

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mark Swannie		12/13/2013	INDIVIDUAL: UNITED STATES
Echomaster, LLC		12/13/2013	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Rosen Electronics, L.P.		
Street Address:	1120 California Avenue		
City:	Corona		
State/Country:	CALIFORNIA		
Postal Code:	92881		
Entity Type:	LIMITED PARTNERSHIP: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2894164	ECHOMASTER	
Registration Number:	2726804	DOLPHIN	
CORRESPONDENCE DATA			
Fax Number:	5039729115		
Phone:	(503) 224-6655		
Email:	mandi@khpapent.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	David P. Cooper/Kolisch Hartwell, P.C.		
Address Line 1:	520 S.W. Yamhill St., Suite 200		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	RPD478, RPD479		
NAME OF SUBMITTER:	David P. Cooper		
Signature:	/ David P. Cooper /		

Date:	05/20/2015
Total Attachments: 3 source=EXECUTED Echomaster Assignment#page1.tif source=EXECUTED Echomaster Assignment#page2.tif source=EXECUTED Echomaster Assignment#page3.tif	
RECEIPT INFORMATION	
ETAS ID:	TM342031
Receipt Date:	05/20/2015
Fee Amount:	\$65

ASSIGNMENT

WHEREAS, Mark Swannie, an individual residing at 22 Golden Poppy Dr., Coto De Caza, CA 92679 (Swannie"), and Echomaster, LLC ("Echomaster"), a Nevada corporation with a principal place of business in Rancho Santa Margarita, California own the patents and trademarks as listed in Exhibit A, and

WHEREAS, Rosen Electronics, L.P. ("Rosen"), a California limited partnership, having its principal place of business in Corona, California, is desirous of acquiring the entire interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, Swannie and Echomaster sell, assign, and transfer to Rosen, its successors and assigns: (i) the full and exclusive right to the patents and trademarks listed in Exhibit A, in the United States and its territorial possessions and in all foreign countries; (ii) the entire right, title, and interest in and to any and all patents and/or trademarks that may be granted therefor in the United States and its territorial possessions and in any and all foreign countries; (iii) in and to any and all subsequent, related U.S. and foreign trademark applications, provisional applications, U.S. non-provisional applications, divisions, continuations, reissues, substitutions, and extensions thereof; and (iv) with respect to the trademarks listed in Exhibit A, the good will associated with each of those trademarks. Any and all patents and trademarks referred to in (i)-(iv) above are referred to below as "the Patents and Trademarks."

Swannie and Echomaster hereby authorize and request the Patent and Trademark Office officials in the United States and any and all foreign countries to issue any and all of the Patents and Trademarks,, when granted, to Rosen, as the assignee of its entire right, title, and interest in and to the same, for the sole use of Rosen, and its successors and assigns.

Further, Swannie and Echomaster hereby represent and warrant to Rosen, its successors and assigns, that at the time of execution and delivery of the Patents and Trademarks, Swannie and Echomaster are the sole and lawful owners of the entire right, title,

and interest in and to the Patents and Trademarks, and that the same are unencumbered, and that Swannie and Echomaster have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Further, Swannie and Echomaster agree that they will communicate to Rosen, or its representatives, any facts known to them respecting the Patents and Trademarks, and testify in any legal proceedings, sign all lawful papers, execute all subsequent, related U.S. and foreign trademark applications, provisional, U.S. non-provisional, divisional, continuation, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of the Patents and Trademarks to be issued to Rosen, make all rightful oaths, and generally do everything possible to aid Rosen, and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

MARK SWANNIE

Dated: 12-13-13

Mark Swannie

Name: MARK SWANNIE

ECHOMASTER, LLC

Dated: 12-13-13

Mark Swannie - EchoMaster

Name: Mark K. SWANNIE

Title: Manager

ROSEN ELECTRONICS, L.P., by ROSEN ENTERTAINMENT SYSTEMS, LLC

Dated: 12-13-13

WT Clements

Name: W. T. CLEMENTS

Title: MANAGER/CEO

EXHIBIT A

Patents

Patent No. Country	Issue Date	Title of Invention	Owner
7,341,264 (first maintenance fee paid) US	March 11, 2008	Trailer Hitch Mounted Reverse Sensing System	Mark Swannie
2486287 (annual maintenance fee paid 2013) Canada	January 13, 2009	Trailer Hitch Mounted Reverse Sensing System	Mark Swannie

Trademarks/Trademark Applications

Trademark App./Reg. No. Country	Filing/Registration Date	Mark	Owner
Reg. No. 2,894,164 (Renewed) US	October 19, 2004	ECHOMASTER	Echomaster, LLC
TMA 660,616 Canada	March 10, 2006	ECHOMASTER	Echomaster, LLC
Reg. No. 2,726,804 (Renewed) US	June 17, 2003	DOLPHIN	Echomaster, LLC
Ser. No. 1,149,272 (Abandoned) Canada	August 8, 2002	DOLPHIN	Echomaster, LLC
Reg. No. 2,993,502 (Canceled) US	September 6, 2005	HITCHSCAN	Mark Swannie