

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM342190

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Manchester Freedom, LLC		05/20/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The San Diego Union-Tribune, LLC		
<b>Street Address:</b>	350 Camino de la Reina		
<b>City:</b>	San Diego		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92108		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3745546	SELLITSANDIEGO.COM	
<b>Registration Number:</b>	2941916	NORTH COUNTY TIMES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3108836500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310 883 6400		
<b>Email:</b>	trademarks@cooley.com		
<b>Correspondent Name:</b>	John Paul Oleksiuk / Cooley LLP		
<b>Address Line 1:</b>	1299 Pennsylvania Avenue, NW, Suite 700		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	316361-113		
<b>NAME OF SUBMITTER:</b>	John Paul Oleksiuk		
<b>SIGNATURE:</b>	/John Paul Oleksiuk/		
<b>DATE SIGNED:</b>	05/21/2015		
<b>Total Attachments: 2</b>			
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CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment ("Assignment") is effective as of January 5, 2015 by and between Manchester Freedom, LLC, a Delaware limited liability company ("Assignor") and The San Diego Union-Tribune, LLC, a Delaware limited liability company ("Assignee").

RECITALS

WHEREAS, Assignor and Assignee are parties to an Asset Transfer Agreement dated as of January 5, 2015 (the "Agreement"), pursuant to which Assignor agreed to assign, grant, convey and transfer to Assignee and Assignee has agreed to accept from Assignor the IP Assets (as defined in the Agreement), including without limitation certain trademarks and registrations therefor owned by Assignor.

WHEREAS, Assignor desires to confirm the transfer and assignment to Assignee, and Assignee desires to confirm the acceptance of the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the trademarks and registrations therefor identified on Schedule A annexed hereto and incorporated herein by reference (all of the foregoing being referred to herein as the "Marks").

NOW, THEREFORE, Assignor, for and in exchange for the consideration set forth in the Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Marks, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the State of California without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment effective as of the date first written above.

MANCHESTER FREEDOM, LLC (ASSIGNOR)

THE SAN DIEGO UNION-TRIBUNE, LLC (ASSIGNEE):

Signature: [Handwritten Signature]

Signature: [Handwritten Signature]

Name: Ryan G. Kiesel

Name: Ryan G. Kiesel

Title: Secretary

Title: CFO

Date: 5-20-15

Date: 5-20-15

SCHEDULE A  
UNITES STATES REGISTERED TRADEMARKS

SELLITSANDIEGO.COM Reg. No. 3,745,546 Registered February 2, 2010  
NORTH COUNTY TIMES Reg. No. 2,941,916 Registered April 19, 2005

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