

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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ETAS ID: TM342168

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MMV Capital Partners Inc.		03/07/2013	specialty finance corporation: CANADA
RECEIVING PARTY DATA			
Name:	Arroweye Solutions, Inc.		
Street Address:	549 West Randolph Street		
Internal Address:	Suite 200		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3397570	CARDWAYS	
Serial Number:	85340209	CARDCATALYST	
Serial Number:	85340213	CARDCOMPLETE	
CORRESPONDENCE DATA			
Fax Number:	2028428465		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-842-8800		
Email:	dctrademarks@dbr.com		
Correspondent Name:	Amy E. Carroll		
Address Line 1:	1500 K Street, N.W.		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	185758-524845		
NAME OF SUBMITTER:	Amy E. Carroll		
SIGNATURE:	/amyecarroll/		
DATE SIGNED:	05/21/2015		
Total Attachments: 3			
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**RELEASE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY**

This Release of Security Interest in Intellectual Property, effective as of the 7th day of March, 2013, is made by MMV Capital Partners Inc., a Canadian specialty finance corporation, with an address of 370 King Street West, Suite 604, Toronto, Ontario, M5V 1J9 ("MMV"), in favor of Arroweye Solutions, Inc. ("Arroweye"), a Delaware corporation, with an address at 549 West Randolph Street, Suite 200, Chicago, Illinois 60661.

WHEREAS, in connection with that certain Credit Agreement dated July 8, 2011 (the "Agreement") by and between MMV and Arroweye, Arroweye granted to MMV a security interest in certain intellectual property collateral, including that listed on the "Schedule of Intellectual Property" attached hereto; and

WHEREAS, a "Confirmation of Grant of Security Interest" with respect to the intellectual property collateral was recorded with the United States Patent and Trademark Office on July 12, 2011, at trademark reel/frame 4580/0556 and patent reel/frame 026578/0266; and

WHEREAS, Arroweye has fully satisfied the Outstanding Obligations (as defined in the Agreement) under the Agreement and, as a result, MMV desires to (i) release all of its security interest covering the intellectual property collateral; (ii) restore all right, title and interest in and to the intellectual property collateral to Arroweye; and (iii) to dissolve any and all liens and encumbrances with respect to the intellectual property collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, MMV hereby releases, discharges and remits to Arroweye any and all right, title and interest in and to the intellectual property arising in connection with the Agreement, including the intellectual property listed on the schedule attached hereto, and hereby authorizes Arroweye or Arroweye's authorized representative to record this Release of Security Interest in Intellectual Property with the United States Patent and Trademark Office.

IN WITNESS WHEREOF, Arroweye duly executes this Release of Security Interest in Intellectual Property on behalf of MMV as of the day and year first above written, as is authorized by the Payout Letter dated March 7, 2013.

Arroweye Solutions, Inc., on behalf of
MMV Capital Partners Inc.

By: 

Name: Erin Robinson

Title: Chief Financial Officer

SCHEDULE OF INTELLECTUAL PROPERTY

Trademarks:

United States Trademark CARDWAYS, Reg. No. 3397570, Registered March 18, 2008.

United States Trademark Application for CARDCATALYST, Serial No. 85/340,209, filed June 7, 2011.

United States Trademark Application for CARDCOMPLETE, Serial No. 85/340,213, filed June 7, 2011.

Patents:

1. United States Patent No. 6,965,912, issued November 15, 2005 – METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ELECTRONIC COMMERCE TRANSACTION.

2. United States Patent No. 7,359,954, issued April 15, 2008 – METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ELECTRONIC COMMERCE TRANSACTION

3. United States Patent No. 7,370,076, issued May 6, 2008 – METHOD AND APPARATUS FOR CREATION, PERSONALIZATION AND FULFILLMENT OF GREETING CARDS WITH GIFT CARDS.

4. United States Patent No. 7,606,857, issued October 20, 2009 – METHOD AND APPARATUS FOR GREETING CARDS DISTRIBUTED WITH ELECTRONIC TRANSACTIONS AS PICK TICKETS.

5. United States Patent No. 7,478,143, issue January 13, 2009 – METHOD AND APPARATUS FOR CREATION, PERSONALIZATION, AND FULFILLMENT OF GREETING CARDS WITH GIFT CARDS OR INTEGRATED BOOKMARKS.

6. United States Patent No. 7,797,378, issue September 14, 2010 - METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ELECTRONIC COMMERCE TRANSACTION.

7. United States Patent No. 7,734,719, issue June 6, 2010 - METHOD AND APPARATUS FOR CREATION, PERSONALIZATION, AND FULFILLMENT OF GREETING CARDS WITH GIFT CARDS.

8. Canada National Phase Patent Application pending, Serial No. 2,595,175, filed April 30, 2004 - METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ELECTRONIC COMMERCE TRANSACTION.

9. United States Patent Application pending by Michael B. Andelman, Matthew E. Buisson, and Vaughn B. Jeffers, Serial No. 12/395,846, filed March 2, 2009 - PRINTABLE FORM INCLUDING METHOD AND SYSTEM FOR PREPARING THE PRINTABLE FORM.

10. United States Patent Application pending by Doron Friedman, Ajay Singhvi and Brian Huse, Serial No. 12/411,057, filed March 25, 2009 - METHOD AND APPARATUS FOR DYNAMIC, ON-DEMAND CREATION OF FINANCIAL TRANSACTION CARDS HAVING NONUNIFORM DATA STORAGE FORMATS.

11. United States Patent Application pending by Doron Friedman, Ajay Singhvi and Brian Huse, Serial No. 12/581,224, filed October 19, 2009 - METHOD AND APPARATUS FOR GREETING CARDS DISTRIBUTED WITH ELECTRONIC TRANSACTIONS AS PICK TICKETS.

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