

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM342029

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RJA Foods Limited		05/15/2015	COMPANY: ENGLAND
RECEIVING PARTY DATA			
Name:	POMWonderful LLC		
Street Address:	11444 West Olympic Blvd., 10th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78772791	POMEGREAT	
CORRESPONDENCE DATA			
Fax Number:	3109665758		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-966-5726		
Email:	lpowell@roll.com		
Correspondent Name:	LaTunda Powell		
Address Line 1:	11444 West Olympic Blvd., 10th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90019		
ATTORNEY DOCKET NUMBER:	201184		
NAME OF SUBMITTER:	LaTunda Powell, Trademark Administrator		
SIGNATURE:	/latunda powell/		
DATE SIGNED:	05/20/2015		
Total Attachments: 4			
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U.S. TRADEMARK ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, RJA Foods Limited., (the "Assignor"), a limited company organized and existing under the laws of England and Wales, whose registered office is at Begbies Traynor (Central) LLP, 4th Floor, Cathedral Buildings, Dean Street, Newcastle upon Tyne NE1 1PG, hereby assigns and transfers to POM Wonderful LLC (the "Assignee"), a limited liability company organized under the laws of Delaware, whose registered address is at 11444 West Olympic Blvd., 10th Floor, Los Angeles California, 90064, the following:

A. All right, title and interest held by Assignor in and to the business names, trade names, trademarks and/or service marks, and the application and/or registration therefor, listed in Exhibit "A" attached hereto and incorporated herein by this reference (hereinafter referred to as the "Mark");

B. The goodwill of the business connected with the use of and symbolized by the Mark, as part of the transfer of all business to which the Mark pertain, and including all associated artwork, labels, and package designs and other assets that uniquely reflect the Mark; and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present or future infringement of said Mark or injury to said goodwill, together with the right to sue or recover the same in Assignee's name.

IN WITNESS WHEREOF, the undersigned have hereunto executed this Assignment, effective as of May, 15 2015, in one or more counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

[Signature Page Follows]

Date: May 17th 2015

Assignor:

RJA Foods Limited
a England and Wales limited company

By: [Signature]
Name: MARK WELSH
Position: DIRECTOR

Assignee:

POM Wonderful LLC
a Delaware limited liability company

By: _____
Craig B. Cooper, Sr. Vice President

{2425431.1}

Date: May 15, 2015

Assignor:

RJA Foods Limited
a England and Wales limited company

By: _____
Name: _____
Position: _____

Assignee:

POM Wonderful LLC
a Delaware limited liability company

By: 
Craig B. Cooper, Sr. Vice President

SCHEDULE A

Country	Trademarks	Application Date/ Application No.	Registration Date/ Registration No.
United States	POMEGREAT	78772791 14-Dec-2005	
United States	POMEGREAT	78358692 28-Jan-2004	

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