

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM342136

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LIGHTIRON DIGITAL, LLC DBA LIGHT IRON		05/07/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	LIGHT IRON DIGITAL, LLC		
Street Address:	6101 Variel Avenue		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91367		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	4247322	LIGHT DRIVE	
Registration Number:	4247323	LUNCH BOX	
Registration Number:	4247324	LIGHT IRON	
Registration Number:	4251445	LILY PAD	
Registration Number:	4597700	LILY PAD	
Registration Number:	4285831	TODAILIES	
Registration Number:	4572788	TODAILIES	
Registration Number:	4621511	HOURLIES	
Registration Number:	4605874	TIMELIES	
Registration Number:	4605875	MINUTELIES	
Registration Number:	4605876	CREATIVELIES	
CORRESPONDENCE DATA			
Fax Number:	3142592020		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-259-2000		
Email:	susan.murphy@bryancave.com		
Correspondent Name:	Lindsay E. Cohen		
Address Line 1:	c/o Bryan Cave LLP		

CH \$290.00 4247322

Address Line 2: 211 North Broadway, Suite 3600
Address Line 4: St. Louis, MISSOURI 63102

ATTORNEY DOCKET NUMBER: 0384712

NAME OF SUBMITTER: Lindsay E. Cohen

SIGNATURE: /Lindsay E. Cohen/

DATE SIGNED: 05/21/2015

Total Attachments: 5

source=05-08-2015 DE Certificate of Conversion and Certificate of Formation LIGHT IRON DIGITAL, LLC#page1.tif

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Delaware

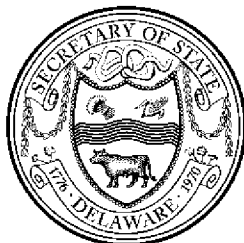
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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "LIGHTIRON DIGITAL, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "LIGHTIRON DIGITAL, LLC" TO "LIGHT IRON DIGITAL, LLC", FILED IN THIS OFFICE ON THE EIGHTH DAY OF MAY, A.D. 2015, AT 7:35 O'CLOCK P.M.

5744295 8100V

150643519



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2363085

DATE: 05-08-15

TRADEMARK
REEL: 005521 FRAME: 0609

CERTIFICATE OF CONVERSION

CONVERTING

LIGHTIRON DIGITAL, LLC
(a California Limited Liability Company)

TO

LIGHT IRON DIGITAL, LLC
(a Delaware Limited Liability Company)

This Certificate of Conversion is being filed for the purpose of converting LightIron Digital, LLC, a California limited liability company (the "Converting Entity"), to a Delaware limited liability company to be named "Light Iron Digital, LLC" (the "Company") pursuant to Section 18-214 of the Delaware Limited Liability Company Act, 6 Del. C. §§ 18-101 et seq. (the "Delaware LLC Act").

The undersigned, as an authorized person of the Converting Entity and the Company, does hereby certify as follows:

1. Name and Type of Converting Entity. The name of the Converting Entity, when formed was "LightIron Digital, LLC". The Converting Entity was a California limited liability company immediately prior to the filing of this Certificate of Conversion.

2. Date and Jurisdiction of Formation of Converting Entity. The date on which, and the jurisdiction where, the Converting Entity was formed, which jurisdiction has not changed, are as follows:

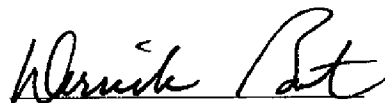
<u>Date</u>	<u>Jurisdiction</u>
June 3, 2009	California

3. Name of Continuing Limited Liability Company. The name of the Delaware limited liability company to which the Converting Entity is being converted and the name set forth in the Certificate of Formation of the Company filed in accordance with Section 18-214(b) of the Delaware LLC Act is "Light Iron Digital, LLC".

4. Effective Time. This Certificate shall be effective upon its filing in the Office of the Secretary of State of the State of Delaware.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion as of May 7, 2015.



Name: Derrick O. Boston
Authorized Person

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "LIGHT IRON DIGITAL, LLC" FILED IN THIS OFFICE ON THE EIGHTH DAY OF MAY, A.D. 2015, AT 7:35 O'CLOCK P.M.

5744295 8100V

150643519




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2363085

DATE: 05-08-15

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005521 FRAME: 0612

CERTIFICATE OF FORMATION
OF
LIGHT IRON DIGITAL, LLC

This Certificate of Formation is being executed as of May 7, 2015 for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act, 6 Del. C. §§ 18-101 et seq.

The undersigned, being duly authorized to execute and file this Certificate of Formation, does hereby certify as follows:

1. Name. The name of the limited liability company is Light Iron Digital, LLC (the "Company").
2. Registered Office and Registered Agent. The Company's registered office in the State of Delaware is 2711 Centerville Road, Suite 400, City of Wilmington, Delaware 19808, County of New Castle. The name of the registered agent of the Company for service of process at such address is Corporation Service Company.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation as of the day and year first above written.



Name: Derrick O. Boston
Authorized Person