

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM341928

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|---|--|------------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| TEN: The Enthusiast Network Ventures, LLC, f/k/a Source Media Ventures, LLC | | 05/07/2015 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Cruz Bay Publishing, Inc. | | |
| Street Address: | 300 Continental Blvd. | | |
| Internal Address: | Suite 650 | | |
| City: | El Segundo | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90245 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 8 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4057360 | PMY | |
| Registration Number: | 4057359 | PMY | |
| Registration Number: | 4071514 | PMY POWER & MOTORYACHT | |
| Registration Number: | 4071513 | PMY POWER & MOTORYACHT | |
| Registration Number: | 1650102 | POWER AND MOTORYACHT | |
| Registration Number: | 2133647 | POWER & MOTORYACHT | |
| Registration Number: | 0934484 | SAIL | |
| Registration Number: | 0920246 | SAIL | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 734-623-1646 | | |
| Email: | nzemgulis@dickinsonwright.com | | |
| Correspondent Name: | Adam J. Wallace | | |
| Address Line 1: | 500 Woodward Ave. | | |
| Address Line 2: | Suite 4000 | | |
| Address Line 4: | Detroit, MICHIGAN 48226 | | |
| TRADEMARK | | | |

OP \$215.00 4057360

| | |
|---|-------------------|
| ATTORNEY DOCKET NUMBER: | 27932-409 |
| NAME OF SUBMITTER: | Adam J. Wallace |
| SIGNATURE: | /Adam J. Wallace/ |
| DATE SIGNED: | 05/20/2015 |
| Total Attachments: 3 source=27932-409_TM-Assignment#page1.tif source=27932-409_TM-Assignment#page2.tif source=27932-409_TM-Assignment#page3.tif | |

TRADEMARK ASSIGNMENT

WHEREAS, TEN: The Enthusiast Network Ventures, LLC, f/k/a Source Media Ventures, LLC, a Delaware limited liability company (the "Assignor"), is the owner of and has adopted and used those trademarks listed on Schedule A hereto (all such marks being the "Trademarks"); and

WHEREAS, Cruz Bay Publishing, Inc., a Delaware corporation, with offices at 300 Continental Blvd., Suite 650, El Segundo, CA 90245 ("Assignee"), desires to acquire all of Assignor's right, title and interest in and to the Trademarks, in the United States of America and all other countries and jurisdictions of the world, as well as all associated goodwill, as successor to the business of the Assignor to which the Trademarks relate;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged by each party, Assignor hereby assigns to Assignee all of Assignor's right title and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks.

Executed on the 7th day of May, 2015.

TEN: THE ENTHUSIAST NETWORK VENTURES, LLC

By: William A. Sutman
Name: William A. Sutman
Its:

William A. Sutman

[ACKNOWLEDGEMENT PAGE FOLLOWS]
EVP, CFO & Treasurer

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)
County of Los Angeles)

On May 7, 2015 before me, Ryan P. Dalit, Notary Public
Date Here Insert Name and Title of the Officer

personally appeared William A. Sitman
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature Ryan P. Dalit
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: Trademark Assignment Document Date: 7 May 2015
Number of Pages: 1 Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____
 Corporate Officer — Title(s): _____
 Partner — Limited General
 Individual Attorney in Fact
 Trustee Guardian or Conservator
 Other: _____
Signer Is Representing: _____

Signer's Name: _____
 Corporate Officer — Title(s): _____
 Partner — Limited General
 Individual Attorney in Fact
 Trustee Guardian or Conservator
 Other: _____
Signer Is Representing: _____

Schedule A

Trademarks

Registered Marks – United States

| Trademark | Country | Registration No. | Registration Date |
|-------------------------------|----------------|-------------------------|--------------------------|
| PMY | United States | 4057360 | November 15, 2011 |
| PMY | United States | 4057359 | November 15, 2011 |
| PMY POWER & MOTORYACHT | United States | 4071514 | December 13, 2011 |
| PMY POWER & MOTORYACHT | United States | 4071513 | December 13, 2011 |
| POWER AND MOTORYACHT | United States | 1650102 | July 9, 1991 |
| POWER & MOTORYACHT (stylized) | United States | 2133647 | February 3, 1998 |
| SAIL | United States | 0934484 | May 23, 1972 |
| SAIL (stylized) | United States | 0920246 | May 23, 1972 |

Registered Marks – Foreign Countries

| Trademark | Country | Registration No. | Registration Date |
|------------------|----------------|-------------------------|--------------------------|
| SAIL | Canada | TMA258979 | May 22, 1981 |
| SAIL (stylized) | Canada | TMA258978 | May 22, 1981 |
| SAIL (stylized) | European Union | 003134954 | June 16, 2004 |

There are no existing trademark applications