup> Extension or Statement of Use Due 8/24/2015
SPARKLING ANTIOXIDANT INFUSIONS	BAI.069T	86/340798 07/17/2014		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; soft drinks; Fruit flavoured carbonated drinks	Pending

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Mark	KMOB Ref. No.	App. No./ App. Date	Reg. No./ Reg. Date	Class: Goods	Status/Deadline
THE BAILEAF	BAI.048T	86/269396 05/01/2014		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored sport drinks; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants	Pending  <b>Response to Final Office Action Due 8/20/2015</b>
TANZANIA LEMONADE TEA	BAI.035T	86/136536 12/05/2013		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored sport drinks; fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants	Pending  <b>Response to Non-Final Office Action Due 4/7/2015</b>
 TOGO TANGERINE	BAI.034T	86/117136 11/12/2013		32: Non-alcoholic beverages containing fruit juices, fruit flavored beverages, fruit-flavored drinks, fruit based beverages	Allowed  <b>2<sup>nd</sup> Extension or Statement of Use Due 6/17/2015</b>
UGANDA PINK GRAPEFRUIT	BAI.067T	86/340794 07/17/2014		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; soft drinks; Fruit flavoured carbonated drinks	ABA Intent

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Mark	KMOB Ref. No.	App. No./ App. Date	Reg. No./ Reg. Date	Class: Goods	Status/Deadline
WAIKIKI COCONUT		86/340797 07/17/2014		32: Non-alcoholic beverages containing fruit juices; fruit flavored beverages; fruit flavored fruit-flavored drinks; fruit based beverages; fruit based beverages enhanced with antioxidants; fruit flavored beverages enhanced with antioxidants; soft drinks; Fruit flavoured carbonated drinks	Pending  <b>Response to Non-Final Office Action Due 5/4/2015</b>

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## TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT ("Trademark Security Agreement"), dated as of April 8, 2015, is made by Bai Brands LLC, a New Jersey limited liability company (the "Grantor") in favor of JPMorgan Chase Bank, N.A. (the "Lender"). Capitalized terms used and not defined in this Trademark Security Agreement shall have the respective meanings given them in the Credit Agreement.

WHEREAS, the Grantor has entered into a Credit Agreement, dated as of April 8, 2015 (as it may be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), with the Lender.

WHEREAS, as a condition precedent to the making of loans by the Lender under the Credit Agreement, the Grantor has executed and delivered to the Lender that certain Pledge and Security Agreement, dated as of April 8, 2015, made by and among the Grantor, the other grantors thereto, and the Lender (as it may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement").

WHEREAS, under the terms of the Security Agreement, the Grantor has granted to the Lender a security interest in, among other property, certain intellectual property of the Grantor, and has agreed to execute and deliver this Trademark Security Agreement, for recording with national, federal and state government authorities, including, but not limited to, the United States Patent and Trademark Office.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor agrees with the Lender as follows:

1. **Grant of Security.** Grantor hereby pledges and grants to the Lender a security interest in and to all of the right, title and interest of Grantor in, to and under the following, wherever located, and whether now existing or hereafter arising or acquired from time to time, all as set forth in Schedule 1 hereto (the "Trademarks"): .

(a) all trademarks (including service marks), trade names, trade dress, and trade styles, (provided that no security interest shall be granted in United States intent-to-use trademark applications to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of any such intent-to-use trademark applications under applicable federal law), and the registrations and applications for registration thereof and the goodwill of the business symbolized by the foregoing;

(b) all trademark licenses to which Grantor is a party, whether as licensee or licensor;

(c) all renewals of the foregoing;

(d) all income, royalties, damages, and payments now or hereafter due or payable with respect thereto, including, without limitation, damages, claims, and payments for past and future infringements thereof;

- (e) all rights to sue for past, present, and future infringements of the foregoing, including the right to settle suits involving claims and demands for royalties owing; and
- (f) all rights corresponding to any of the foregoing throughout the world.

2. **Recordation.** Grantor authorizes the Commissioner for Trademarks and any other government officials to record and register this Trademark Security Agreement upon request by the Lender.
3. **Loan Documents.** This Trademark Security Agreement has been entered into pursuant to and in conjunction with the Security Agreement, which is hereby incorporated by reference. The provisions of the Security Agreement shall supersede and control over any conflicting or inconsistent provision herein. The rights and remedies of the Lender with respect to the Trademarks are as provided by the Credit Agreement, the Security Agreement and related documents, and nothing in this Trademark Security Agreement shall be deemed to limit such rights and remedies.
4. **Execution in Counterparts.** This Trademark Security Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Trademark Security Agreement by facsimile or in electronic (i.e., "pdf" or "tif") format shall be effective as delivery of a manually executed counterpart of this Trademark Security Agreement.
5. **Successors and Assigns.** This Trademark Security Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.
6. **Governing Law.** This Trademark Security Agreement and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Trademark Security Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New York, without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

[Signature page follows]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

BAI BRANDS LLC

By: Ben R. Weiss  
Ben R. Weiss  
Chief Executive Officer

[Trademark Security Agreement]

Agreed to and accepted:

JPMORGAN CHASE BANK, N.A.,  
as Lender

By: \_\_\_\_\_

Kennedy A. Capin  
Authorized Officer

[Trademark Security Agreement]



SCHEDULE 1  
TRADEMARK REGISTRATIONS AND APPLICATIONS

See Attached.

Trademark Security Agreement