

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM342200

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David Goldberg		05/22/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Chalk Line Apparel, LLC		
Street Address:	25 Smith Street		
City:	Englewood		
State/Country:	NEW JERSEY		
Postal Code:	07631		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85821061	CHALK LINE	
CORRESPONDENCE DATA			
Fax Number:	9087257088		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9087225640		
Email:	n.friedman@br-tmlaw.com		
Correspondent Name:	Neil B. Friedman		
Address Line 1:	575 Route 28		
Address Line 4:	Raritan, NEW JERSEY 08869		
NAME OF SUBMITTER:	Neil B. Friedman		
SIGNATURE:	/Neil B. Friedman/		
DATE SIGNED:	05/22/2015		
Total Attachments: 1			
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OP \$40.00 85821061

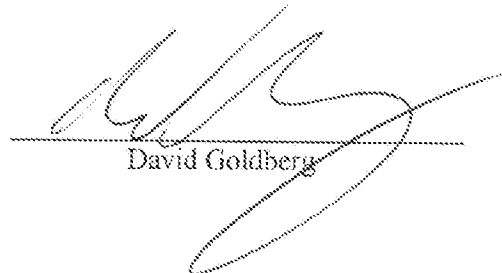
ASSIGNMENT

WHEREAS, David Goldberg, an individual, with an address of 152 Bergen Turnpike, Ridgefield Park, NJ 07660 (hereinafter "ASSIGNOR") is the owner of US Trademark Application Serial No. 85821061 for the mark CHALK LINE in Class 25 (the "Mark"). Assignor has adopted, used, and is still using the Mark; and

WHEREAS, Chalk Line Apparel, LLC, a New Jersey limited liability company, with a principal place of business located at 25 Smith Street, Englewood, NJ 07631 (hereinafter "ASSIGNEE"), is desirous of acquiring the Mark, the resulting registration and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all of its right, title and interest in the Mark and any Trademark Registration resulting therefrom, together with the goodwill of the business associated therewith.

IN WITNESS WHEREOF, ASSIGNOR has hereunto set his hand this 22nd day of May 2015



David Goldberg